

Update for March 2025

Economic Development Committee

The **2025 Sullivan Catskills Travel Guide** is already being asked for in astonishing numbers. Available in print and digitally it is being distributed through individual request, major bulk distribution centers and at travel and trade shows. It's debut was at the Adventure and Travel Show held at the Javits but will be traveling to several more outdoor shows and golf shows in and around the tri-state area.

February had over **80** events that SCVA assisted promoting. **King of the Ice** and **Rotary Ice Carnival** where we had ice. SCVA also hosted the **NYSTHA Catskill Legislative Reception** coinciding with the **Heart-A- Thon**.

HERE ARE THE SULLIVAN CATSKILLS LATEST FAST FACTS

According to the recently released data, 2023 traveler spending in the Sullivan Catskills reached another record high of \$969 million an 8.6 % increase over 2022's traveler spending. Tourism-generated state tax of \$53 million and local taxes of \$50 million, saving the average household in the county an additional \$3,481 to maintain the same level of government revenue.

The growth of tourism has brought about a myriad of economic benefits, including increased employment opportunities and support for local businesses. In 2023, total tourism-generated employment registered 4,908 jobs, \$289 million in tourism generated income.

SCVA Activities for 2025

- **Romance map is done and is very popular again**
- **Sullivan Catskills Dove Trail Geo Tour has already had Geocachers complete the trail.**
- **Spring Restaurant Week is coming**
- **Beyond the Big Apple program through Miles Partnership for advertising**
- **Continue hosting Media writers and influencers**
- **Working with Johnson Consulting about feasibility of a Conference Center**
- **Working with A21 on Catskill Cuisine**
- **Planning for Catskill Barbeque 2025**

Meetings

- Regional Catskill Association Tourism Promotion Agency Meeting
- Sullivan O&W Rail Trail Alliance Meeting
- SCVA Marketing Meeting
- NYS DMO Meeting

Social Media & E-News

- Continue to utilize videos produced by our members to create short vignettes and Tik Tok placements to use on our social channels. Instagram reels are

seeing a lot of likes and comments.

- In House Social media continues to see fantastic gains

INFORMATION INCLUDED IS LAST MONTH'S REPORT.

November - January New Member Report

Business Name	Type of Business	Location
ALL Family Farm	Catskill-icious (Farmers Markets & Local Products)	Middletown
Back to Bakers	Catskill-icious (Dining)	Barryville
Casa Di Longobardi	Shopping (local products and specialty market)	Parksville
CleanX Car Wash	Tourism Supporter (Financial Institutions & Professional Services)	Rock hill
Coil + Drift	Art & Culture (Art Galleries & Exhibits)	Jeffersonville
Cuppie Cake Desserts	Catskill-icious (Café & Bakeries)	Jeffersonville
Delaware Valley Farm and Garden Center	Shopping (local products and specialty market)	Callicoon
Double D Sourdough	Catskill-icious (Café & Bakeries)	Jeffersonville
Gary's Cabins	Stay With Us (Vacation Rentals)	White Lake
Homestead Improvement	Tourism Supporter	White Lake
JR Capital Solutions	Tourism Supporter (Financial Institutions & Professional Services)	Monticello
Mamakating photo	Shopping (local products and specialty market)	Wurtsboro
Narrowsburg Veterinary	Tourism Supporters (Medical Facilities & Providers)	Narrowsburg
Rise again retreats	Stay with us (Resorts & Retreats)	Hurleyville
The Herbal Scoop	Shopping (local products and specialty market)	Narrowsburg
The Old Foundation	Catskill-icious (Dining)	Kenoza Lake
The Other Magazine	Tourism Supporter	Hastings – on – Hudson
The Outlier Inn	Stay With Us (Cottages, Cabins & Bungalows)	Mountindale
Toast	Catskill-icious (Dining)	Jeffersonville

Two Farms Brewing	Catskill-icious (Breweries, Distilleries & Wineries)	Bloomington
Visit Wurtsboro	Tourism Supporter (Member Organizations & Associations)	Wurtsboro

Print and Digital Ads and Advertorials Completed

- Chronogram Newsletter Sponsorship Digital ad
- NY Family February Editorial
- DiscoverUpstate.com listing
- Passport Magazine
- CONY 2025 ad
- Mountains Media Winter 24-25 Print ad
- Byways Magazine Print ad
- Geo Caching Digital Ads
- AARP February Print ad
- NY Family print and digital ads

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In Progress:

- Brand USA Global Inspiration Campaign
- Fairfield After Dark Sprint 2025 Campaign
- Catskill Mountain Magazine Print Ads – March – May
- Catskill Confidential and Hoy en Sullivan Monthly ads
- Philly Magazine – March Print ad
- New Banners for 2025
- Roadrunner Magazine Spring Print ad
- Chronogram Monthly Print & Digital Sponsorship ads
- Mass Republican Digital Ads
- Mass Republican Spring/Summer Print assets
- Today Media Digital Ads
- Antiques Trail Map Update (digital only version)

2024 FB ACCOUNT INSIGHTS

- NOTES**
- FACEBOOK AUDIENCE IS VERY ENGAGED AND RESPONSIVE TO NEW CONTENT
 - THE ACCOUNT WENT VIRAL MULTIPLE TIMES IN 2024
 - ORGANIC WAS ON PACE WITH PAID ALL YEAR



CONTENT INTERACTIONS

2023
Post engagements 231,744
clicks, reactions, saves, comments, shares and replies
Engagement Rate 421%

2024
Post engagements 408,300 **+76%**
clicks, reactions, saves, comments, shares and replies
Engagement Rate 700% **+66%**

REACH

2023
Accounts Reached 761,053
37,720 Followers
729,194 Non Followers
467,218 Paid
288,062 Organic
Impressions 4,625,241
1,897,491 Paid
2,727,750 Organic
Profile Visits 36,469

2024
Accounts Reached 1,879,155 **+137%**
37,559 Followers
1,844,319 Non Followers **+153%**
1,122,378 Paid **+140%**
867,435 Organic **+201%**
Impressions 7,601,679 **+64%**
3,485,472 Paid **+84%**
4,116,207 Organic **+51%**
Profile Visits 56,774 **+56%**

GROWTH

2023
Total followers 54,937
Follows 1,148
Growth Rate 1%

2024
Total followers 56,158 **+2.22%**
Follows 1,892 **64%**
Growth Rate 2.2% **+120%**
A good Growth Rate is 1%

2024 IG ACCOUNT INSIGHTS

- NOTES**
- IG AUDIENCE IS ENGAGING MORE WITH NEW CONTENT
 - OUR REACH HAS INCREASED AS WELL AS OUR STORY IMPRESSIONS
 - GROWTH RATE HAS INCREASED SIGNIFICANTLY



ENGAGEMENT

2023
Content Interactions 20,051
Engagement rate (Interactions+clicks/followers)
81.74%

2024
Content Interactions 41,746 **+108%**
Engagement rate (Interactions+clicks/followers)
144.85% **+77%**

REACH

2023
Accounts Reached 587,335
Paid 22,280
Organic 565,055
Impressions 1,326,522
Paid 39,473
Organic 1,287,049
Story Impressions 374,186

2024
Accounts Reached 916,286 **+56%**
Paid 166,093 **+646%**
Organic 750,093 **+33%**
Impressions 1,208,651
Paid 238,582 **+504%**
Organic 970,069
Story Impressions 345,117

GROWTH

2023
Total Followers 24,529
New Followers 2,395
Follower Growth Rate 9.8%

2024
Total followers 28,820 **+17%**
New Followers 4,291 **+80%**
Follower Growth Rate 14.9% **+52%**
A good growth rate is between 2.5% & 5%

2024 WEBSITE SESSION INSIGHTS

NOTES

- SOCIAL STRATEGY PRIORITIZING SOCIAL LINKS IS WORKING
- THE INCREASE IN BLOGS HAS ALSO CONTRIBUTED TO SEO



ORGANIC SOCIAL

2023

Sessions 17,809
New Users 14,428

2024

Sessions 43,184 **+142%**
New Users 39,978 **+177.1%**

PAID SOCIAL



META PAID SOCIAL

- In December, with an ad cost of \$2,023.60, we served 189,519 impressions (up 75% YoY), 3,591 link clicks, and a 1.89% link CTR.
- In this period, ads Fall focused ads were replaced by Winter focused ads, according to the seasonality and learnings up to this month.

• Top Ads

- The Winter Ad generated 95,110 impressions and 1,866 link clicks.
- The Wedding Venue Ad, generated 90,259 impressions and 1659 link clicks.

Google Ads



- Over 4,288 clicks (+16% YoY) were recorded from our Google campaigns in December. The average cost per click was \$0.82 from the 769,315 impressions. The Catskills Vacation campaign generated 334 link clicks from a 4.85% Click-through rate.
- The display campaign served 762,434 impressions (+188% YoY) and 3,954 clicks (+67% YoY) at an average CPC of \$0.17.
- During this period, the search term "lodging catskills ny" accounted for 4,787 impressions, representing 69% of our total search impressions (6,881). The second-highest search term, "catskills resorts," generated 487 impressions.

OTT - CTV & DSP



CTV Impressions: 343,951
CTV Completion Rate: 98.74%
Web Conversions: 544

- TOP Zip Codes:**
- **18301 East Stroudsburg, PA**
 - **19464 Pottstown, PA**
 - **17601 Lancaster, PA**
 - **18104 Allentown, PA**

Display Impressions: 259,163
Clicks: 277



Date period
12/01/2024 - 12/31/2024
Duration: 31 days

Impressions
769,315

Clicks
4,288

Average CPC
\$0.82

Cost
\$3,498.18

Campaign conversions

Name	Impressions	Clicks	Average cpc	Ctr
Smart Display	762,434	3,954	\$0.17	0.52%
Catskills Vacation	6,881	334	\$8.50	4.85%

Ctr
0.56%

Total spent
\$2,023.60

Link clicks
3,591

Impressions
189,519

Reach
107,820

Post Reactions
216

Post Comments
8

Frequency
1.76

CPC (cost per link click)
\$0.56

CTR (link click-through rate)
1.89%

Top Placement

Publisher Platform	Total spent	Impressions	Reach	CTR (link click-throu...	CTR (all)	Post Com...	Website Purchases
Facebook	\$1,774.41	179,182	102,291	1.78%	3.03%	8	2
Audience network	\$71.89	3,113	991	3.18%	3.15%	0	0
Instagram	\$177.30	7,224	4,985	4.11%	5.22%	0	0
Unknown	\$0.00	0	0	0.00%	0.00%	0	0

Top Performing Ads



Ad Name: SCVA Winter 24 Ad A
Campaign Name: Traffic Campaign

Amount spent	Impressions	CTR (link click-through rate)	Link clicks
\$988.19	95,110	1.96%	1,866



Ad Name: Wedding Venue Ad
Campaign Name: Traffic Campaign

Amount spent	Impressions	CTR (link click-through rate)	Link clicks
\$991.32	90,259	1.84%	1,659



Ad Name: Fall Offer 2 Ad
Campaign Name: Traffic Campaign

Amount spent	Impressions	CTR (link click-through rate)
\$37.59	3,388	1.68%



Ad Name: Fall Offer 1 Ad
Campaign Name: Traffic Campaign

Amount spent	Impressions	CTR (link click-through rate)	Link clicks
\$6.50	762	1.18%	9

<p>Account impressions 102,398</p>	<p>Static In-Feed Post Impressions 56,815</p>	<p>Stories Impressions 26,841</p>
<p>Followers 28,820</p>	<p>New followers 192</p>	<p>Engagement rate 13.50%</p>
<p>Engagement 3,892</p>	<p>Website clicks 206</p>	<p>Reach 78,433</p>

Top Performing Posts



Message: 🍴 Livingston Manor's newest restaurant is open! Welcome @thresholdcatskills 🍴 Serving Korean cuisine crafted with Sullivan...

Impressions	Reach	Likes
8,140	6,424	753



Message: 🍴 Welcome to Parkville, @doubleupcatskills! We love this new restaurant located in a Double Decker Bus! Stop by and enjoy a cup of...

Impressions	Reach	Likes
6,379	5,463	371



Message: ✨ Merry Christmas & Happy Hanukkah from the snowy Sullivan Catskills! We hope you are having the best time celebrating with family...

Impressions	Reach	Likes
5,164	4,127	292



Message: 🍴 Looking for NYE plans? Check out everything we have going on in The Sullivan Catskills 📄 Full list in our Link In Bio! 🍴 NYE Dinner &...

Impressions	Reach	Likes
5,064	3,954	203



Message: Ready for another great weekend in The Sullivan Catskills? Here's what's happening! 📄 Attend A Christmas Carol dinner show at...

Impressions	Reach	Likes
4,876	4,061	184



Message: 🍴 Tons of winter fun this weekend & New Years Eve in The Sullivan Catskills! 📄 Enjoy the last few days of 2024 with us! 🍴 Hit the...

Impressions	Reach	Likes
4,828	3,867	145

12/01/2024 - 12/31/2024



Ad Name: Catskills Cuisine Ticket Sales Ad
Campaign Name: Traffic Campaign

Amount spent	Impressions	CTR (link click-through rate)	Link clicks
\$1,211.47	278,934	0.64%	1,793



Ad Name: Wedding Venue Ad
Campaign Name: Traffic Campaign

Amount spent	Impressions	CTR (link click-through rate)	Link clicks
\$1,923.53	220,770	1.98%	4,363



Ad Name: Summer Ad V2
Campaign Name: Traffic Campaign

Amount spent	Impressions	CTR (link click-through rate)	Link clicks
\$2,028.70	214,634	0.63%	1,360

01/01/2024 - 11/25/2024

Top Performing Reels



Message: 🎿 Winter has officially started because @skiholidaymountain is open!! Get ready for a fun season of Skiing & Snowboarding in The Sullivan Catskills. 📌 Click the link in our bio to learn more about Holiday Mountain!

Plays	Likes	Saved	Shares	Comments
1,903	115	3	15	2



Message: 🍷 Here is a Holiday Wine Guide from The Sullivan Catskills! Check out these expert picks from Meg McNeil at @drinkingupstream in Livingston Manor: 🍷 Hors d'oeuvres: Les Gras Moutons - Muscadet Sevre et...

Plays	Likes	Saved	Shares	Comments
1,635	61	8	16	1

12/01/2024 - 12/31/2024

facebook

Impressions 511,321	Started following 74	New page likes 33
Post engagements 35,434	Page posts impressions 424,984	Page views 3,216
All posts engagement rate (reactions + comme 8.34%	Started following 74	Followers 56,172
Total page likes 53,787	Paid impressions 199,058	

12/01/2024 - 12/31/2024

Top Performing Posts



Message: 🎉 Welcome to Parksville, Double Up Catskills! We love this new restaurant located in a Double Decker Bus at 268 Old Rt 17! Stop by and...

Impressions	Clicks	Engagement
16,269	8,819	9,019



Message: 🎉 Congratulations to Healthy Kids on the grand opening of their second location in Monticello! This new space isn't just bringing...

Impressions	Clicks	Engagement
10,689	7,928	8,013



Message: 🍴 We are excited to welcome Threshold Korean Catskills Kitchen to Livingston Manor! Stop by and enjoy a delicious cocktail, snack...

Impressions	Clicks	Engagement
18,448	6,825	7,387



Message: Another great weekend is here! Enjoy all of the holiday activities going on including our annual Sullivan Catskills Holiday Market tomorrow...

Impressions	Clicks	Engagement
3,388	3,365	3,402



Message: ❄️ Tons of winter fun this weekend & next week in The Sullivan Catskills! Click through to see what is happening. 🍷 We are so excited t...

Impressions	Clicks	Engagement
4,699	3,331	3,363



Message: 🌟 Last night, community members braved the cold for the annual menorah lighting in Parksville! Thank you to the Town of Liberty &...

Impressions	Clicks	Engagement
8,849	2,221	2,420

Core Creative 2024 Results

We continued our partnership with our public relations firm— Core Creative— in 2024. This year, Corey Bennett and her team haven't missed a beat keeping our Sullivan Catskills brand in the spotlight.

They secured 80+ placements in regional and national media outlets whose primary focus is on consumer and lifestyle news.

The results are impressive:

- **Over 18.2B+ impressions**
- **\$168M+ in Estimated Ad Value Equivalency**
- **This represents an over 300% increase YOY!**



Year in Review

2024 had them hitting the ground running, meeting new members, bringing more key media in to experience the destination firsthand, digging deeper to find the untold stories and seasonal hooks, and leveraging a range of news, openings, and trends. Coverage included top targets including the following, amongst others:

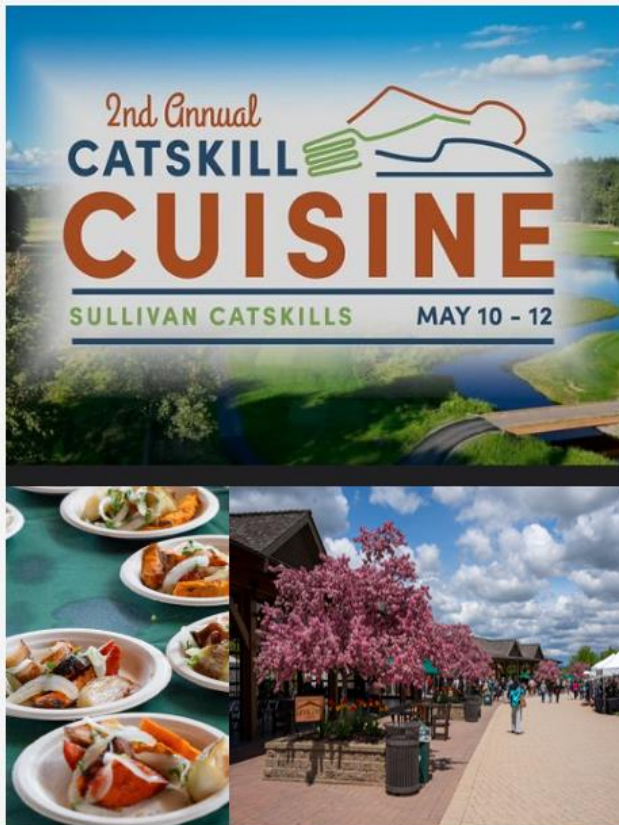
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|-----------------------|--------------------------|
| • Travel + Leisure | • Robb Report |
| • ELLE | • MSN |
| • Business Insider | • Yahoo! |
| • Men's Journal | • Brit & Co. |
| • Conde Nast Traveler | • New York Lifestyles |
| • Country Living | • Mommy Poppins |
| • New York Post | • Bal Harbour |
| • Fox News | • Travel Curator |
| • PureWow | • Hudson Valley Magazine |
| • Eater NY | • Newsday |
| • Passport Magazine | • Thrillist |
| • Forbes | • Matador Network |
| • Times Union | • InsideHook |



Year in Review

The team pitched and facilitated **15 media visits in 2024**, capturing several target media to experience the destination first-hand. Media outlets included:

- Family Travel Forum
- Condé Nast Traveler
- USA Today Go Escape
- Food & Wine
- Business Insider
- Robb Report
- Travel + Leisure
- Travel Weekly
- New York Lifestyles
- Forbes
- Dossier
- Westchester Family
- Hudson Valley magazine
- New York Post
- Fox News online
- PIX11 News



Catskill Cuisine

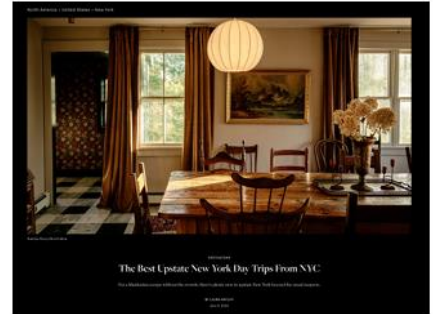
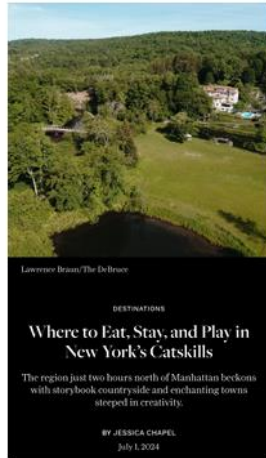
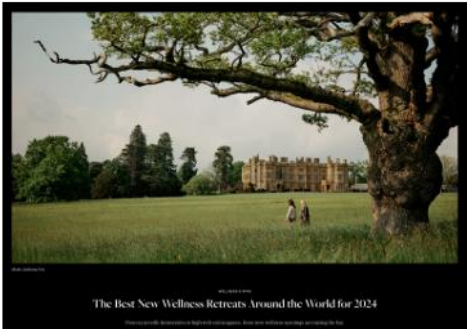
The team also worked with us to launch our 2nd annual Catskill Cuisine event, building on the momentum created from our inaugural event in 2023 to continue to tell even more niche stories within the destination.

Top target regional and national journalists were secured to participate in the event, as well as experience itineraries that let them indulge in all the Sullivan Catskills has to offer.

The results:

- **30+** stories on the event and culinary-centric angles
- **Over 1.5B** impressions and **\$14M** in Estimated Ad Value Equivalency
- **133%** increase over 2023!

2024 Coverage Highlights



The Bradstan Boutique Hotel at The Eldred Preserve



2024 Coverage Highlights

BRIT+CO

5 Wellness Retreats to Escape To In 2024

Hemlock Neversink, Neversink, NY



PureWow
yahoo!/life

20 Awesome Places to Go Glamping Near New York City

FROM THE CATSKILLS TO VERMONT

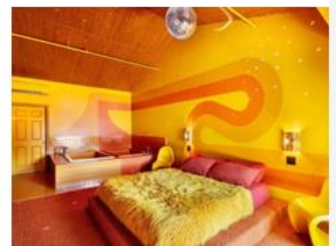


The 34 Coziest Winter Weekend Getaways from NYC in 2025

BYO-HOT TODDY



thrillist



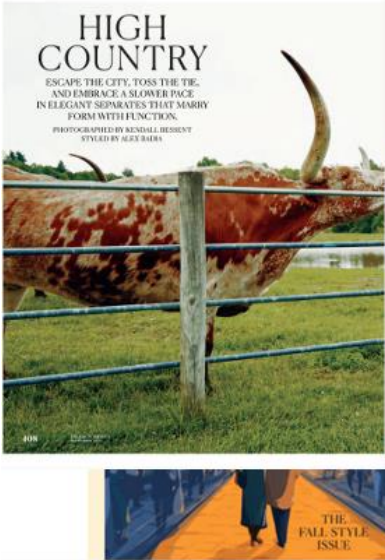
TRAVEL • HOTELS

The Most Unique Hotel in Every State

Sleep in an oversized potato, trailer parks, or a modern art museum.

2024 Coverage Highlights

Robb Report



8 Spooky Hotel Soirees to Celebrate Halloween in Ghoulish Style

They're to die for.

Burn Brae Mansion (Catskills, NY)



You'll find yourself in a haunted house boasting arguably the greatest (and fiercest) ghost of all time just 90 minutes outside Manhattan. The Bartolizier's Ghostly Ball Murder Mystery Dinner will be held at the Burn Brae Mansion, built in 1907. When current owners Mike and Pat Frasse bought the mansion in 1995 to run a cycling training center, they discovered it was haunted. To capitalize on their spectral success, they reopened the property as a bed-and-breakfast. They ran tours of the house and its Attic of Curiosities—including a secret room that was uncovered just a few years ago—filled with stories of the hauntings. There are reports of footstep, dolls, and toys moving on their own, dancing doors, and visions of a woman in white. The mansion is available for private investigations and will even pair you with a paranormal researcher.

Dates: October 25 and 26
Rooms from \$220

DOSSIER weekly
TRAVEL, CONVERSATIONS & OTHER NICE THINGS ISSUE 4 JULY 31, 2024

The Air Up Here
Roma's Hotel Eden offers delectable peace a breath above the Eternal City's exhilarating chaos.

Country Strong
Our editor-at-large heads to the Catskill Mountains for a rejuvenating injection of rural life—quirky boutiques, fine dining, and all.

Ripple Effect
Photographer Frank

DISPATCH
Country Strong
T. Cole Rachel

Even the most dedicated New Yorkers occasionally need to escape the city, so when I had the chance to flee to experience the second annual Catskill Cuisine event, hosted by Sullivan Catskills, I jumped at the chance. Aside from the festival itself, which offered the opportunity to rub elbows with food stars (I audibly screamed when I saw Anne Burrell sitting at the end of my table) and eat food prepared by the likes of chef Marcus Samuelsson, it also presented the opportunity to casually tool around the Catskill Mountains.

2024 Coverage Highlights

NEW YORK POST

TRAVEL

The Catskills are calling — here's where to stay, eat and play

By Perri Omort Blumberg
Published July 3, 2024, 1:29 p.m. ET

6 Comments



Get into an upstate frame of mind.

LIFESTYLE

Get the holiday spirit at these tri-state celebrations

By Perri Omort Blumberg
Published Dec. 16, 2024, 10:26 a.m. ET

Comments



Outside-the-box ways to celebrate the season.

TRAVEL

From Florida to Washington, brand n hotels across the nation to check out 2024

By Perri Omort Blumberg, Fox News
Published Jan. 14, 2024, 2:28 p.m. ET

Comments



2024 Coverage Highlights



Travel experiences to give as last-minute Christmas gifts

Top excursion and travel experiences to buy now for anyone on your Christmas list

By Paul Arnold Blumberg Fox News

From Florida to Washington, brand new hotels in America to check out in 2024

Plan to travel in 2024? Check out these new hotel offerings from sea to shining sea

BUSINESS TRAVELER

Travel news, reviews and intel for high-flyers

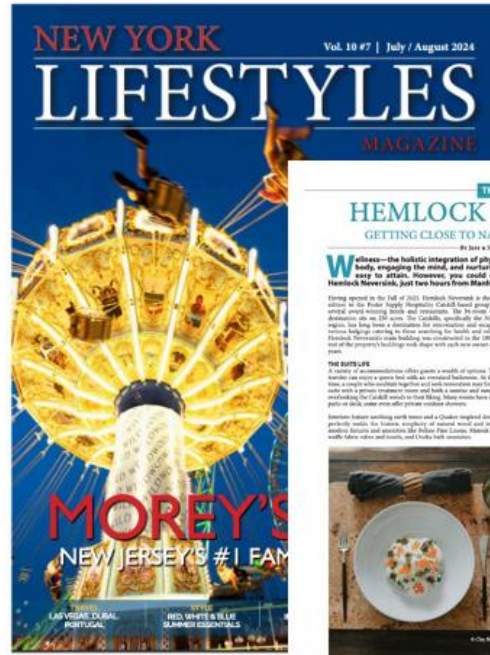
A New Era of All-Inclusive Resorts

Luxury amenities and elevated experiences are bringing the all-inclusive resort to a new level

By Todd Plummer March 6, 2024 TRAVEL



2024 Coverage Highlights



COOL CATSKILLS
Teachings from backcountry to the mountains of New York

THE CATSKILLS
An all-inclusive resort for adults looking for a relaxing getaway. The resort is located in the Catskills region of New York and offers a variety of amenities and services. It is a perfect destination for those looking for a peaceful retreat in nature.

THE RESORT
The resort is a beautiful property with a variety of amenities and services. It is a perfect destination for those looking for a peaceful retreat in nature.

HEMLOCK NEVERSINK
GETTING CLOSE TO NATURE IN THE CATSKILLS

Wellness—the holistic integration of physical, mental, and spiritual well-being, fueling the body, engaging the mind, and nourishing the spirit. It sounds terrific, but it's not always easy to attain. However, you could consider visiting the restoration-focused retreat Hemlock Neversink. Just two hours from Manhattan in Newburgh, NY.

ON THE MENU
The resort offers a variety of dining options, including a farm-to-table restaurant and a bar. The food is fresh and delicious, and the atmosphere is relaxed and inviting.



2024 Coverage Highlights



A food festival in the Catskills

The second annual food festival, **Catskill Cuisine**, is back on May 10 through 12, with a portion of the events held at the same site where the 1969 Woodstock Festival took place. Participants include celebrity chefs like Andrew Zimmern, Marcus Samuelsson, and Melba Wilson, according to a spokesperson. Tickets are **available** for purchase online.

Forbes

Forbes TRAVEL GUIDE

Chef Marcus Samuelsson Dishes On Food Festivals And Family Travel

DeMarco Williams Contributor
Forbes Travel Guide Contributor Group



May 8, 2024, 09:56am EDT



Samuelsson and Montreal's Marcus Restaurant + ...
FOUR SEASONS HOTEL MONTREAL/MATT DUTILE

Andrew Zimmern's Favorite Food City Will Surprise You

Jennifer Kester Contributor
Forbes Travel Guide Contributor Group



May 7, 2024, 10:06am EDT



Andrew Zimmern stays sharp in the kitchen. CATSKILL CUISINE

As the host of popular TV shows ranging from *Bizarre Foods* to Magnolia Network's *Family Dinner*, Andrew Zimmern has traveled and eaten his way across the globe.

2024 Coverage Highlights

Men's Journal

TRAVEL
The 34 Best Mountain Towns of 2024 in America—and Beyond

Nothing tops a stellar mountain town for adventure seekers. Our lofty favorites feature the best hiking, biking, climbing, skiing, paddling, and local microbrew found at any altitude.

Rein Ormott Blumberg, Laura Stodanus and Robert Earle Howells -
Updated: Jun 3, 2024 3:56 PM EDT

Best Quick Urban Escape: Roscoe and Callicoon, NY



Roscoe and Callicoon are a pair of rustic Sullivan County gems deep in the Catskills that are an easy escape to the great outdoors. Ben Huh



TRAVEL
Top autumn destinations in the U.S. for 2024

Leaf your troubles behind and head out on these enchanting escapes.



TRAVEL CURATOR

WORTH TRAVELING FOR



HOTELS + RESORTS + VILLAS

THIS UPSTATE NEW YORK WELLNESS RETREAT EVOKES A SENSE OF CALM

