



Legislation Details (With Text)

File #: ID-5553 **Version:** 1 **Name:**

Type: Resolution **Status:** Passed

File created: 5/18/2023 **In control:** County Legislature

On agenda: 6/15/2023 **Final action:** 6/15/2023

Enactment date: 6/15/2023 **Enactment #:** 244-23

Title: Resolution introduced by the Planning, Real Property and Economic Development Committee to authorize a Contract agreement with Bold Gold Media Group to provide services under the Workforce Innovation and Opportunities Act

Sponsors:

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
6/15/2023	1	County Legislature	adopted	Pass
6/1/2023	1	Planning and Community Resources Committee	carried at Committee	Pass

Narrative of Resolution:

Resolution introduced by the Planning, Real Property and Economic Development Committee to authorize a Contract agreement with Bold Gold Media Group to provide services under the Workforce Innovation and Opportunities Act

If Resolution requires expenditure of County Funds, provide the following information:

Amount to be authorized by Resolution: \$40,000.00

Are funds already budgeted? Yes

Specify Compliance with Procurement Procedures: RFP #23-13

WHEREAS, the Center for Workforce Development is responsible for the administration and implementation of the federal Workforce Innovation and Opportunities Act (WIOA) Title 1B Youth funds; and

WHEREAS, the Center for Workforce Development issued a Request for Proposal RFP #23-13 for Professional services for the continuation of youth digital display marketing to include Geo Targeted Digital Video Marketing, Social Media and Video Production to create awareness and desire for CWD’s youth program; and

WHEREAS, Bold Gold Media Group was chosen out of the two respondents to provide the services sought after; and

WHEREAS, Bold Gold Media Group will provide the services from June 1, 2023 through May 31, 2024 in an amount not to exceed \$40,000. The Contract may be renewable for an additional four (4) years based on availability of funds, success with deliverables, and quality of products.

NOW, THEREFORE, BE IT RESOLVED, that the County Manager is hereby authorized to execute

a Contract Agreement with Bold Gold Media as described above. Said agreement to be in the form approved by the County Attorney, and contingent upon the County receiving the necessary federal allocations.