



Sullivan County
Planning, Real Property and Economic
Development Committee
Meeting Agenda - Final

100 North Street
Monticello, NY 12701

Chairman Ira Steingart
Vice Chairman Michael Brooks
Committee Member George Conklin
Committee Member Nadia Rajs
Committee Member Nicholas Salomone Jr.

Thursday, July 7, 2022

10:00 AM

Government Center

Call To Order

Roll Call

Comments:

Reports:

1. **County Treasurer - Nancy Buck**
2. Division of Community Resources - Laura Quigley [ID-4728](#)
Attachments: [2022 PCD DCR July Report](#)
3. Real Property Tax Services -Chris Knapp [ID-4729](#)
Attachments: [Real Property Tax Services Monthly Report for 5.2022](#)
4. Visitor's Association - Roberta Byron Lockwood [ID-4735](#)
Attachments: [July2022.docx](#)
5. IDA - Jen Flad [ID-4736](#)
Attachments: [06-22 IDA Activity Report.docx](#)

Division of Planning - Freda Eisenberg

Partnership for Economic Development - Marc Baez

Chamber of Commerce - Jaime Schmeiser

Discussion:

Public Comment

Resolutions:

1. TO AUTHORIZE THE SUBMISSION OF AN APPLICATION TO THE NEW YORK STATE CONSOLIDATED FUNDING APPLICATION (CFA) TO FUND DEVELOPMENT OF A WATERFRONT PARCEL IN THE TOWN OF DELAWARE, NY FOR USAGE AS A REGIONAL PUBLIC PARK [ID-4722](#)
2. RESOLUTION TO EXTEND MOU WITH CARE CENTER AT SUNSET LAKE [ID-4730](#)

Sponsors: Office for the Aging and Deoul

Adjourn



Sullivan County

Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-4728

Agenda Date: 7/7/2022

Agenda #: 2.

Division of Community Resources Monthly Report

Workforce Development

- ✓ SUNY Sullivan is rescheduling the first CNA class, but no date has been set yet. The program is six weeks of classroom training and two weeks of clinical work at Roscoe nursing home. Additional sessions will be offered throughout the year. Recruitment continues.
- ✓ About 40 youth will be working for the 2022 Summer Youth Employment Program. Sites are being filled with a start date of July 11th thru August 19th. We are contracting with our local radio station Bold Gold where 9 youth will learn advertising, radio, digital media, editing, podcasting, and much more. We have two outdoor crews with 7 youth each working at various sites throughout the County creating and maintain our trails. Additional independent sites are being set up as well.
- ✓ Johnson Technical College is working with SC BOCES on a use of facilities agreement in order to begin the first Automotive/Diesel Mechanic trade. JTC is revamping the program with a start date coming soon.
- ✓ USDOL has issued State allocations for the Workforce Innovation and Opportunity Act (WIOA). Sullivan Counties allocations for the program year 2022 show an increase in Adult funding by 8.61%, an increase in Dislocated Worker funding by 31.43% and an increase in Youth funding by 9.47%. The funding should come in October 2022.
- ✓ The DRC position will work to support and expand partnerships, collaboration, service coordination, and service delivery across multiple education, workforce and disability systems. The increased coordination with systems and the business community will help to create sustainable career paths.
Update: Kathleen Poitras has been hired and will be certified by the end of July which is a requirement. County Legislatures approved the Resolution to sign all Agreements for the County to work with NYESS who will be the administrator of the revenue for the Ticket to Work Program. FBI fingerprinting and background checks to be completed for three staff members essential to this program.
- ✓ A Request for Proposal (RFP) for In-School Youth services was issued and one response was received. The proposal

submitted by Hospitality Green will be providing services to youth at Fallsburg High School in September.

Labor Market Data for May 2022 compared to May 2021

- ✓ Sullivan County saw an increase 6.2% (1,700) in total nonfarm jobs and an increase 8.4% (1,800) in total private sector jobs.

Sullivan County had the fastest growth year over year in the Hudson Valley region for private sector job gains (8.4%).

Please note: The net month (April '22 – May '22) showed a gain of 2.8% (800) nonfarm jobs and a gain of 3.6% (800) private sector jobs.

- ✓ For Sullivan County the largest job gains were:
 - Leisure & Hospitality at 37.1% (1,300)
 - Manufacturing at 12.5% (200)
 - Other Services at 10% (100)
 - Natural Resources, Mining & Construction at 7.7% (100)
 - Information at 100% (100)

The County showed job losses in:

- Government at -1.7% (-100)
- Education and Health Services at -1.4% (-100)

All other industries showed no job growth in May 2022 over May 2021.

- ✓ NYS showed an increase of 5.5% (474,400) in total nonfarm jobs and 5.8% (436,500) in private sector jobs.

The largest jobs gains were found in:

- Leisure & Hospitality at 22.9% (161,000)
- Professional & Business Services at 6.6% (83,600)
- Trade, Transportation & Utilities at 4.5% (62,700)
- Education and Health Services at 2.5% (51,400)

- ✓ The Hudson Valley region showed an increase of 1.9% (17,100) in total nonfarm jobs and an increase of 2.8% (21,300) in private sector jobs.

The largest job gains were found in:

- Leisure & Hospitality at 11.4% (9,000)
- Other Services at 11.4% (4,400)
- Professional and Business Services at 3.7% (4,100)
- Trade, Transportation & Utilities at 1.0% (1,700)

The Region's job losses were in:

- Government at -2.8% (-4,200)
- Education and Health Services at -.03% (-600)
- Financial Activities at -0.2% (-100)

- ✓ Sullivan County's unemployment rate was 3.0% for May 2022 down from 4.9% in May 2021.

May 2022 had 37,400 people in the labor force (36,200 employed & 1,100 unemployed). This reflects an overall increase of 1,300 people in the labor force compared to May 2021.

- ✓ The Hudson Valley's unemployment rate for May 2022 is 2.9% compared to 4.6% in May 2021.
- ✓ NYS's unemployment rate was 4.1% in May 2022 compared to 7.0% in May 2021.
- ✓ The May 2022 unemployment rates across the 62 NYS counties ranged from a low of 2.3% for Saratoga to a high of 8.0% for Bronx County. Sullivan County with a 3.0% rate ranked 26th in the State along with Cayuga, Essex, Franklin, Orange, Warren and Westchester Counties.
- ✓ Hudson Valley unemployment rankings for May 2022:
 - # 5 Rockland County at 2.6%
 - # 8 Putnam County at 2.7%
 - #16 Dutchess County at 2.8%
 - #16 Ulster County at 2.8%
 - #26 Westchester County at 3.0%
 - #26 Orange County at 3.0%
 - #26 Sullivan County at 3.0%

Transportation

- ✓ The Move Sullivan public transit routes provided in the last quarter of 2021 an average of 314 rides per week and 6 residents access the complementary paratransit services.
- ✓ The request for NYSDOT approval of two proposed expansion routes has been submitted. Will do a formal presentation to the Legislature once State level approval has been received.

Community Assistance Center (CAC)

- ✓ The CAC has been coordinating the countywide mask and test kit distribution.
- ✓ We are working with towns, villages, libraries, pharmacies, food pantries, housing complexes, community-based organizations and businesses to help with distribution in their communities.

- ✓ The team continues to provide referral and assistance to callers looking for vaccines and/or information.
- ✓ The CAC remains active providing food assistance deliveries as well as connections to community resources.
- ✓ The Thursday Food Bank deliveries to the pantries are now twice a month. Salvation Army box deliveries continue unchanged.

Office for the Aging - Monthly Report: May 2022

EISEP (Expanded In-home Services for Elderly Program)

EISEP/Unmet Needs, May 2022	Total
CASE FILES already open for full EISEP-type services including PCA	27
Plus, new CASE FILES opened in May	2
CASE FILES closed EFFECTIVE May	1
CASE FILES total open as of 5/31/22	29 EISEP [+ 3 non-EISEP]
CASE FILES open still without aides as of 5/31/22 [does not include “bridge” clients]	15
CASE FILES reassessed in May	2
WAITLIST currently active as of 5/31/22	27

- ✓ Will Care and Anytime Home Care and Community Home Health Care have begun to accept clients.

Legal Services

- ✓ There were no referrals to legal services this month. Still awaiting a response RFP for a new Legal Services provider due to retirement of provider.

HIICAP

- ✓ client interactions - 29
- ✓ HIICAP information being distributed at outreach events.

NYConnects

- ✓ Client interactions -13
- ✓ NYConnects staff have been at 4 libraries throughout the county distributing materials and speaking with residents, Liberty, Roscoe, Daniel Pierce Grahamsville, Fallsburg.

Personal Emergency Response Systems (PERS)

- ✓ 30 clients receive PERS medical monitoring through the OFA.

Nutrition Program

- ✓ 12 new referrals; 9 new cases opened, 3 assessments pending
- ✓ Nutrition referrals are on the rise. Food insecurity is still a big concern. Although COVID is not the main trigger, economy, cost of food and supply seems to be the culprit now.

- ✓ Senior Farmers Market coupons are \$25 booklets this year that is an increase of \$5. They will be available to all eligible seniors throughout NYS.
- ✓ Nutrition dept. will be partnering with CCE and local FM for distribution of the coupons.
- ✓ Currently we have 5 Nutrition sites open, serving HDM 3 days week.
- ✓ Hoping to fill the transportation vacancies. August we are scheduled to open 2 of our sites (Livingston Manor, Mamakating) for one day of Congregate meals.
- ✓ Socialization for our seniors is so important after 3 years of isolation. Transportation vacancies have made it impossible to reopen the congregate sites.

	Units:	Clients:	Contributions:
Homebound:	1989	95	\$1389.00
Congregate:	1508	74	\$63.00
Total:	3497	169	\$1452.00

Transportation

- ✓ SCT Medical Trips-56
 RSVP-49 trips
 Shopping Bus trips--89

RSVP

Community outreach in collaboration with the Office of Human Rights, included meeting with the Lumberland Seniors Group; residents of the Livingston Manor Sherwood Heights Senior Apartment complex; and the Liberty Commons Senior Apartment complex. An overview was provided of the many services provided through the Office for the Aging and RSVP bringing an awareness to community members who were not aware of the many services offered. Recruited 2 new RSVP volunteers from the Liberty Commons outreach meeting. Performed an onsite visit with Volunteer Station, the Time and the Valleys Museum.

Recruitment for the month included: 2 new volunteers at the Sullivan County Historical Society; 1 new volunteer at CASA who is also taking a second placement as one of our friendly RSVP Telephone Reassurance volunteers; and 2 new volunteers for our Telephone Reassurance Program. For the hours reported to us year to date, volunteers put in over 5,744 hours, equating to an estimated national value of \$163,941.

RSVP Coordinator partnered with the Town of Lumberland in sending out informational flyers during the annual tax bill mailing highlighting the many services provided through the Office of the Aging and the RSVP program. Flyers will be included in the annual Town and County tax mailing in January of 2023 at no cost to RSVP and the Office for the Aging.

RSVP staff and the RSVP Recognition Event Committee have been busy planning the annual Recognition Event. Council Member and Treasurer, Marion Ziegler was able to secure a free four (4) page special section in the Sullivan County Democrat celebrating our volunteers. Volunteers were Invited to come and get

their photographs taken for the upcoming Recognition Event and share their personal stories on volunteering.

Two programs under RSVP, the RSVP Veterans Coalition Program and the RSVP Medical Transportation program, provide services to our area Veterans. The Veterans Coalition Program is a peer based program having Veterans serving Veterans. Volunteers under this program volunteered more than 572 hours utilizing 5 Veteran volunteers, serving 23 Veterans in our last reporting period. In addition, RSVP volunteers under the Medical Transportation program provided transportation to area Veterans both in and out of County. RSVP through the Cards for Veterans program, crafted artisan cards for Memorial Day, as they do for other major holidays and was distributed through the Veterans Service Agency to local Veterans. Through our Fiber Arts Program, volunteers continue to handcraft knitted items, including much needed blankets for distribution to local Veterans in our nursing homes.

Diversity and Inclusion being an integral part of our AmeriCorps grant, volunteers were surveyed as required through the grant. Below is a breakdown in “percentages” for those who responded to the 2022 survey.

RACIAL/ETHNIC IDENTIFICATION	Percentages
African American/Black	4
Asian/Asian American	2
Hispanic/Latinx	4
Native American or Alaska Native	1
Native Hawaiian or Other Pacific Islander	1
White/Caucasian (non Hispanic)	84
Two or More Races	4

GENDER	
Female	73
Male	27
Gender Fluid/Do Not Identify as Male or Female	

LGBTQIA	
Identify as a member of the LGBTQ community	2
Do not identify as a member of the LGBTQ community	67

DISABILITY COMMUNITY	
Identify as a member of the Disability community	16
Does not identify as a member of the Disability community	71

VETERAN/MILITARY/FAMILY MEMBER	
Veteran	11

Not a Veteran	56
Spouse of a Veteran	23
Veteran Family Member	22
Active Military Member	0

Conferences and meeting attended: AmeriCorps virtual conference on 5/11 and 5/12; Sullivan County Senior Alliance meeting; RSVP Town Hall meeting; NCNS Town Hall meeting; and AmeriCorps Seniors Northeast Regional Office meeting.

Youth Services:

- ✓ A new Youth Internship Coordinator has been hired to start on June 20th.
- ✓ Applications for OCFS/County funding have been received and are under review.
- ✓ Processing 2021 claims and following up with programs for additional documentation.
- ✓ Meetings with a variety of community organizations.
- ✓ Continue to hold and lead regular scheduled meetings of the Sullivan County Youth Board.

Youth Services:

- ✓ A new Youth Services Manager has been hired to start on May 31st.
- ✓ A new Youth Internship Coordinator has been hired to start on June 20th.
- ✓ Notice was issued for the 2022 OCFS program funding. Applications were due May 23rd.
- ✓ Processing 2021 claims and following up with programs for additional documentation.
- ✓ Working with Division of Health and Family Services staff on updating the OCFS Integrated County Plan. The updated plan is due June 1st.
- ✓ Continue to hold and lead regular scheduled meetings of the Sullivan County Youth Board.

THE NEED FOR CDL B DRIVER WITH PASSENGER ENDORSEMENT FOR 14 PASSENGERS**Transportation Dept.**

- **Nutrition – deliver meals on wheels to homebound residents**
Right now, 3 days per week instead of 5
- **Shopping buses for seniors – instead of 10 runs 5 days per week**
they are alternating those 10 runs in 2 days per week
- **Bring Veterans to both Albany and Castle Point VA medical centers**
- **Before years end we will start providing in county medical transport for veterans as well.**
- **They transport seniors who are registered with OFA for in county medical appointments.**
- **They deliver food for the CAC.**

Total of 6 drivers but are down 3 drivers, one due to medical leave.
We are advertising.
Please refer.



Sullivan County

Legislative Memorandum

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File #: ID-4729

Agenda Date: 7/7/2022

Agenda #: 3.

Real Property Tax Services Monthly Report for May 2022

Real Property:

We continue to provide services internally, to the assessment community and to the public. The department continues to be busy with the uptick in real estate activity.

Deed and subdivision count:

These statistics through the end of **May** 2022:

May deed count: 425

2022 total: 2153

2021 total: 2098

May Subdivision Lots: 29

2022 total: 203

2021 total: 153

Director's activities for the month of May:

- Attended a Real Property Advisory Board meeting.
- Conducted the annual Board of Assessment review training.
- Attended an Ag and Farmland protection board meeting.

General office activity for the month of May:

- Continued review of two (2) condominium projects.
- Reviewed two (2) new condominium projects.
- Answered numerous 911 address inquires.
- Sent out certificates of completion to all Board of Assessment Review members who attended the annual Board of Assessment Review training.

E-911:

May new addresses assigned: 34

2022 Total: 211

2021 Total: 623

May new roads created: 0

S.C.R.P.T.S. DEED/SUBDIVISION REPORT

MONTH OF	May	2022		DEEDS		SUBDIVISION LOTS	
SUBDIVISION LOTS	DEEDS	TOWN	MONTH	2021	2022	2021	2022
5	41	BETHEL	JANUARY	413	507	11	13
0	12	CALLICOON	FEBRUARY	397	401	49	80
0	13	COCHECTON	MARCH	459	436	14	24
0	14	DELAWARE	APRIL	441	384	13	57
12	98	FALLSBURG	MAY	388	425	66	29
0	6	FORESTBURGH	JUNE				
0	9	FREMONT	JULY				
0	16	HIGHLAND	AUGUST				
2	45	LIBERTY	SEPTEMBER				
0	22	LUMBERLAND	OCTOBER				
0	33	MAMAKATING	NOVEMBER				
0	12	NEVERSINK	DECEMBER				
0	15	ROCKLAND	TOTAL	2098	2153	153	203
2	76	THOMPSON					
8	13	TUSTEN					
29	425						
2153 NEW DEEDS RECEIVED IN 2022							
203 NEW SUBDIVISION LOTS FILED IN 2022							

This report reflects the number of deeds received through May 2022.

0 units of the Subdivision lots total for May 2022 were Condos.

S.C.R.P.T.S. E-911 ADDRESS REPORT

MONTH OF	May	2022						
NEW E-SITES ADDED	ADDRESS VERIFICATIONS ETC	TOWN		NEW E-SITES ADDED		ADDRESS VERIFICATION & OTHER ISSUES		
			MONTH	2021	2022	2021	2022	
4	1	BETHEL	JANUARY	204	14	6	21	
0	0	CALLICOON	FEBRUARY	18	11	3	7	
1	0	COCHECTON	MARCH	10	141	11	11	
0	0	DELAWARE	APRIL	180	11	14	11	
23	0	FALLSBURG	MAY	211	34	8	8	
0	0	FORESTBURGH	JUNE					
0	0	FREMONT	JULY					
1	0	HIGHLAND	AUGUST					
0	0	LIBERTY	SEPTEMBER					
0	0	LUMBERLAND	OCTOBER					
0	3	MAMAKATING	NOVEMBER					
0	0	NEVERSINK	DECEMBER					
2	0	ROCKLAND						
2	4	THOMPSON						
1	0	TUSTEN						
		OUTSIDE CO.	TOTAL	623	211	42	58	
34	8	211 New E-Sites added in 2022						
		58 Address verification, address changes, and other issues, 2022						

This report reflects the number of new E-Sites created through May 2022

Other issues include road name issues, address changes and corrections, etc.



Sullivan County

Legislative Memorandum

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File #: ID-4735

Agenda Date: 7/7/2022

Agenda #: 4.

Update for July 2022

Economic Development Committee

The 2022 season is looking to be a highly active year. June was remarkably busy with SCVA attending two trade shows, IPW promoting to the international buyers and the Travel Ability Summit learning about sustainability and accessibility for visitors looking for these qualities in a destination. Opening several new markets including print, digital and TV. Inquiries are up and media stories continue to promote the Sullivan Catskills.

Highlights:

- SCVA is hosting a member meet up with our marketing teams and members to learn of productive cost-effective marketing by utilizing the SCVA tool box
- Our Dove Trail is expanding to ten more doves and now has a dove mascot to attend various unveiling and events.
- Attended Kauneonga Lake new business grand openings
- Working with an artist to create a new romance map of the Sullivan Catskills
- Attended the inaugural flight of Play Air into NY Stewart
- Attended a Director of Sales reception to meet with over forty meeting planners from NYS
- Attended the Rhulen Rock Hill Run and Ramble
- Mid-Hudson CFA Virtual Information Session (co-hosted)
- Preparations to launch the Catskill Cuisine program
- Preparations to launch Sullivan Catskills Restaurant weeks
- Two more podcasts have been produced and streamed as a commercial on the radio.
- The SCVA Board received the final report from Young Strategies
- Two new summer commercials are being prepared for streaming and TV. The spring streaming to date had over 541,315 impressions, 97.44% completed view rate and viewed from NY Metro, New Jersey, Connecticut, and Pennsylvania.
- Discussion on new marketing initiatives grants through NYS and sharing the process with members who may qualify
- Met with Sullivan Renaissance and Liberty mall owner to discuss creating an outdoor space in the vacant area between the two buildings
- Created recent blog posts on our website with Hudson Valley Happenings and Eat Your World.
- Working with several communities to team and promote their events

Meetings

- Sullivan O&W Rail Trail Alliance Meeting
- SCVA Marketing Meeting
- Meeting with new attraction The Assembly opening in Monticello
- Regional Work Play Tourism Group to align and work together with the region to include an Agri-tourism committee **for** the Mid-Hudson/Catskills region
- NYS Destination Marketing Organizations quarterly meeting
- Hosted a Sullivan Catskills Member Meet Up

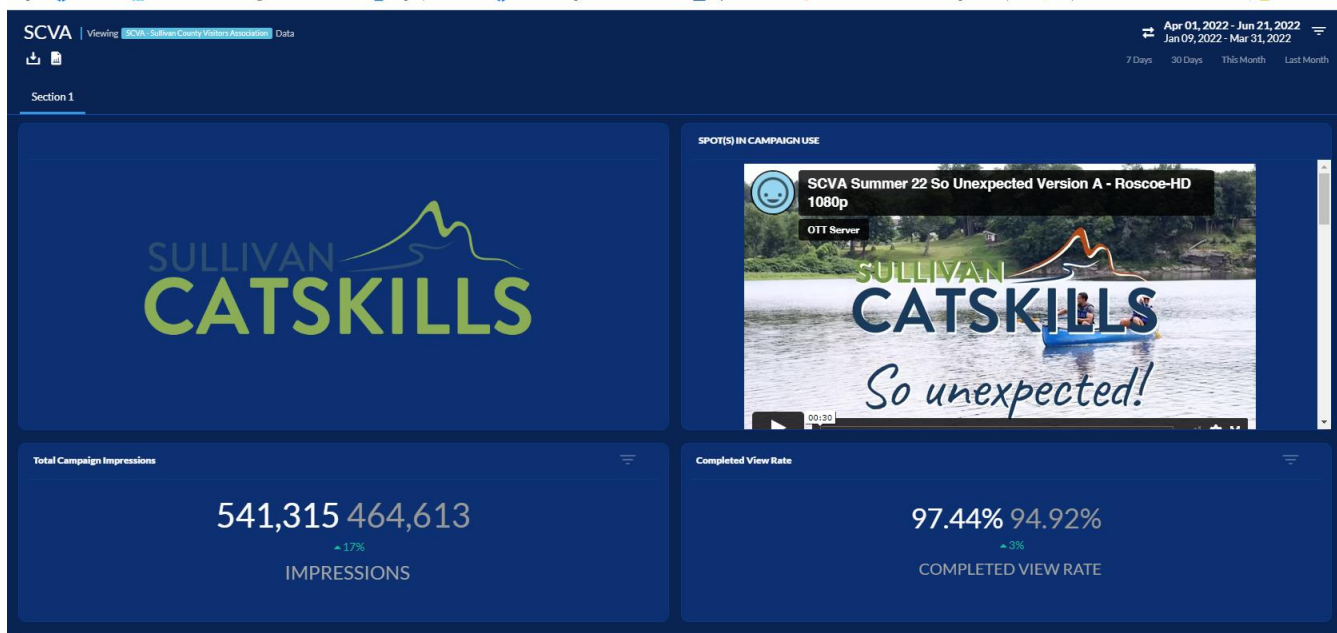
Social Media & E-News

- Continue to utilize videos produced with our members to create short vignettes and Tik Tok placements to use on our social channels.
- SCVA continues to work with our social media group Awestruck and Fisher-Mears Associates to create and implement targeted marketing to the drive traffic within two hundred miles of the Sullivan Catskills. Instagram followers have reached 20,300 and Facebook is 51,400

PR Outreach:

- Working with ILNY PR Firm, Core Creative, and Awestruck Agency to continue with story ideas for social media influencers and renowned writers now and in the future.
- Webinars and conference calls with industry experts to discuss strategies on reopening through the phases.
- **Digital Reports attached**

RECENT OTT NUMBERS



AWESTRUCK



Date period
05/15/2022 - 06/15/2022
Duration: 32 days

facebook

Total Page likes
50,812

New page likes
727

Post organic & unique impressions
211,485

Unique post clicks
6,345

Post engaged users
7,670

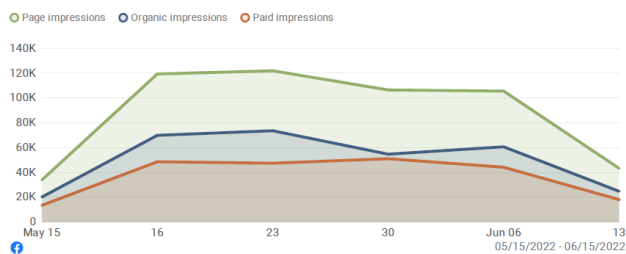
Page clicks
18,878

Page views
2,732

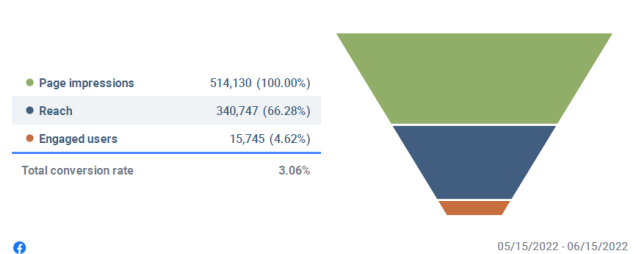
Post engagement rate
0.75%

Reach
340,747

Page Impressions over Time



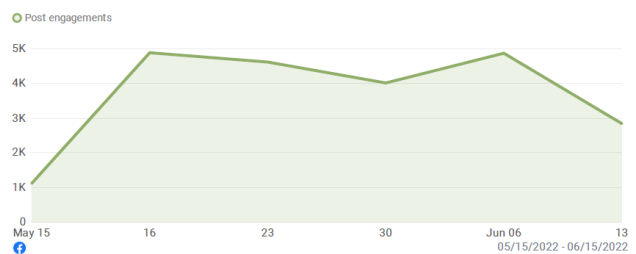
Engagement Funnel



Top Demographics by Unique Page Impressions

Age, Gender	Page impressions (unique)
Female 45-54	50,318
Female 35-44	48,955
Female 55-64	44,541
Male 35-44	37,960
Male 45-54	34,205
Female 65+	31,019

Post Engagements over Time



Post Insights



Message: The Town of Bethel celebrated the grand opening and ribbon cutting of two new businesses in Kauneonga Lake- Mason Jar Specialty...

Post impressions	Post clicks
8,614	458



Message: A Centuries-Old 'Floating Farmhouse' Lists for \$2.9M in the Sullivan Catskills! The 3,400-square-foot home in Eldred, New York...

Post impressions	Post clicks
8,000	654

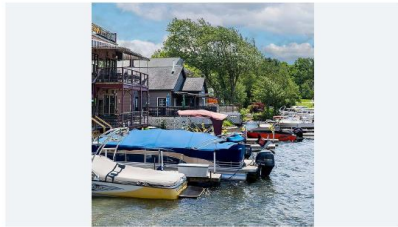


Message: Check out which town in Sullivan County is featured! <https://www.worldatlas.com/cities/9-most-charming-small-towns-in-ne...>

Post impressions	Post clicks
7,408	892



Message: <https://www.timesunion.com/hudsonvalley/culture/article/deep-water-literary-festival-narrowsburg-17217704.rbg>



Message: "In Kauneonga Lake, a hamlet in the artsy town of Bethel (famous as the site of Woodstock), you'll find flower-filled gardens..."



Message: We celebrate our partners over in Orange County and welcome travelers to our Sullivan Catskills!



Message:

Post impressions	Post clicks
5,285	164



Message: <https://www.travelandleisure.com/hotels-resorts/hotel-openings/kenoza-hall-catskills-hotel-new-bungelows>

Post impressions	Post clicks
5,271	337



Message: The first ever Sullivan County Music Festival was held at the Tango Cafe at Hurleyville Performing Arts Centre on Saturday! Check out...

Post impressions	Post clicks
5,165	224

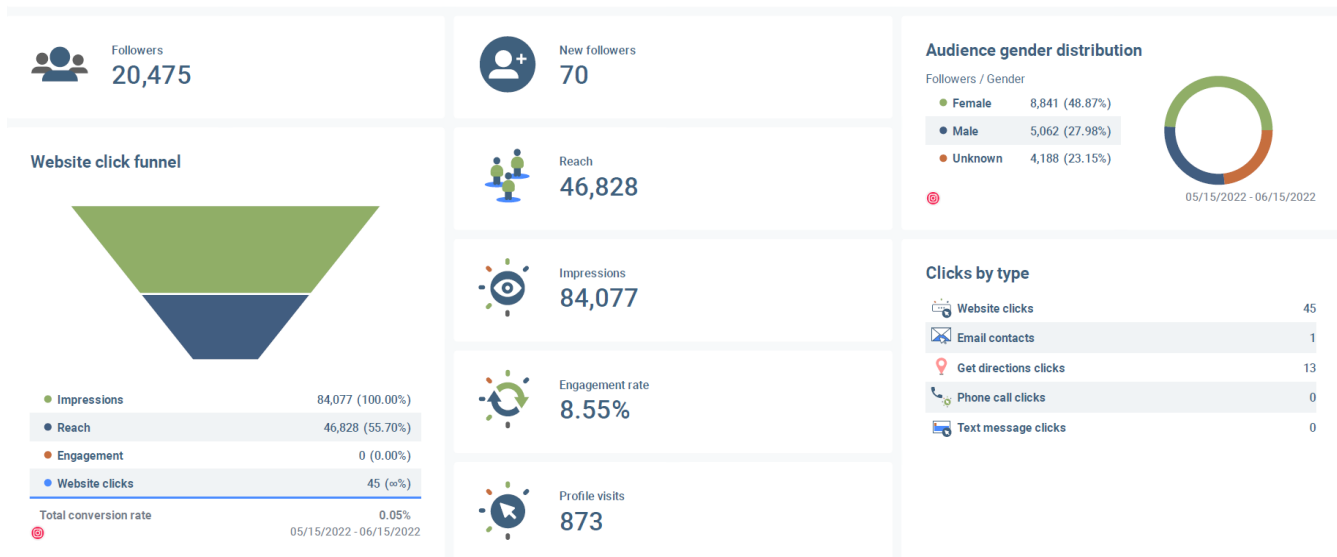
05/15/2022 - 06/15/2022

Top Ads

Ad Name	Impressions	Clicks (all)	Reach	Post Reactions	Post Comments	CPC (cost per click)	CTR (link clicks / impressions)
Summer Ad - V1	123,584	3,983	60,576	174	9	\$0.48	1.44%
Summer ad - V2	62,614	2,251	34,304	113	9	\$0.42	1.74%
Always Outdoors	14,993	802	10,980	70	2	\$0.69	1.28%
Always Outdoors	10,986	678	8,404	99	4	\$0.71	1.62%
Always Welcome	3,135	190	2,218	36	1	\$1.41	0.73%
Always Welcome	1,446	72	1,114	17	0	\$1.02	1.24%
Always Unexpected	302	7	247	2	0	\$0.00	0.00%
Always Nature	299	5	206	2	0	\$0.00	0.00%
Always Drinks	151	16	106	4	0	\$2.29	0.66%
Always Drinks	56	9	43	5	0	\$2.39	1.79%
Always Beverage	36	4	28	0	0	\$0.00	0.00%
Always Unexpected	32	2	27	0	0	\$0.00	0.00%
Always Beverage	20	2	14	1	0	\$0.44	5.00%



05/15/2022 - 06/15/2022



May 2022		
May 3, 2022	TripAdvisor	Sullivan County: High Design, Local Eats, Craft Brews
May 6, 2022	Mid Hudson News	Sullivan Catskills Visitors Association celebrates the “Future of Travel” during National Travel & Tourism Week
May 9, 2022	Vogue.com	8 Stylish Summer Weekend Getaways from NYC
May 11, 2022	RiverReporter	Introducing Shadfest
May 17, 2022	Travel + Leisure	This Inn in the Catskills as 10 Retro-Chic New Bungalows in a Wildflower Meadow
May 17, 2022	Yahoo	This Inn in the Catskills as 10 Retro-Chic New Bungalows in a Wildflower Meadow
May 17, 2022	MSN	This Inn in the Catskills as 10 Retro-Chic New Bungalows in a Wildflower Meadow
May 19, 2022	Mid Hudson News	Shad Festival Set for the Upper Delaware River
May 27, 2022	Travel + Leisure	The 15 Best U.S. Small Towns for a Summer Vacation
June 2022		
June 2022	Philadelphia Magazine	Summer Travel: A Philadelphian’s Guide to Vacationing in the Sullivan Catskills
June 3, 2022	Passport Magazine	Exciting Summer Events in the Sullivan Catskills!
June 10, 2022	Travel + Leisure	This New York Town Is the Perfect Place to Buy an Affordable Lake House — and It’s Just 2 Hours From NYC
June 17, 2022	River Reporter	Here, Fishy Fishy!
June 19, 2022	Passport Magazine	Summer in the Sullivan Catskills

Upcoming Press

August 2022	Robb Report	New luxe travel scene in upstate New York - including Eldred Preserve and Chatwal Lodge
TBD	HGTV	Art & Design Small Towns -- Callicoon
TBD	Food + Wine	Hotels with their own alcohols - The Kartrite/Rosce Beer Co
TBD	WJFF Radio	Summer Events in the Catskills
TBD	Forbes	Highlighting Sims and Kristen from Foster Supply
TBD	Macaroni KID	Resulting Editorial from 24 publishers & Advertising Package
July 4th weekend - TBD	Lola Mendez	Lola writes for USA Today, InsideHook, SIGNATURE Bride, The Independent, Thrillist, among others
Summer	Nicole Donnelly	Arundel Kids
Fall 2022 (exact dates TBD)	Nicole Pensiero	Nicole writes for NJ.com (12M UVM), FollowSouthJersey.com, and Best Version Media



Sullivan County

Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-4736

Agenda Date: 7/7/2022

Agenda #: 5.

ACTIVITY REPORT – JUNE 2022
COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY (IDA), SULLIVAN COUNTY
FUNDING CORPORATION (SCFC), THE SULLIVAN COUNTY INFRASTRUCTURE LOCAL
DEVELOPMENT CORPORATION (TSCILDC)

June 30, 2022

At its regular monthly meeting on June 13th the IDA Board adopted a resolution approving the second quarter payment to the **Partnership for Economic Development in Sullivan County, Inc.**, in accordance with the IDA's agreement with the Partnership. The Board also authorized extensions of the sales tax abatement periods for two ongoing projects, **Doetsch Family I LLC and Doetsch Family II LLC** (Seminary Hill Cidery in the Town of Delaware), and **Rock Meadow Partners, LLC, Great Pine, LLC, and Naro Building, LLC** (Narrowsburg Union in the Town of Tusten). Finally, the Board authorized certain amendments to the IDA's existing agreements with **Yasgur Road Productions, LLC** (campground in the Town of Bethel) to allow for the construction of a wastewater treatment plant at the campground and authorize the execution and delivery of a mortgage to finance the completion of the project.

The Boards of the Sullivan County Funding Corporation (SCFC) and Sullivan County Infrastructure Local Development Corporation (TSCILDC) also met on June 13th to conduct routine business.

The SCFC held another special meeting on June 21st. At the meeting the Board discussed and adopted certain revisions to its **Millennium Revolving Loan Fund Guidelines**. The Board also approved the submittal of a **Corrective Action Plan** to the New York State Comptroller's Office, in response to that office's recent audit of the Millennium Revolving Loan Fund.

The July 11th IDA Board meeting will be held via Zoom, in accordance with Governor Hochul's June 14th executive order extending the remote meeting authorization through July 14th.

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Sullivan County

Legislative Memorandum

File #: ID-4722

Agenda Date: 7/7/2022

Agenda #: 1.

Narrative of Resolution:

RESOLUTION INTRODUCED BY THE PLANNING, COMMUNITY DEVELOPMENT, REAL PROPERTY AND CAPITAL PLANNING AND BUDGETING COMMITTEE TO AUTHORIZE THE SUBMISSION OF AN APPLICATION TO THE NEW YORK STATE COSOLIDATED FUNDING APPLICATION (CFA) TO FUND DEVELOPMENT OF A WATERFRONT PARCEL IN THE TOWN OF DELAWARE, NY FOR USAGE AS A REGIONAL PUBLIC PARK

WHEREAS, the Upper Delaware River is an Approved Inland Waterway under the New York State Department of State's Division of Coastal Resources, eligible for funding under its Local Waterfront Revitalization Programs (LWRP); and

WHEREAS, the Sullivan County Division of Planning and Environmental Management (SCDPEM) received a series of LWRP grants that funded completion of a regional plan for the Upper Delaware River Corridor and implementation actions to advance its priority recommendation of expanding and improving public access to the river; and

WHEREAS, a 2017 community visioning process conducted for the hamlet of Callicoon reinforced the Upper Delaware River revitalization plan by also identifying expanded and improved public river access as a top priority of area residents and business owners; and

WHEREAS, after extensive due diligence that included consultation with the State, County, Town and other stakeholders in revitalization of the Upper Delaware River corridor, the Trust for Public Land (TPL) purchased a long-vacant 48-acre campground at the edge of the hamlet of Callicoon in the Town of Delaware containing nearly half a mile of river frontage; and

WHEREAS, TPL has subdivided the property for distribution to meet various public needs including approximately two acres to NYS DEC for a public river access site and six acres to the Town of Delaware for the site of a new wastewater treatment plant and for water supply/wellhead protection; and

WHEREAS, Sullivan County has acquired Lot 1 of the subdivision, containing 38.85 acres, for the development of a new County park; and

WHEREAS, utilizing a grant from the National Fish and Wildlife Federation, TPL engaged environmental, landscape design and planning professionals to create a master plan for the park; and

WHEREAS, the park plan was developed with input from key stakeholders and the general public, including a series of well-attended on-site workshops conducted during the summer and fall of 2020; and

WHEREAS, the plan details a variety of uses responding to public needs and interests such as several miles of walking trails, children's adventure play features, event space, areas for nature observation, river access, boat and kayak launch, a dog park, and primitive camping, and provides cost estimates and suggestions for phased development; and

WHEREAS, the Covid-19 pandemic and recent land use and development trends have reinforced an immediate need for new outdoor recreation facilities to relieve conditions of overcrowding, prevent resource degradation, and mitigate increasing conflicts between people seeking public access to the river and nearby private property owners; and

WHEREAS, development of the planned County park on the riverside property in Callicoon will support multiple County goals and objectives including economic development, improved quality of life, expanded opportunities for healthful recreation, natural resource protection and increased facilities to attract tourism and increase the length of visitor stays; and

WHEREAS, Round XII of the New York State Consolidated Funding Application provides funding opportunities to support park development, providing up to 75% of project costs; and

WHEREAS, Sullivan County, TPL and other stakeholders have been collaborating on project planning, phasing and budgeting; and

WHEREAS, the County is an eligible applicant for these programs.

NOW, THEREFORE BE IT RESOLVED, the Sullivan County Legislature hereby authorizes the County Manager, Chairman of the County Legislature, and/or their authorized representative (*as required by the funding source(s)*) to execute any and all necessary documents to submit a CFA application seeking funding from multiple sources for the development of a passive riverfront park with walking trails on riverfront property in

the hamlet of Callicoon. Up to \$500,000 in project funding will be sought, with a potential minimum match requirement of up to \$125,000; and

BE IT FURTHER RESOLVED, the Sullivan County Legislature hereby authorizes the County Manager, and/ or Chairman of the County Legislature (*as required by the funding source(s)*) to accept the award, and enter into an award agreement or contract to administer the funding secured, in such a form as the County Attorney shall approve; and

BE IT FURTHER RESOLVED, that should the funding be terminated, the County shall not be obligated to continue any action undertaken or contemplated to be undertaken for the use of this funding.

If Resolution requires expenditure of County Funds, provide the following information:

Amount to be authorized by Resolution: \$125,000 if funding received

Are funds already budgeted? No

Specify Compliance with Procurement Procedures:

Click or tap here to enter text.



Sullivan County

Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-4730

Agenda Date: 7/7/2022

Agenda #: 2.

Formal Title/Summary:

RESOLUTION TO EXTEND MOU WITH CARE CENTER AT SUNSET LAKE

Purpose of Resolution: AUTHORIZE EXTENSION OF MOU WITH CARE CENTER AT SUNSET LAKE TO PROVIDE MEALS FOR SENIORS FROM August 1, 2022-December 31, 2022 AT THE RATE OF \$6.00 PER MEAL

Is subject of Resolution mandated? Explain:

REIMBURSABLE BY NEW YORK STATE OFFICE FOR THE AGING AND FEDERAL FUNDING

Does Resolution require expenditure of funds? YES

If "Yes", provide the following information

Amount to be authorized by Resolution: \$6 PER MEAL, THIS RATE IS ALL INCLUSIVE

Are funds already budgeted? Yes

If "Yes" specify appropriation code(s): A7610.88.40.4001

If "No", specify proposed source of funds:

Estimated Cost Breakdown by Source

County:

Grant(s):

State:

Other: \$6 PER MEAL

Federal Government:

(Specify):

WHEREAS, Resolution No. 212-22 authorized a MOU between Sullivan County Office for the Aging and The Care Center at Sunset Lake, and

WHEREAS, Pursuant to Resolution No. 212-22 The Sullivan County Office for the Aging and Care Center at Sunset Lake entered into an Agreement dated January 1, 2022 ("Original Agreement"), and

WHEREAS, A Modification Agreement is necessary to extend the agreement between the parties until December 31, 2022, and

WHEREAS, All other terms and conditions of the Original Agreement shall remain unchanged

NOW, THEREFORE, BE IT RESOLVED, that the Sullivan County Manager is hereby authorized to execute modification of the MOU between Sullivan County Office for the Aging and The Care Center at Sunset Lake for the period of August 1, 2022 through December, 2022, and

BE IT FURTHER RESOLVED, that the form of such contract be approved by the County Attorney

