

Report to the Legislature 8/22 – Economic Development Committee

The Sullivan County Chamber of Commerce is the uniting force for business in Sullivan County – We are uniting a culture of commerce and are your partner for success!

Diversity, Equity and Inclusion Programming

As part of our Diversity, Equity and Inclusion Initiative we partnered with:

- NAMI to bring awareness to mental health issues particularly how it pertains to suicide and how we as a community support those with mental illness. NAMI presented a play at the Kartrite *Every Brilliant Thing* – we supported production and presentation of this play.
- SALT and NIH HEAL Initiative participated and joined the steering committee for the HEALing communities Study Campaign to reduce opioid overdose deaths in Sullivan county
- Black Library – Meeting postponed due to COVID will be meeting with them sometime in the next week
- Revamping the DEI Business Toolkit created in partnership with the Delaware Chamber of Commerce and developing “second chance hiring initiative”.
- Assisting minority start-ups with certification applications, grant and other funding opportunities- working one on one with individual business owners.

Partnerships

Sullivan County Youth Programming – Continuing to partner with the County Youth bureau. Presented at internship meeting with Bold Gold Media.

Contacted businesses interested in hiring interns for the 2022-2023 school year pilot program and put list together for Youth Bureau introductory meeting.

Chambers of Commerce and Business Associations

Hurleyville Hub – Working with business owners and residents to put on the Hurleyville Summer Festivals, #2 August 18th: 4-7pm. Food Trucks, Vendors, and other events and local businesses including live music, trivia night and drink specials.

Delaware Chamber of Commerce- working to put on a meet the candidate forum in Roscoe for the special election August 23rd to finish out Antonio Delgado’s remaining term.

Orange County Chamber of Commerce- Collaboration on Active shooting training for businesses. Collaboration with meeting members in common for Chamber assistance in both counties.

Alzheimer's Association – Assisting with bringing a “Sub Zero Heroes” event in White Lake, and other fundraising activities

County – *Workforce Services* continue to partner with businesses and the Department to help bring the two together for staffing needs and employment needs.

Planning – Working with our connect planning with organizations wishing to apply for CFA and other funding opportunities.

State -

Mid-Hudson Regional Economic Development Council – NYS disseminating and promoting information and assisting businesses with connections to the same

Regional

Main Street

Patterns for Progress Main Street Program – helping to recruit municipalities to learn about the main street revitalization 4-point methods for main street revitalization issues in the county.

Business Associations/Chamber of Commerce/Economic Development and Tourism – continue to meet, consult and work together with our partners for regional advocacy issues, B2B networking opportunities.

Assisting local business associations and Chambers with resources, ribbon cuttings and informational meetings to welcome new businesses to their downtown corridors and help them to navigate requirements.

“Hear and Be Heard Event – Sullivan County Cannabis Forum postponed to be rescheduled

Advocacy:

Letters of support for Senior Needs Assessment (CDBG)

Hurleyville businesses – specifically and Sullivan County generally (Spectrum News)

Ribbon Cuttings

WJFF Radio Catskill (New Location Liberty)

Travelers From the Stars (Narrowsburg, August 5)

All that Glitters is Old (Hurleyville, August 9)

Events “*Events generate social capital, generate revenue (sales tax), showcase a partner sponsor's brand, generates new interest in the community by reaching targeted and missing groups of people and most importantly events generate economy. Every event generates traffic and traffic generates economy.*”

First Friday Breakfasts – Our First Friday Breakfast for July 8 promises had 75+ attendees at Forestburgh Playhouse – Jeff Bank sponsor Next first Friday breakfast August 5th Eldred Preserve.

Training and Development

Rescheduling of Cannabis forum is being worked on.

Planning and coordination in progress for trainings starting in the fall



The Bagel Festival August 14, 2022

Plans and progress for the upcoming bagel festival August 14, 2022 –

- **Permits and Insurance** – purchased
- **Billboards** – secured with Lamar Advertising **and scheduled**
- **Advertising** – secured for Sullivan Democrat and River Reporter special sections Hoy in Sullivan etc. **Hudson Valley Happenings**
- **Vendor Spots SOLD OUT** (132)
- **Bagel Tawk LIVE ON** Bold Gold Media stations 7-9 am August 8
- **Borscht Belt Tattler** will be interviewing members of the committee for their very popular podcast
- **Bold Gold Music Festival** – all musical acts (Popular regional bands) are booked including Far Beyond Gone, Sommerville, Shades and presentation by Restoration Church, crowning of bagel royalty.
- **Any Make any Model Car Show** – coordination completed.