



# Sullivan County

100 North Street  
Monticello, NY 12701

## Planning, Real Property and Economic Development Committee

### Meeting Agenda - Final

Chairman Ira Steingart  
Vice Chairman Michael Brooks  
Committee Member George Conklin  
Committee Member Nadia Rajsz  
Committee Member Nicholas Salomone Jr.

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Thursday, October 5, 2023

10:00 AM

Government Center

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#### Call To Order and Pledge of Allegiance

#### Roll Call

#### Comments:

#### Reports:

1. Division of Planning [ID-5837](#)

**Attachments:** [September 23  
August 23 AG report  
Beginner Farmer Program Schedule  
September Demo Flyer](#)

2. Division of Community Resources [ID-5827](#)  
Monthly Report  
October 2023

**Attachments:** [2023 PCD DCR October Report](#)

3. **County Treasurer**

4. Real Property Tax Services [ID-5835](#)

**Attachments:** [Real Property Tax Services Monthly Report for 8.2023](#)

5. Visitor's Association [ID-5842](#)

**Attachments:** [EDC September Report.docx](#)

6. IDA [ID-5840](#)

**Attachments:** [09-23 IDA Activity Report.docx](#)

7. **Partnership for Economic Development**

**8. Chamber of Commerce**

**Discussion:**

**Public Comment**

**Resolutions:**

1. To authorize the Division of Planning, Community Development and Environmental Management to apply for Federal Building Resilient Infrastructure and Communities (“BRIC”) funding to update the County’s Multi-Jurisdictional Hazard Mitigation Plan (“HMP”) [ID-5834](#)
  
2. TO CORRECT THE 2023 TAX ROLL OF THE TOWN OF FALLSBURG FOR TAX MAP #39.-1-88.6/1901 [ID-5836](#)

**Adjourn**



# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5837

**Agenda Date:** 10/5/2023

**Agenda #:** 1.

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# DIVISION OF PLANNING, COMMUNITY DEVELOPMENT & ENVIRONMENTAL MANAGEMENT

## ACTIVITY REPORT September 2023

### CONTENTS

- I. Planning
- II. Sustainable Energy
- III. Parks, Recreation & Beautification
- IV. Grants
- V. Agriculture & Farmland Protection

### I. PLANNING ACTIVITY

#### Land Use Planning & Technical Assistance:

- GML-239 Referrals

GML-239 Referrals, July 2023					
Date Received	Date Requested	Project Name	Action Type	Referral ID #	Legislator
08/30/23	09/28/23	The Loosey Kit LLC	Special Use Permit	HIG23-03	Rajsz
09/18/23	10/20/23	E. Tetz & Sons, LLC	Site Plan Review	THO23-19	Sorensen
09/19/23	10/12/23	Perennial Park	Site Plan Review	FAL23-14	Perrello
09/20/23	10/02/23	Green Tree Acres	Special Use Permit	LIB23-17	Alvarez
09/20/23	10/02/23	Green Tree Cottages	Special Use Permit	LIB23-18	Alvarez



## **Land Use, Strategic and Comprehensive Planning**

- **Neversink Watershed Management Plan**
  - The County is awaiting a scope of work for the replacement of a culvert in the Town of Fallsburg near the sight of the Neversink Crossing project. This replacement project will be fully funded by the NWMP grant.
  - The steering committee will be meeting twice this fall as well as conducting a public meeting to solicit input on vision and the goals to be included in the plan.
- **Countywide Resiliency Plan:**
  - Planning and OSE staff are developing a survey to distribute to municipalities and other advisory committee members to gather additional information for potential projects and policy recommendations to be included in the plan.
  - We anticipate having another meeting of the advisory committee at the end of October and a public outreach event mid-November.
  - The final draft of the plan will be completed by January 31, 2024.
- ***New Initiative: Water Resources and Infrastructure***
  - Division staff are formulating a strategy to address the concerns which have been raised by multiple municipalities with regard to the County's water resources and possible impacts from development pressure. The strategy is currently broken down into three (3) main areas of study:
    - Water Resources
    - Public infrastructure (water and wastewater)
    - Private wells/septics
  - Grants Administration and Planning staff hosted a training on September 26 in the providing a brief overview of grants, information about potential funding opportunities for water infrastructure repair and improvement projects, project readiness guidance, and resources. This workshop was provided free of charge and 2 municipal training credits were available to each attendee.
  - Resources are being requested via the 2024 Operating Budget to support water quality initiatives, including support for community water testing (lakes and ponds) and a countywide water and water infrastructure study.
  - Staff are drafting a scope for a county-wide study of water resources and water/wastewater infrastructure and identifying data that can be collected via in-house efforts in order to control out-of-pocket expenses

- **Hazard Mitigation**

- The Multi-Jurisdictional Hazard Mitigation Plan will expire on April 27, 2026. There is a resolution on the agenda today to authorize pursuit of funding to support the update to the plan.
- Working with the County Manager and Commissioner of Public Safety we are developing a strategy moving forward to not only update the plan but to maintain the plan and adhere to requirements of the program between updates.

## **Recreation, Quality of Life & Tourism-based Economic Development**

- **Sullivan O&W Rail Trail**

- The consultant performing the analysis for freshwater mussels reported that no mussels were found to be present in the project area.
- Hydraulic cross sections of the project area were taken the week of September 18. Mapping is anticipated to be received by our design team by the end of next week.
- Survey work will begin shortly on the Parksville trail connection.
- HO&WL Event will take place on October 27, 2023 at the Parksville section of the trail, meeting at Cabernet Franks.

## **Community Development & Revitalization**

- **CDBG Housing**

- **Manufactured Home Replacement**
  - Fully subscribed, 4 applications with signed formal funding awards.
  - \$625,000 total committed funding, fully subscribed: Contracts are complete and signed.
  - Foundations have been poured and the units have been delivered.
  - Estimated time for completion Nov. 1, 2023.
  - The County is working with NYS Office of Community Renewal and RUPCO to draw funds down to reimburse for the purchase price of the units.
- **Home Repair**
  - To date 15 applications have been received, however, 2 were denied, 1 is dropping out of the program, and 2 were deemed incomplete.
  - 5 applications with signed formal funding awards
    - 2 projects in progress (one nearing completion)
    - \$130,000 total funding has been committed with a balance of \$495,000 available
  - RUPCO has conducted Contractor Outreach and implemented a new media campaign to push the information out to homeowners

and local agencies. Thus far the additional outreach has resulted in 4 new applications to the program.

- **EPA Brownfields Assessment Grant**
  - Tectonic has completed testing for all three sites – Broadway Theater, Strong Building, and Key Bank.
  - All invoices were received by the September 30 deadline and the County is currently working on final reporting and grant closeout.
  - BRS continues to assist the County with ensuring all aspects of the project are in compliance with program requirements. Quarterly reporting is current.
- **Plans & Progress**
  - Progress continues as we closing out the open projects that were awarded funding for the entirety of the program. 12 open community development projects remain.

### **Economic Development**

- **CDGB grants**
  - Planning participated in a call with the Program Director for CDBG Economic Development at New York State Homes and Community Renewal. HCR had reached out and is looking for opportunities to work with Sullivan County on either stand-alone or programmatic business assistance.
- **Revolving Loan Fund**
  - Payments on all loans are current
  - Working with the County Attorney's Office, County staff and contractor to review the program.

### **Administration**

- Attended the New York State Association of Counties Fall Conference in Verona, NY.
- Attended the Upper Delaware Council (UDC) 35th Annual Awards Ceremony where the County was presented with the Partnership Award for the Highland River Access Upgrade.
- Attended meetings of the Workforce Development Board, Ag & Farmland Protection Board, and the Upper Delaware Scenic Byway.
- Attended a Public Hearing for the Clean Path transmission line project at SUNY Sullivan.

## II. OFFICE OF SUSTAINABLE ENERGY (OSE)

- OSE staff continue to monitor progress on the Clean Path NY application to site a high voltage underground transmission line in the Marcy South Right-of-Way. Staff attended a public hearing on the project in Loch Sheldrake on October 4, which was held as a direct result of outreach from the County Manager on behalf of the Sullivan County Legislature.
- OSE continues to act as lead for the Resiliency Plan project. Staff are currently developing a survey and scheduling an Advisory Committee meeting as well as a public outreach meeting.
- OSE is in communication with the NYS DEC to get contracts in place for out Climate Smart Communities Grant Program award for a Bicycle and Pedestrian Master Plan. OSE staff are also developing a scope of work for an RFP to procure a consultant, keeping in mind the requirements of the grant program.
- For 2023, January through August, the County of Sullivan, under its operating agreement with Gravity Renewables, leveraged its purchase of the hydro credits (168,794.69) to purchase \$296,631.82 worth of electricity from NYSEG. This is a savings of 127,837.13. During the same period, The County of Sullivan purchased the solar credits generated at the solar array in Liberty for 80,986.36 and leveraged that to purchase \$161,811.49 worth of electricity from NYSEG. This is a savings of \$80,825.13.

### III. PARKS, RECREATION & BEAUTIFICATION

- Lake Superior 2023 season totals:
  - Number of patrons during beach operating hours: 12,240
  - Number of boats rentals (Peddle/Row/Kayak): 830 rentals
  - Number of season passes sold: 229
- An algae bloom at Lake Superior was reported on 9/2/23. The bloom only lasted a couple days. It was not near the swim area.
- Fisher Associates are developing the Storm Water Management Plan as required by NYSDEC for hiking trails on the west side of Lake Superior.
- Fisher Associates are developing a scope of work for the Callicoon park property.
- There will be a presentation focusing on the Mamakating portion of the canal on October 22<sup>nd</sup> at 2:00 pm at the D&H Canal Interpretive Center.
- Worked with the County GIS Department on a park inventory app and park maps.
- Sunday afternoon October 8th, the Sullivan County Museum will participate in the Hurleyville Scarecrow Festival by presenting live music with Little Sparrow, and special guests Henry Simon and Jay Brooks.
- Park Maintenance:
  - Sickle bar mowing D&H Canal tow path.
  - Replaced split rail fencing at the D&H Canal Interpretive Center Lock area.
  - Installed split rail fencing at the Callicoon park property entrance.
  - Primed entrance gates DPW built for the Callicoon park property.
  - Due to a storm, cleared twenty-one downed trees along the D&H Canal tow path.
  - Prepped and painted the Lake Superior restroom floors.
  - DPW pruned hazardous trees near the playground area at Lake Superior.
  - Continued weekly & bi-weekly mowing.

## IV. GRANTS ADMINISTRATION

- Activity/Technical Assistance
  - Small Business Guide: DGA staff produced an updated “Help for Your Small Business” guide and, posted on their website and available for distribution to community members seeking funding resource information for startups and expansion projects.
  - Since August 22, we have received one request for funding resources related to small business startup, and met with a small business owner related to resources to support fall-off related to road construction outside her business
  - DGA has provided additional support to the Village of Wurtsboro with regard to the NY Forward program.
  - DGA took the lead role in the September 26 training on grant readiness for water and wastewater infrastructure funding.
- In-County Grant Readiness
  - The DGA “Grants Best Practices” Guide (revised manual) is in final stages of editing. Further discussion will ensue related to a compliance strategy and training opportunities. Staff have discussed the possibility of recording the training and making it available countywide as a webinar.
  - Assistance has been provided to departments requiring support with the grant process, including Public Health, Community Services, Planning, SC International Airport, Parks, Board of Elections, Public Safety, OEM/Fire Bureau, and Community Resources.
- Administrative Activities
  - Records Retention/Digitization: DGA staff worked with County Clerk Office / Records Retention staff in addressing and confirming records retention process for DGA records.
    - Ten boxes of records were submitted for records destruction, per LGS-1 schedule guidelines. An additional nine boxes of records past the retention period are on deck for review. We will continue the process and expect to be current by the end of the year.
    - Any records in alignment with LGS-1 schedule guidelines for retention past the retention period will be placed on a schedule for Laserfiche processing starting January 1. DGA will work closely with ITS and County Clerk / Records Retention staff in processing.
    - DGA staff will participate in a webinar sponsored by the NYS Archives entitled, “How to Process and Purge Inactive Records,” scheduled for September 27<sup>th</sup>.
  - DGA has developed an inventory for Department heads to compile a list of all online grant platforms/management systems currently utilized, along with a list of staff who are enrolled as registered users in each system, and their assigned user role / corresponding security level. DGA hopes to initiate this process by October 1, with a response deadline of October 31.

## **V. AGRICULTURE & FARMLAND PROTECTION**

- CCE August Ag and Food systems report attached
- CCE Beginner Farmer Program Schedule attached
- CCE September Nutrition and Cooking Demos flyer attached



**SULLIVAN FRESH PROGRAM**

The Farmers Market program is in full swing. In partnership with Garnet Health, we have launched a new Produce Prescription Program “Fresh Rx”. Attendees participate in a 1 hour class and then receive \$20 on a Healthy Ways Card to spend at the markets. This is a 3 year USDA GUSNIP grant. We anticipate expanding to other farmers markets in 2024. CCE Sullivan, in partnership with the Sullivan Catskills Food Coalition members, also hosted a food pantry gathering on August 28th. Food pantry’s gathered at our building to learn from staff from Action Towards Independence and the Regional food bank on how to write and access grants.



**TECHNICAL ASSISTANCE:**

**Farm Visits: 9    Technical Assistance/Inquiries: 85    Soil Tests: 6**

Business and Marketing Plans, Sales Channels, Ag Districts, beginning farmer, soil tests, field crops, poultry production, plant pests, disease, and ID, vegetable production, whole farm planning, farmers markets, Farm to School, Grant and Funding sources, Mobile Markets, agricultural job posting, beginner farm/starting farm, cover crops, NRCS funding, mentorship, 2 inquiries on the County revolving loan fund.





### PAST WORKSHOPS

#### **Farmer Mixer at Bashakill Vineyards August 11th 3:30**

**PM – 7 PM:** 20 people attended –An opportunity for farmers in the Catskills/Mid-Hudson Region to convene in an informal setting to meet other farmers and develop relationships. For beginner, new, and aspiring farmers, the event was an opportunity to meet seasoned farmers and feel part of the farming community.

#### **Growing Healthy Soils with Cover Crops for Small Farms and Market Gardens at Bobolink Farm August**

**29th 5 PM – 7 PM:** 21 people attended – The workshop took place at Bobolink Farm, a diversified vegetable operation in Liberty, owned and operated by Brenda Miller. Brenda began the workshop with an explanation emphasizing the importance of soil health for a successful farm operation and some of the indicators to evaluate soil health. Following the explanation, Brenda led the group on a farm walk, explaining the different cover crops and the countless benefits for soil health. Brenda had example plots to show the participants how cover crop mixes work and showed the different growth stages.



### UPCOMING WORKSHOPS

#### **Beginner Farmer Program Events:**

- **Farmer Mixer at Majestic Farm (September 13th 5-7pm)**
- **The Nuts & Bolts of High Tunnels at Sprouting Dreams Farm (September 20th 5-7pm)**
- **Farmer Mixer at Sprouting Dreams Farm (October 11th 5-7pm)**
- **Hog Production at ALL Family Farm (October 28th 10:30am-12:30pm)**

**Cornell Small Farms: Writing a Business Plan Course-** this webinar course will be offered live for 6-weeks on Mondays from 6:00 - 8:00 PM from September 18 – October 23. This steady-paced course is designed to help you build your plan, including developing financial statements.

**Cornell Small Farms: Intro to Poultry Production Course-** this webinar course will be offered live for 6-weeks on Tuesdays from 6:00 – 7:30 PM from October 31 – December 5. This course will help you get started with all the basic information to build a successful poultry enterprise.

**Beef Quality Assurance Training- Thursday, October 5, 2023, 10:00am - 2:00pm at Sinsabaugh Rd, Pine Bush, NY.** \$15 for individuals or \$25 per farm. Beef Quality Assurance is a nationwide certification program to help ensure a safe, wholesome, and quality beef product for consumers. Topics covered include herd health management, nutrition, behavior and handling. Certification Information: Classroom and chuteside — good for Level 2 certification after providing a Veterinarian/Client/Patient Relationship (VCPR) form.

# BEGINNER FARMER PROGRAM SCHEDULE

**August 11th 3:30 PM - 7 PM:** Farmer Mixer at Bashakill Vineyards

**August 29th 5 PM - 7 PM:** Growing Healthy Soil with Cover Crops on Small Farms & Market Gardens at Bobolink Farm

**September 13th 5 PM - 7 PM:** Farmer Mixer at Majestic Farm

**September 20th 5 PM - 7 PM:** The Nuts & Bolts of High Tunnels at Sprouting Dreams Farm

**October 11th 5 PM - 7 PM:** Farmer Mixer at Sprouting Dreams Farm

**October 28th 10:30 AM - 12:30 PM:** Getting Started with Pigs at ALL Family Farm

**MORE EVENTS TO COME IN NOVEMBER & DECEMBER!**



**For Questions, Contact:**

Taylor Adam at [tea46@cornell.edu](mailto:tea46@cornell.edu) or call 845-292-6180 ext. 130



**Register Here:**

[sullivanccce.org/events](https://sullivanccce.org/events)

**Cornell Cooperative Extension | Sullivan County**

This project is supported by the USDA National Institute of Food and Agriculture award #2022-06508.



# SEPTEMBER NUTRITION AND COOKING DEMOS

THURSDAY, 14TH AT 11AM  
MONTICELLO FARMER'S MARKET  
10 JEFFERSON ST., MONTICELLO

WEDNESDAY, 20TH AT 3PM  
LOCH SHELDRAKE  
CORNER OF HASBROUCK RD. & RT. 52,  
LOCH SHELDRAKE

THURSDAY, 21ST AT 11AM  
MONTICELLO FARMERS' MARKET  
10 JEFFERSON ST., MONTICELLO

THURSDAY, 21ST AT 4:30PM  
WURTSBORO  
134 SULLIVAN ST., WURTSBORO, NY

WEDNESDAY, 27TH AT 11:30AM  
FALLSBURG  
19 RAILROAD PLAZA, SOUTH FALLSBURG

THURSDAY, 28TH AT 11AM  
MONTICELLO FARMERS' MARKET  
10 JEFFERSON ST., MONTICELLO

PROGRAM MADE POSSIBLE BY:

Cornell Cooperative Extension  
Sullivan County



Sullivan County  
Rural Health Network



SCAN FOR  
MORE INFO



EARN 10  
SULLIVAN  
FRESH BUCKS  
TO SPEND!



# OCTOBER NUTRITION AND COOKING DEMOS



**TUESDAY, 3RD AT 3PM**  
**WOODRIDGE**  
GREEN AVE. & DAIRYLAND RD.,  
WOODRIDGE

**SCAN FOR  
MORE INFO**



**WEDNESDAY, 4TH AT 3PM**  
**LOCH SHELDRAKE**  
CORNER OF HASBROUCK RD. & RT. 52, LOCH  
SHELDRAKE

**EARN 10  
SULLIVAN  
FRESH BUCKS  
TO SPEND!**

**FRIDAY, 6TH AT 11:30AM**  
**HARRIS**  
68 HARRIS BUSHVILLE RD., HARRIS

**WEDNESDAY, 11TH AT 11:30AM**  
**FALLSBURG**  
19 RAILROAD PLAZA, SOUTH FALLSBURG

**THURSDAY, 21ST AT 4:30PM**  
**WURTSBORO**  
134 SULLIVAN ST., WURTSBORO, NY

**PROGRAM MADE POSSIBLE BY:**

**Cornell Cooperative Extension**  
Sullivan County



Sullivan County  
Rural Health Network





# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5827

**Agenda Date:**

**Agenda #:** 2.

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# Division of Community Resources Monthly Report October 2023

## Workforce Development

- ✓ **SAVE THE DATE:** October is Disability Awareness month, and the CWD will be hosting an “**Empowering Towards Independence**” educational forum for the public and businesses striving to change the capacity of existing employment systems to serve employers and individuals with disabilities. The event will be held Thursday, October 12<sup>th</sup> from 8:30 am until 1:30 pm at the Kartrite Grand Ballroom. Registration is required. Please visit [www.sullivanworks.org](http://www.sullivanworks.org) click Disability Services to register. The event and breakfast buffet are free. A small amount of vendor tables will be present.
- ✓ The County Legislature approved funding for the Welding Trade class that the Center for Workforce Development (CWD) will put together using SC BOCES facilities. The class will start October 10 and run through December 21. The 10-week training will be held on Tuesdays & Thursdays from 5:30pm to 9 pm. Seats are limited and the cost is \$3,350 per participant with industry certifications available.
- ✓ The CWD provided recruitment events on site at the Career Center for 8 businesses in September.

### **October 10 Recruitment** event from 11am - 3pm include:

- H&R Block
- Frost Valley YMCA
- NYSDOC – Sullivan Correctional Facility
- Mountain Service Distributors

### **October 19 Recruitment** event from 11am – 3pm include:

- Monticello Central School District
- The Care Center at Sunset Lake
- Ethel B Crawford Library
- Town of Liberty

- ✓ The Delaware Valley Job Corps (DVJC), a workforce partner, has added an Advanced Utility Locator Technician Program to their trades offering. The DVJC is now open to eligible Sullivan County youth. The CWD brought DVJC and Sullivan West school district together to explore a partnership. DVJC, like CWD, is funded with federal WIOA funds. Therefore, youth must meet the same eligibility criteria.

- ✓ The CWD sent an email blast to County departments and vendors offering a presentation/review of services of the CWD and other departments under the Division of Community Resources. This is being conducted for outreach purposes to bring awareness of what services are available with new and changing staff. To date 7 presentations have been scheduled.
- ✓ Workforce Innovation & Opportunities Act (WIOA) updates: Bi-weekly, statewide calls for Directors are held; NYS Department of Labor (DOL) is rolling out Virtual Career Centers; Virtual Reality Training & Solutions; Youth Build Academy; Digital Literacy to all Career Centers; Community Colleges as Group Program Sponsors.
- ✓ A Request for Proposal #R-23-06 was issued on March 10, 2023 under the Workforce Innovation & Opportunity Act (WIOA) for in-School and Out-of-School Youth Services to be contracted with qualified organizations. There were no responses to the RFP. Therefore, contracts were pursued for individual services. To date, Literacy Volunteers' contract for GED & tutoring is in place and a contract for one-on-one mental health services with a private contractor is in place.
- ✓ The CWD has contracted with Work Readiness LLC to provide work readiness programming at Liberty High School. This after school program is targeted to Juniors & Seniors. Recruitment will start in November and training will start in February.
- ✓ Career Center data updates:
  - Social media:
    - 815 followers; August 2023 had a reach of 11,614 people with 282 Facebook page views, a decrease from July 2023.
  - Center Services:
    - The CWD provided services to 42 business customers and listed 61 jobs in the month of August.
    - The CWD assisted 546 participants that came into the Career Center for the month of August 2023.
    - Welfare to Work caseload profile August 2023:
      - Total Caseload - 276
      - TANF – caseload 108
      - Medical issues – 12%
      - Disabled – 17%
      - Pregnant/Newborn – 1%
      - Needed in Home – 7%
      - No Child Care – 11%
      - Criminal Justice involved – 30%
      - Cases closed – 11

Safety Net – caseload – 168  
Medical issues – 14%  
Disabled – 33%  
Needed in Home – 3%  
Criminal Justice involved – 56%  
Cases closed – 27

**Labor Market Data for August 2023 compared to August 2022**

- ✓ Sullivan County saw an increase in total nonfarm jobs of 3.3% (1,000) and an increase of 4.0% (1,000) in total private sector jobs.

*Please note:* The net month (July 2023 – August 2023) showed no increase in either nonfarm jobs or private sector jobs.

- ✓ For Sullivan County the job gains were:
  - Leisure & Hospitality at 10% (500)
  - Trade, Transportation & Utilities at 6.5% (300)
  - Mining, Logging and Construction at 6.7% (100)
  - Manufacturing at 5% (100)

For Sullivan County sectors that showed no growth were:

- Information
- Financial Activities
- Professional and Business Services
- Educational and Health Services
- Other Services
- Government

- ✓ NYS showed an increase of 1.5% (143,100) in total nonfarm jobs and 1.6% (133,900) in private sector jobs.

The largest jobs gains were found in:

- Education and Health Services at 6.2% (128,900)
- Leisure & Hospitality at 5.6% (51,900)
- Other Services at 3.7% (14,200)
- Government at 0.6% (9,200)
- Mining, Logging and Construction at 1.5% (6,200)

NYS saw job losses in:

- Trade, Transportation and Utilities at -0.5% (-28,900)
- Information at -9.6% (-28,700)
- Professional and Business Services at -0.8% (-10,800)
- Manufacturing at -0.4% (-1,500)

- ✓ Within the region, Sullivan County's private employment sector grew the fastest year-over-year, up 4.0% percent. The second



fastest growth was recorded in the Orange-Rockland-Westchester labor market area (+2.1 percent) followed by the Kingston MSA (+1.1 percent). The Dutchess-Putnam Metropolitan Division declined by 2.2 percent over the period.

- ✓ The Hudson Valley region showed an increase of 1.2% (11,500) in total nonfarm jobs and an increase of 1.4% (11,600) in private sector jobs.

The largest job gains were found in:

- Education and Health Services at 5.6% (11,500)
- Leisure & Hospitality at 6.3% (6,400)
- Other Services at 3.8% (1,600)

The Region's job losses were in:

- Professional Business Services at -3.8% (-4,600)
- Trade, Transportation and Utilities at -0.6% (-1,000)
- Information at -5.4% (-700)
- Financial Activities at -1.5% (-700)
- Manufacturing at -1.4% (-600)
- Mining, Logging and Construction at -0.5% (-300)
- Government at -0.1% (-100)

- ✓ Sullivan County's unemployment rate was 3.1% for August 2023 down from 3.4% in August 2022.

August 2023 had 40,000 people in the labor force (38,700 employed & 1,200 unemployed). The number of employed individuals increased 3.4% (1,500) and the number of unemployed decreased by -7.7% (-100) leaving the labor force with a net gain of 3.6% (1,400).

The total labor force flat July 2023 to August 2023. There was a loss of -0.5% (-200) in employed workers and an increase of 9.1% (100) in the number of unemployed workers.

- ✓ The Hudson Valley's unemployment rate for August 2023 is 3.4%, the same as August 2022. The Hudson Valley had the second lowest unemployment rate at 3.4% behind the Capital region at 3.1%.
- ✓ NYS's unemployment rate was 4.4% in August 2023 compared to 4.2% in August 2022.
- ✓ The August 2023 unemployment rates across the 62 NYS counties ranged from a low of 2.7% for Saratoga County to a high of 7.3% for Bronx County. Sullivan County with a 3.1% rate ranked 8th in the State along with Ontario, Schuyler and Wayne Counties.

- ✓ Hudson Valley unemployment rankings for August 2023:
  - # 8 Sullivan County at 3.1%
  - #20 Putnam County at 3.3%
  - #20 Rockland County at 3.3%
  - #20 Dutchess County at 3.3%
  - #27 Orange County at 3.5%
  - #27 Ulster County at 3.5%
  - #27 Westchester County at 3.5%

**Transportation**

✓ **County Transportation:**

<b>Month 2023</b>	<b>Veterans Medical Centers</b>	<b>Veterans In-County Medical</b>	<b>Senior Medicals</b>	<b>Shopping Buses</b>
January	45		86	70
February	35		77	66
March	33		108	67
April	46		82	68
May	52	7	91	89
June	41	14	92	97
July	42	8	71	73
August	51	18	93	111
September				
November				
December				
<b>Totals</b>				

<b>Move Sullivan 2023</b>	<b>Average Daily Ridership</b>		<b>Monthly Ridership</b>	<b>Monthly Paratransit</b>
January	235	(21 days)	4,929	84
February	266	(19 days)	5,057	65
March	286	(22 days)	6,301	85
<b>1<sup>st</sup> Quarter Totals</b>			<b>16,287</b>	<b>234</b>
April	315	(20 days)	6,291	120
May	330	(22 days)	7,267	143
June	362	(22 days)	7,952	110
<b>2<sup>nd</sup> Quarter Totals</b>			<b>21,510</b>	<b>373</b>
July	416	(19 days)	7,901	163
August	450	(23 days)	10,358	198
September				
<b>3<sup>rd</sup> Quarter Totals</b>				
October				
November				
December				

<b>4<sup>th</sup> Quarter Totals</b>			
<b>Annual Totals</b>			

**Community Assistance Center (CAC)**

- ✓ The team continues to provide referral and assistance to callers looking information and/or resources.
- ✓ Increase requests for test kits.
- ✓ The CAC remains active providing food assistance deliveries as well as connections to community resources.
- ✓ The Food Bank deliveries to the pantries are now bi-monthly on Tuesdays.
- ✓ Supporting DSS Housing staff by providing food boxes for clients.
- ✓ Supported HV Food Bank mobile pantry efforts in Fremont, Yulan and Foxcroft Village.
- ✓ A member of the Sullivan Catskill Food Security Coalition.

**Office for the Aging August 2023 Monthly Report**

Monthly Accomplishments
<p><b><u>OFA Director:</u></b></p> <ul style="list-style-type: none"> <li>• 48 New clients contacted the Office for the Aging for resources/assistance for the month of August.</li> <li>• Continued participation on Food Security Coalition. Pantry event held at Cornell Cooperative to provide grant application training.</li> <li>• Continued participation on New York State Master Plan on Aging Levels of Care subcommittee.</li> <li>• Continued participation on Empowering Towards Independence Forum planning committee.</li> <li>• Farmer’s Market Coupon Distribution ongoing, requested and received an additional 200 booklets to original 600 booklet allocation. Collaboration with Farmer’s Market for tabling and distribution, housing complexes, and other community organizations in addition to having available for pick-up at Monticello and Swan Lake locations.</li> <li>• Senior Needs Assessment ongoing- Surveys, marketing, promotion visits.</li> <li>• E-MDT case collaboration.</li> </ul>

- Met with new regional representative from Social Security to establish best collaboration.
- Unite Us implementation ongoing.
- Onboarding of new EISEP Case Management Specialist.
- Continued planning for 50<sup>th</sup> Anniversary RSVP recognition luncheon.
- Presentation at Loch Sheldrake Seniors.
- OFA Advisory meeting, re-appointment and appointment of members and selection of Older New Yorker's Day nominees from Sullivan County.
- Participation in Rural Health Network committee meeting.

**RSVP:**

- Approximately 971 Volunteer Hours Served by 129 volunteers during August across multiple stations (number likely much higher as stations continue to mail/email hours).
- RSVP Coordinator continues to conduct outreach and visit volunteer stations to provide technical support and assistance for recruitment.
- Planning and collaboration with Advisory Council for Recognition event with huge support from OFA staff.
- Tabling with Division at VetFest and Bagelfest.

**Nutrition:**

	<b>Units:</b>	<b>Clients:</b>	<b>Contributions:</b>
<b>Homebound:</b>	1,669	102	\$1,294.00
<b>Congregate served at home:</b>	872	54	
<b>Congregate served at sites:</b>	231	25	\$366.00 (collected at our 2 active congregat meal sites)
<b>Total:</b>	2,774	183	\$1,669.00

- August was a busy month filled with vacations and site visits. Nutrition staff filled in for drivers and vacant position in Mamakating.
- Farmers Market coupon distribution continued throughout the county. To date we have distributed approximately 800 coupons to eligible seniors.
- There has been an increase in HDM referrals. 13 out of 22 seniors were assessed for Homebound Meals

**Transportation:**

- 93 SCT (Sullivan County Transportation) Medical Trips
- 111 SCT Shopping Trips
- 49 RSVP Medical Trips
- 3 OFA Staff provided Medical Trips
- 44 Congregate Nutrition Site Transportation

**HIICAP:**

- 41 Clients served.

**NY Connects:**

- 31 Clients served.
- Long Term Care Council quarterly meeting held.
- NY Connects annual application submission due 9/22/23.

**PERS:**

- 23 clients currently receive PERS through CSE, EISEP & IIIIE funding

**EISEP:**

- 21 Case Files open for full EISEP-type services including PCA
- 0 New case file open in August
- 1 Case file closed in August
- 6 Case files open without aides
- 0 Case file reassessed in August
- 6 Currently active on waitlist
- As more clients are now categorically eligible for Medicaid services, however their needs are better met by EISEP, additional screenings have increased.

**Sullivan County Youth Bureau:**

- Met with partners to create a youth ambassador/youth warriors' program in Sullivan County.
- Participated in a youth mixer and award ceremony for Sullivan 180's youth internship program.
- Became a member of the Providers of Children's Services of Sullivan County and now working on the conference slated for this fall at the college.
- Participated in the MLK Day of Service planning committee meeting.
- Participated in the Long-Term Council meeting.
- Visited the Town of Tusten summer program – martial arts.
- Created a video for Awardees to complete a Youth Bureau claim.
- Visited Nesin Summer Arts Academy.
- Weekly Youth Bureau Bulletins emailed. Reached around 600 people, and continually adding.
- Consistent posts to the Youth Bureau's Facebook & Instagram pages. Reached almost 4,000 people – Doubled in amount reached from previous month.
- Participated in monthly co-hostess spot on Talk Sullivan Radio.
- Completed and submitted 2024 Youth Bureau budget.
- Met with St. John Street school and finalized plans for Internship program beginning in October.
- Participated in the Healing Communities Study through Cornell.
- Participated in the PARFACT meeting.
- Met with Liberty Central School and proposed bringing the Youth Internship Program to their school.
- Continued conversations with the SC Chamber of Commerce regarding the 2023-2024 school year internship program.

**YB Internship Coordinator**

- Completed 3-5-year plan for Youth Internship Program.

- Participated in DFC PARFACT Committee, Warrior Teens, Sullivan 180 Program Mixer & Liberty School and MLK Day Youth Summit Planning and radio co-hosting with YB Manager.
- Assisted with creation of YB How to Make a Claim video.
- Created funding timeline for new funding.
- Attended purchasing training.

### IN PROGRESS FOR NEXT MONTH

- Continuing outreach efforts, Public Hearing/Senior Resource Day scheduled for October 25<sup>th</sup>.
- Implementation of TCARE assessment, new initiative for Caregivers as directed from NY State Office for the Aging.
- Continue to work on planning on opening additional Congregate sites in conjunction with Sullivan County Transportation and Jail kitchen.
- Continued participation in Long Term Supports Subcommittee of Master Plan on Aging- Statewide collaborative planning effort between OFA & DOH.
- Preparing for submission of 4-year plan in Fall, 2023.
- Area Service Representative (ASR) visit from NY State Office for the Aging scheduled October 18 & 19<sup>th</sup>.



# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5835

**Agenda Date:** 10/5/2023

**Agenda #:** 4.

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## Real Property Tax Services Monthly Report for August 2023

### Real Property:

We continue to provide services internally, to the assessment community and to the public. The department continues to be busy with the uptick in real estate activity.

#### Deed and subdivision count:

These statistics through the end of **August** 2023:

**August deed count: 451**

**2023 total: 3364**

2022 total: 3517

**August Subdivision Lots: 60**

**2023 total: 363**

2022 total: 495

#### Director's activities for the month of August:

- Attended a meeting of the Real Property Advisory Board
- Reviewed and made recommendations on two (2) correction of error applications
- Prepared final maps and parcel lists for the Agricultural district 4 eight year review

#### General office activity for the month of August:

- Reviewed one (1) new condominium project
- Answered numerous 911 address inquires
- Started to print new tax maps for the assessing units

### E-911:

**August new addresses assigned: 111**

**2023 Total: 374**

2022 Total: 207

**August new roads created: 0**



S.C.R.P.T.S. DEED/SUBDIVISION REPORT							
MONTH OF	August	2023		DEEDS		SUBDIVISION LOTS	
SUBDIVISION LOTS	DEEDS	TOWN	MONTH	2022	2023	2022	2023
	34	BETHEL	JANUARY	507	541	13	4
	15	CALLICOON	FEBRUARY	401	478	80	14
	5	COCHECTON	MARCH	436	390	24	30
9	16	DELAWARE	APRIL	384	282	57	16
42	111	FALLSBURG	MAY	425	397	29	125
	8	FORESTBURGH	JUNE	435	417	39	90
	7	FREMONT	JULY	457	408	61	24
	11	HIGHLAND	AUGUST	472	451	192	60
2	32	LIBERTY	SEPTEMBER				
	13	LUMBERLAND	OCTOBER				
	38	MAMAKATING	NOVEMBER				
	19	NEVERSINK	DECEMBER				
	27	ROCKLAND	TOTAL	3517	3364	495	363
7	104	THOMPSON					
	11	TUSTEN					
60	451						
		<b>3364 NEW DEEDS RECEIVED IN 2023</b>					
		<b>363 NEW SUBDIVISION LOTS FILED IN 2023</b>					

This report reflects the number of deeds received through August 2023.

47 units of the Subdivision lots total for August 2023 were Condos.

## S.C.R.P.T.S. E-911 ADDRESS REPORT

MONTH OF		August	2023	NEW E-SITES ADDED		ADDRESS VERIFICATION & OTHER ISSUES	
NEW E-SITES ADDED	ADDRESS VERIFICATIONS ETC	TOWN	MONTH	2022	2023	2022	2023
1	1	BETHEL	JANUARY	14	9	21	18
1	0	CALLICOON	FEBRUARY	11	80	7	8
0	0	COCHECTON	MARCH	141	13	11	13
0	0	DELAWARE	APRIL	11	15	11	31
81	0	FALLSBURG	MAY	34	52	8	4
0	0	FORESTBURGH	JUNE	33	53	23	7
1	0	FREMONT	JULY	26	41	17	7
0	0	HIGHLAND	AUGUST	37	111	6	11
13	1	LIBERTY	SEPTEMBER				
1	0	LUMBERLAND	OCTOBER				
2	2	MAMAKATING	NOVEMBER				
1	5	NEVERSINK	DECEMBER				
2	0	ROCKLAND					
7	2	THOMPSON					
1	0	TUSTEN					
		OUTSIDE CO.	TOTAL	307	374	104	99
<b>111</b>	<b>11</b>	<b>374 New E-Sites added in 2023</b>					
		<b>99 Address verification, address changes, and other issues, 2023</b>					

This report reflects the number of new E-Sites created through August 2023

Other issues include road name issues, address changes and corrections, etc.



# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5842

**Agenda Date:** 10/5/2023

**Agenda #:** 5.

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## Update for October 2023

### Economic Development Committee

**SEPTEMBER's** tourism news demonstrated the SCVA's marketing strategies are providing a strong ROI for its ongoing efforts:

1. *Tourism Oxford Studies, Tourism Economics* report, under the direction of **New York State Tourism and Governor Hulchul**, showed that the Sullivan Catskills had the largest tourism growth in the 10 counties of the Mid-Hudson and Catskill from 2021 to 2022.

*According to the recently released data, 2022 traveler spending in Sullivan County reached a record high of \$892 million a 25.8 % increase over 2021's \$710 million in traveler spending. Since 2019 visitor expenditures increased 154.4 %. Were it not for tourism-generated state and local taxes, the average household in the county would have to pay an additional \$3,370 to maintain the same level of government revenue, already hard hit by the pandemic.*

*This boost has brought about a myriad of economic benefits, including increased employment opportunities and support for local businesses. In 2022, total tourism-generated employment registered 4,701 jobs, 16.3% of all jobs, according to *Tourism Economics*.*

2. Robert Byron-Lockwood, CEO/President of the Sullivan Catskills Visitors Association won the prestigious **2023 New York State Executive of the Year award, from the New York State Hospitality & Tourism Association.**

#### FAST FACTS

##### Familiarization & Press Trips Hosted

- Trotta Tourism-one of the fastest growing Latin receptive operators in the United States. They sell tourism to US destinations including group travel, Fly-drive, weddings and meetings. They work with Mexico and Latin America.
- Briana Brevard, social media influencer with 21k Instagram followers visited from Sept 1-3
- Lauren Wire, Finn Partners and Marisel Salizar and food influencer and writer Sept 28-30



**Work performed:**

- Bi-weekly Zoom meetings with Fisher Mears, Awestruck, and Core Creative
- Writing and designing weekly Consumer E-Blast every Monday for Wednesday release
- Preparing for Catskill Cuisine
- Annual Board Meeting
- Restaurant Week preparation and press event
- Prepping for Bus Association of New York State
- Working on new website for SCVA and Film Commission
- Mailing out Travel Guides
- TV Fall Commercial

• **In Progress:**

- 2024 Ad Campaign Creative
- Fall 2023 TV ad Concept(s)
- 2024 Travel Guide
- Print ads for Byways Magazine for October, December and (February 2024)
- SC Democrat, Winter, Hunting Ads
- Chronogram September-December Ads
- Hoy En Sullivan Monthly Ads – September-December
- Travel, Taste and Tour Fall Print Ad and Editorial Copy
- Food & Travel Magazine – Fall Print ad and Editorial.
- Monthly Digital ads for social media, Mid-Hudson News, Valley Table
- Mass Republican Fall Campaign (Print, Eblast, Digital ads, editorial)
- Template Designs for B2B Info Gathering Profiles for Influencers, Travel Writers, Tour Operators
- Brew Trail Map/Logo
- Outdoor Art Trail Logo/name
- Bandana Design

**SOCIAL MEDIA AND DIGITAL PLATFORMS-See more in appendix for detailed findings**

**Digital Ads 8/15 – 9/15**

Google Ads

- 575,651 impressions
- Search Campaign has a 10.90% CTR - industry standard is 4.4%
- Average CPC is \$1.02 - Industry Standard is \$1.53
- 3,054 website clicks

Facebook Ads

- 204,786 impressions
- Facebook Campaign has a 3.26% CTR – industry standard is .90%
- Average CPC is \$0.39 – industry standard is .63
- 7,098 Website clicks

#### Facebook Organic

- 414,719 Impressions
- Average engagement rate of 8.04% - industry standard is .19%
- Top 3 posts:
  - Monster Golf Club Ribbon Cutting Ceremony
  - Kadampa Mediation Center NY Dove Announcement
  - Sullivan Catskills Dove Trail Completion – Congratulating Chantel

#### Instagram Organic

- 89,517 account impressions
- 29,942 post impressions
- 45,566 story impressions
- Average engagement rate of 5.25% - industry standard is .91%
- Top 3 Reels:
  - Lands River Trips
    - 3,456 Plays
    - 89 Likes
    - 1 Comments
    - 7 Shares
    - 2 Saves
  - Mountaindale Yoga
    - 2,542 Plays
    - 33 Likes
    - 5 Shares
    - 3 Saves
    - 2 Comments
  - Western Callicoon
    - 1,814 Plays
    - 36 Likes
    - 3 Comments
- Top 3 Posts:
  - Hazel Road Bridge
  - NACL Theatre
  - Rent My Escape.com

#### OTT Results (8/15 – 9/15)

- Impressions: 211,748
- Completion Rate: 98.43%
- Website Conversions: 6,284

**PRINT AND DIGITAL ADVERTISEMENTS AND ADVERTORIALS**

September 1, 2023	Men's Journal	<a href="#">The 15 Best Catskills Hotels for an Upstate New York Vacation</a>
September 1, 2023	Yahoo!	<a href="#">The 15 Best Catskills Hotels for an Upstate New York Vacation</a>
September 2, 2023	House Beautiful	<a href="#">10 Top Glamping Destinations for a Luxurious Outdoor Getaway</a>
September 3, 2023	New York Post	<a href="#">Entrepreneurs are heading to Catskills small towns to find big success</a>
September 3, 2023	New York Post	Entrepreneurs are heading to Catskills small towns to find big success
September 6, 2023	Family Vacationist	<a href="#">12 best mountain towns in the US to see fall foliage</a>
September 6, 2023	USA Today	<a href="#">12 best mountain towns in the US to see fall foliage</a>
September 7, 2023	MSN	<a href="#">12 best mountain towns in the US to see fall foliage</a>
September 7, 2023	VN Explorer	<a href="#">12 best mountain towns in the US to see fall foliage</a>
September 11, 2023	101.5 WPDH	<a href="#">6 Unique Things To Look Out For At Hudson Valley Food Festivals</a>
September 11, 2023	92.7 / 96.9 WRRV	<a href="#">6 Unique Things To Look Out For At Hudson Valley Food Festivals</a>
September 12, 2023	Hotels Above Par	<a href="#">These Are the Best Places to Travel in the USA This Fall</a>
September 12, 2023	Golfweek	<a href="#">Rees Jones-renovated Monster Golf Club reopens in Catskill Mountains of New York</a>
September 14, 2023	Time Out	<a href="#">The Best Fall Foliage Tours in the U.S.</a>
September 15, 2023	Hudson Valley Post	<a href="#">More Progress at a Ski Slope Being Rebuilt in Sullivan County, NY</a>
September 15, 2023	Newsbreak	<a href="#">More Progress at a Ski Slope Being Rebuilt in Sullivan County New York</a>
September 15, 2023	97.7 / 97.9 The Wolf	More Progress at a Ski Slope Being Rebuilt in Sullivan County New York
September 15, 2023	CTV News Winnipeg	<a href="#">Four-Day Weekend Trips</a>
September 15, 2023	CTV News Saskatoon	<a href="#">Four-Day Weekend Trips</a>
September 20, 2023	Global Journeys with Jill Dutton	<a href="#">From Bees to Spirits: Unveiling the Magic of Distillation with Claire Marin in New York's Sullivan Catskills</a>

September 26, 2023	Sullivan County Democrat	<a href="#">Sullivan Catskills celebrates surge in tourism spending</a>
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## Sullivan Catskills Visitors Association & Core Creative *PR By the Numbers*

### March - October 2022

**989,067,817**

Impressions

**\$9,148,877**  
Ad Value Equivalency

### January - September 2023

**2,457,442,922**

Impressions

**\$22,731,347**  
Ad Value Equivalency

#### Meetings

- Regional Catskill Association Tourism Promotion Agency Meeting
- Sullivan O&W Rail Trail Alliance Meeting
- D&H anniversary meeting
- Accessibility Tours Meeting
- SCVA Marketing Meeting
- BANY Conference at Villa Roma meeting

#### Social Media & E-News

- Continue to utilize videos produced with our members to create short vignettes and Tik Tok placements to use on our social channels. Tik Tok and Instagram reels are seeing a lot of likes and comments.
- SCVA continues to work with our social media group Awestruck and Fisher Mears Associates to create and implement targeted marketing to the drive traffic within two hundred miles of the Sullivan Catskills



**PR Outreach:**

- Working with ILNY PR Firm, Core Creative, and Awestruck Agency to continue with story ideas for social media influencers and renowned writers now and in the future.

Attachments: Advertising and social marketing highlights

**AWESTRUCK**

Date period  
08/15/2023 - 09/15/2023  
Duration: 32 days

Impressions  
**575,651**

Clicks  
**3,054**

Average CPC  
**\$1.02**

Cost  
**\$3,112.22**

**Campaign conversions**

Name	Impressions	Clicks	Average cpc	Ctr
Smart Display	567,106	2,123	\$0.73	0.37%
Catskills Vacation	8,545	931	\$1.67	10.90%

Ctr  
**0.53%**

**Website Performance**

Session default channel grouping	Sessions	New users	Total users
Referral	6,719	5,631	5,755
Organic Search	6,510	4,862	5,098
Direct	5,134	4,201	4,291
Organic Social	3,691	2,995	3,211
Paid Search	1,754	1,434	1,486
Display	1,664	1,339	1,426
Email	937	762	809
Unassigned	92	0	92
Organic Video	5	2	4
Summary	26,507	21,227	21,668

08/15/2023 - 09/15/2023



<p><b>Total spent</b> \$1,597.57</p>	<p><b>Link clicks</b> 4,060</p>	<p><b>Impressions</b> 204,786</p>
<p><b>Reach</b> 66,946</p>	<p><b>Post Reactions</b> 347</p>	<p><b>Post Comments</b> 12</p>
<p><b>Frequency</b> 3.06</p>	<p><b>CPC (cost per link click)</b> \$0.39</p>	<p><b>CTR (link click-through rate)</b> 1.98%</p>

**Top Placement**

Publisher Platform	Total spent	Impressions	Reach	CTR (link click-through)	CTR (all)	Post Comments	Website Purchases
Facebook	\$1,263.47	183,377	62,034	1.60%	3.26%	12	1
Audience network	\$319.39	20,408	6,560	5.39%	5.38%	0	0
Instagram	\$14.71	1,001	624	2.50%	3.10%	0	0



08/15/2023 - 09/15/2023



08/15/2023 - 09/15/2023

Top Performing Ads



Ad Name: Summer Campaign\_v1\_2023  
 Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$936.06	122,718	4,482	1



Ad Name: Summer Campaign\_V2\_2023  
 Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$661.51	82,068	2,616	0

# Instagram

Impressions  
**89,517**

Impressions  
**29,942**

Impressions  
**45,566**

Followers  
**24,082**

New followers  
**84**

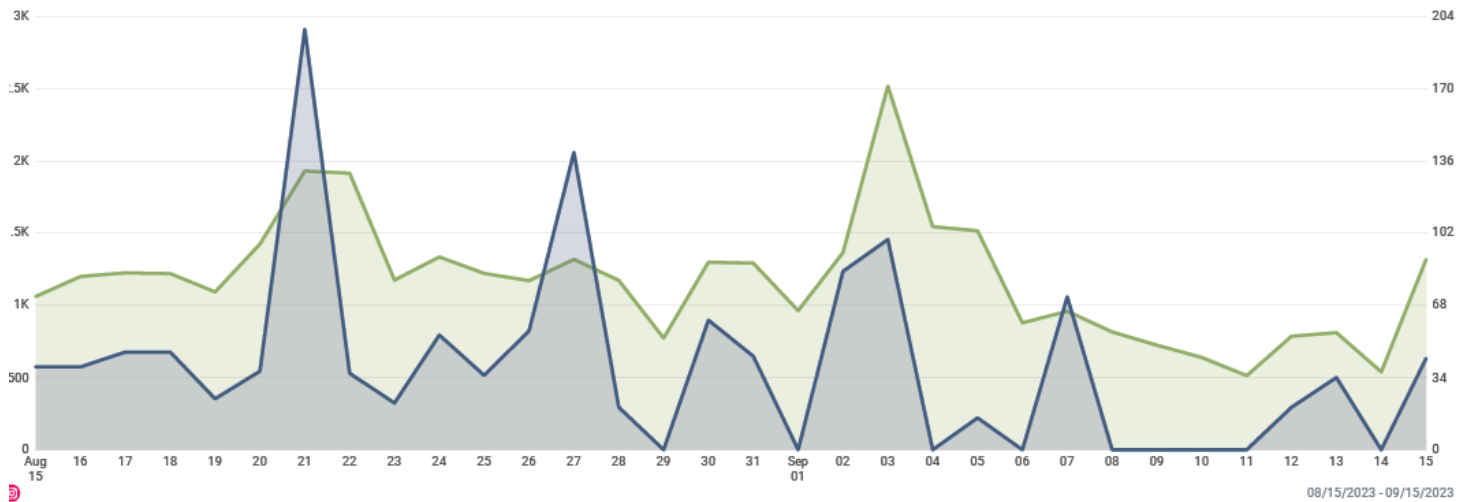
Engagement rate  
**5.25%**

Engagement  
**1,264**

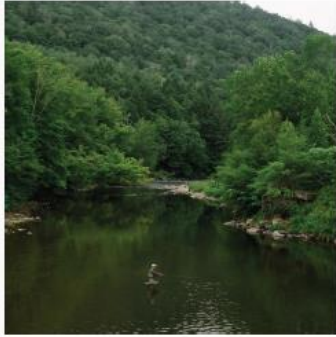
Website clicks  
**65**

## Reach / Engagement

Reach Engagement



Top Performing Posts



Message: Whether you're an experienced angler or just starting out, this spot is a fishing paradise waiting to be explored. 🎣📍 Hazel Road Bridge...

Impressions	Reach	Likes
3,080	2,780	184



Message: Strike Anywhere Performance Ensemble: An Evening of Soundpaintings at NAACL Theatre. NAACL stalwarts will remember Strike...

Impressions	Reach	Likes
2,280	2,190	41



Message: Escape to paradise with Rent My Escape! 🦋🏡 Looking for a vacation home in the Catskills? Look no further! . . #catskillsny...

Impressions	Reach	Likes
1,983	1,850	33



Message: Get your river adventure in NOW - October 9th is Lander's River Trips last day for the 2023 Season! 🍂 View the best fall foliage on the...

Impressions	Reach	Likes
1,690	1,554	82



Message: There's no place we'd rather be than Villa Roma Resort & Conference Center! 🌟🍷 With their delicious cuisine, fun amenities, and...

Impressions	Reach	Likes
1,669	1,510	34



Message: Have your cake and eat it too at Jeffersonville Bake Shop! 🍰🍓🌸 @jvillebakeshop . . #catskills #mysullivancatskills #sullivancountyny...

Impressions	Reach	Likes
1,598	1,442	65



Message: Head to The Creek House Grill for delicious Sunday Brunch from 11:00AM - 4:00PM! 🍳🍳 Be sure to call to make a reservation 📞...

Impressions	Reach	Likes
1,586	1,478	60



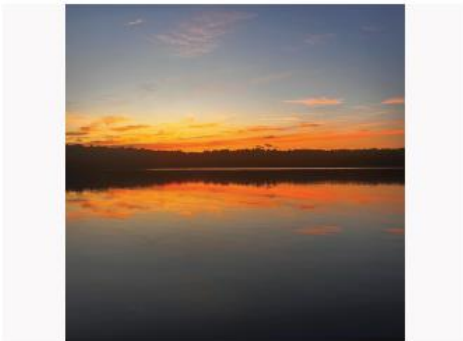
Message: Start your morning right with The Heron Restaurant's mouthwatering Savory Breakfast Sandwich! Indulge in the perfectly grilled...

Impressions	Reach	Likes
1,573	1,434	54



Message: 🎸 Live Music at Western Inn 🎸 From country to jazz, to blues - their calendar has something for everyone! 📅: @westerncalicoon...

Impressions	Reach	Likes
1,540	1,432	31



Message: Sunday vibes are best spent enjoying the breathtaking sunsets in Livingston Manor, NY! 🌅🍷📍: @manorliving... #iloverny #upstateny...

Impressions	Reach	Likes
1,519	1,434	130



Message: NACL Theatre presents "United States v. Gupta" on Friday, September 22nd at 7:30PM. United States v. Gupta is a musical tragedy tha...

Impressions	Reach	Likes
1,491	1,392	15



Message: Catskills Curated celebrates the rich talent of artisans in the Upper Delaware Region, including the captivating Catskills and beyond! 📍...

Impressions	Reach	Likes
1,371	1,243	44





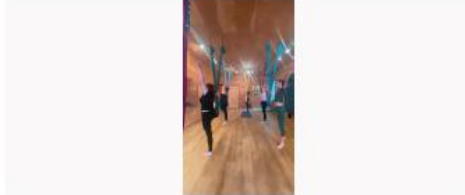
08/15/2023 - 09/15/2023

**Top Performing Reels**



Message: Book your next river trip with @landersriver01! 🏞️ . . #catskillsny #sullivancatskills #sullivancounty #ny #catskills #dovetrail #localbusiness

Plays	Likes	Saved	Shares	Comments
3,456	89	2	7	1



Message: Just an average day at @mountaindaleyoga! . . #catskillsny #sullivancatskills #sullivancounty #ny #catskills #dovetrail #localbusiness

Plays	Likes	Saved	Shares	Comments
2,542	33	3	5	2



Message: Cheers to endless memories and good times at @westerncalicoon 🍷🍷 . . #catskills #mysullivancatskills...

Plays	Likes	Saved	Shares	Comments
1,814	36	0	0	3

# facebook



Engaged users  
**14,049**



New page likes  
**64**



Page posts impressions  
**414,719**



Post engagements  
**19,257**



Reach  
**112,917**



Page views  
**3,561**



Engaged user rate  
**8.04%**

## Top Performing Posts



Message: Photos from Sullivan Catskills's post

Impressions	Clicks	Engagement
4,768	821	948



Message: Photos from Sullivan Catskills's post

Impressions	Clicks	Engagement
6,196	584	725



Message: Congratulations Chantel for completing the Sullivan Catskills Dove Trail! She and her mom visited all 68 doves, including the recently added on...

Impressions	Clicks	Engagement
8,908	361	605





# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5840

**Agenda Date:**

**Agenda #:** 6.

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**ACTIVITY REPORT – SEPTEMBER 2023**  
**COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY (IDA), SULLIVAN COUNTY**  
**FUNDING CORPORATION (SCFC), THE SULLIVAN COUNTY INFRASTRUCTURE LOCAL**  
**DEVELOPMENT CORPORATION (TSCILDC)**

September 28, 2023

The IDA Board held its regular monthly meeting on September 11, at which time the Board adopted the following resolutions:

- Resolution authorizing payment for services to the **Partnership for Economic Development in Sullivan County, Inc.** for the third quarter of 2023.
- Resolutions extending the sales tax abatement periods for four ongoing projects: **NY Thompson III LLC** (solar facility along Old Route 17 in the Town of Thompson); **NY Liberty II LLC** (solar facility along Harris Road in the Town of Liberty); **Empire Resorts Real Estate I, LLC** (reconstruction of the golf course at the site of the Concord in the Town of Thompson); and **Empire Resorts Real Estate II, LLC** (Alder Hotel in the Town of Thompson).
- Resolution consenting to the assignment of the **BRR Brothers III LLC** project to Sullivan Glen Wild Corp. This is a metal fabrication and storage of manufactured products facility on Glen Wild Road in the Town of Fallsburg. The project will be assigned to a new owner, but no change to the scope of the project is contemplated.

The Sullivan County Infrastructure Local Development Corporation (TSCILDC) Board also met on September 11 to conduct routine business and to discuss the proposed **2024 Special Assessment Report** relating to the Adelaar Infrastructure Project. It is anticipated that the Board will approve the Special Assessment Report at its October meeting.

The proposed **2024 IDA Budget** has been circulated to the Sullivan County Legislature, County Manager, and County Clerk, is available at [www.sullivanida.com](http://www.sullivanida.com). On Friday, October 6 at 9:30 AM, a representative of the IDA will be available in the Legislative Hearing Room to hear any comments on the proposed budget. Written and verbal comments can also be mailed or e-mailed to the IDA through October 13.

The next meeting of the IDA Board is scheduled for Monday, October 16 at 11:00 AM in the Legislative Committee Room at the Sullivan County Government Center. The SCFC and TSCILDC Boards will also meet on October 16. All three agencies are expected to adopt their 2024 budgets at that time, for submittal to the New York State Authorities Budget Office by November 1.

##



# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

**File #:** ID-5834

**Agenda Date:** 10/5/2023

**Agenda #:** 1.

**Narrative of Resolution:**

To authorize the Division of Planning, Community Development and Environmental Management to apply for Federal Building Resilient Infrastructure and Communities (“BRIC”) funding to update the County’s Multi-Jurisdictional Hazard Mitigation Plan (“HMP”)

**If Resolution requires expenditure of County Funds, provide the following information:**

**Amount to be authorized by Resolution:** \$50,000

**Are funds already budgeted?** No

**Specify Compliance with Procurement Procedures:**

**RESOLUTION TO AUTHORIZE THE DIVISION OF PLANNING, COMMUNITY DEVELOPMENT AND ENVIRONMENTAL MANAGEMENT TO APPLY FOR FEDERAL BUILDING RESILIENT INFRASTRUCTURE AND COMMUNITIES (“BRIC”) FUNDING TO UPDATE THE COUNTY’S MULTI-JURISDICTIONAL HAZARD MITIGATION PLAN (“HMP”)**

**WHEREAS**, the County of Sullivan Multi-Jurisdictional Hazard Mitigation Plan (“HMP”) is set to expire on 4/27/2026 and must be updated prior to said expiration date; and

**WHEREAS**, the County of Sullivan must update and maintain the HMP in order for itself and / or its’ municipalities, to be eligible for Mitigation Funding Assistance from the Federal Emergency Management Agency (“FEMA”); and

**WHEREAS**, the County of Sullivan has identified Federal funding being made available by the Building Resilient Infrastructure and Communities (“BRIC”) program, which supports states, local communities, tribes and territories as they undertake hazard mitigation projects, reducing the risks they face from disasters and natural hazards; and

**WHEREAS**, the BRIC program provides financial assistance to eligible applicants to update hazard mitigation plans and reimburse applicants for said update costs; and

**WHEREAS**, the BRIC program provides for 75% funding of the total project cost, subject to a 25% County local match of funding, which can be met in either cash or in-kind contribution; and

**WHEREAS**, the County of Sullivan anticipates a total project cost of \$200,000.00 to update the HMP, and seeks to apply for up to 75% (\$150,000.) in funding of the total project cost, and will provide a 25% (\$50,000.) local match to the BRIC program in the form of cash or in-kind contribution.

**NOW, THEREFORE, BE IT RESOLVED**, that the Sullivan County Legislature hereby authorizes the County Manager, Chairman of the County Legislature, and / or their authorized representative (as required by the funding source) to execute any and all necessary documents to submit the BRIC program application for funding; and

**BE IT FURTHER RESOLVED**, that the Sullivan County Legislature hereby authorizes the County Manager, and / or Chairman of the County Legislature (as required by the funding source) to accept the award, and enter into an award

agreement or contract to administer the funding secured, in such form as the County Attorney shall approve; and

**BE IT FURTHER RESOLVED**, given it is the responsibility of the County to ensure the HMP remains up to date and does not lapse, that should the BRIC program funding be terminated, the County shall seek other means by which to ensure their obligation is met in continuing to ensure the HMP is kept up to date and current.



Sullivan County  
Legislative Memorandum

100 North Street  
Monticello, NY 12701

**File #:** ID-5836

**Agenda Date:** 10/5/2023

**Agenda #:** 2.

**Narrative of Resolution:**

RESOLUTION INTRODUCED BY THE PLANNING, REAL PROPERTY AND ECONOMIC DEVELOPMENT COMMITTEE TO CORRECT THE 2023 TAX ROLL OF THE TOWN OF FALLSBURG FOR TAX MAP #39.-1-88.6/1901

**WHEREAS**, an application dated June 1, 2023 having been filed by Jerome & Esther Zwick with respect to property assessed to said applicant on the 2023 tax roll of the Town of Fallsburg Tax Map #39.-1-88.6/1901 pursuant to Section 556 of the Real Property Tax Law, to correct a clerical error on the taxable portion of the tax roll due to an incorrect relevy of an unpaid sewer bill, the relevy should have been applied to a different parcel; and

**WHEREAS**, the Director of Real Property Tax Services has duly investigated the application and filed his report dated September 25, 2023 recommending this Board approve said application; and

**WHEREAS**, this Board has duly examined the application and report and does find as follows:

(a) That the application be approved because of a clerical error.

**NOW, THEREFORE, BE IT RESOLVED**, that the application be approved upon the grounds herein set forth; and

**BE IT FURTHER RESOLVED**, that the Chairman of the County Legislature be and he hereby is directed to note the decision of this Board on the application, execute an order to such effect to the officer having custody of the tax roll, send notice of approval to the applicant and file a copy of the records of this proceeding with the Clerk of the County Legislature; and

**BE IT FURTHER RESOLVED**, that the amount of any tax corrected pursuant to this Resolution shall be a charge upon the said municipal corporation or special district to the extent of any such municipal corporation or special district taxes that were so levied and that the amount so charged to any such municipal corporation or special district shall be included in the next ensuing tax levy and to the extent that the levy made pursuant to this resolution includes a relevied school tax, the Treasurer shall charge back such amount in accordance with law.

**If Resolution requires expenditure of County Funds, provide the following information:**

**Amount to be authorized by Resolution:** \$111.44

**Are funds already budgeted?** No

**Specify Compliance with Procurement Procedures:**

RPTL §556