



# Sullivan County

100 North Street  
Monticello, NY 12701

## Planning, Real Property and Economic Development Committee

### Meeting Agenda - Final

Chairman Ira Steingart  
Vice Chairman Michael Brooks  
Committee Member George Conklin  
Committee Member Nadia Rajsz  
Committee Member Nicholas Salomone Jr.

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**Thursday, November 16, 2023**

**10:00 AM**

**Government Center**

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#### Call To Order and Pledge of Allegiance

#### Roll Call

#### Comments:

#### Reports:

1. Division of Planning [ID-5928](#)  
**Attachments:** [October 2023](#)  
[Sept-Oct 23 AG report](#)
  
2. Division of Community Resources [ID-5903](#)  
Monthly Report  
November 2023  
**Attachments:** [2023 PCD DCR November Report](#)
  
3. **County Treasurer**
  
4. Real Property Tax Services [ID-5883](#)  
**Attachments:** [Real Property Tax Services Monthly Report for 9.2023](#)
  
5. IDA [ID-5934](#)  
**Attachments:** [10-23 IDA Activity Report.docx](#)
  
6. Visitor's Association [ID-5935](#)  
**Attachments:** [EDC November Report.docx](#)
  
7. **Partnership for Economic Development**
  
8. **Chamber of Commerce**

**Discussion: None**

**Public Comment**

**Resolutions:**

1. Apply for I Love New York Matching Funds [ID-5861](#)
2. AMEND RESOLUTION 263-23, TERMINATE THE YOUTH SKATING CONTRACT WITH THE TOWN OF THOMPSON, AND MODIFY THE CONTRACT WITH THE TOWN OF THOMPSON YOUTH SKI PROGRAM - THURSDAY NIGHT LIGHTS [ID-5881](#)  
**Sponsors:** Office for the Aging and Deoul
3. Authorize the County Manager to execute an agreement with Weston & Sampson, PE, LS, LA, Architects, PC to provide services for development of a Sullivan County Parks Master Plan as well as a County-wide community needs assessment of available recreational opportunities [ID-5929](#)

**Adjourn**



# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5928

**Agenda Date:** 11/16/2023

**Agenda #:** 1.

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# DIVISION OF PLANNING, COMMUNITY DEVELOPMENT & ENVIRONMENTAL MANAGEMENT

## ACTIVITY REPORT October 2023

### CONTENTS

- I. Planning
- II. Sustainable Energy
- III. Parks, Recreation & Beautification
- IV. Grants
- V. Agriculture & Farmland Protection

### I. PLANNING ACTIVITY

#### Land Use Planning & Technical Assistance:

- GML-239 Referrals

GML-239 Referrals, Sept - Oct 2023					
Date Received	Date Requested	Project Name	Action Type	Referral ID #	Legislator
09/26/23	10/17/23	Camp Morris	Site Plan Review	W0023-01	Perrello
09/27/23	10/12/23	Ahava Medical	Site Plan Review	LIV23-12	Alvarez
09/28/23	10/12/23	Mountaindale Heights	Subdivision Review	FAL23-15	
10/4/23	10/25/23	Davidson Subdivision	Subdivision Review	COC23-03	Doherty
10/12/23	10/17/23	Country House Realty	Use Variance	ROC23-02	Brooks
10/12/23	11/1/23	NY Neversink I, LLC	Site Plan Review	NEV23-01	Brooks
10/12/23	11/9/23	Newburg Egg Warehouse	Site Plan Review	FAL23-16	
10/16/23	10/17/23	Rockland Solar LLC	Use Variance	ROC23-03	Brooks
10/16/23	11/6/23	Mizrahi Subdivision	Subdivision Review	LIB23-19	
10/16/23	11/6/23	Village Green Pool	Special Use Permit	LIB23-20	

10/18/23	10/20/23	Van Althius	Area Variance	LUM23-02	Rajsz
10/20/23	11/6/23	Lot coverage increase in B and I zones	Adoption/Amendment of Zoning Map	FAL23-17	
10/23/23	11/14/23	Hirsch Subdivision	Subdivision Review	DEL23-05	Conklin
10/31/23	11/9/23	Emerald Living Estates	Site Plan Review	BLO23-03	Salomone

**Land Use, Strategic and Comprehensive Planning**

- **Neversink Watershed Management Plan**
  - A public meeting to discuss the vision statement, goals, strategies, and actions was held on November 2.
- **Countywide Resiliency Plan:**
  - A meeting of the Advisory Committee was held on October 26 to discuss specific goals, strategies, and actions to include in the plan.
  - The final draft of the plan will be completed by January 31, 2024.
- ***New Initiative: Water Resources and Infrastructure***
  - Division staff are formulating a strategy to address the concerns which have been raised by multiple municipalities with regard to the County’s water resources and possible impacts from development pressure. The strategy is currently broken down into three (3) main areas of study:
    - Water Resources
    - Public infrastructure (water and wastewater)
    - Private wells/septics
  - Sullivan County Planning co-hosted a webinar “Protecting Wetlands and Streams in Your Community” on October 18 with the Rockland Municipal Planning Federation and the Orange County Department of Planning. The webinar covered topics including the importance and functions of wetlands and streams in the Hudson Valley; status and changes to federal and state wetlands and stream regulations; and ways local government can provide more comprehensive protection for these key water resources

- **Hazard Mitigation**

- The Multi-Jurisdictional Hazard Mitigation Plan will expire on April 27, 2026. There is a resolution on the agenda today to authorize pursuit of funding to support the update to the plan.
- Funding is now available through the federal BRIC program (Building Resilient Infrastructures Communities). Planning staff and Grants Administration have begun process of reviewing the funding opportunity and pulling together information that will be needed for the application, as well as letters of commitment from participating jurisdictions.

## **Recreation, Quality of Life & Tourism-based Economic Development**

- **Sullivan O&W Rail Trail**

- More than 50 people participated in this year's HO&WL Event on October 27.
- Staff are working with the design/engineering consultant to move forward with a "switch back" connection between the O&W trail and the D&H Canal towpath/linear park in the Town of Mamakating prior to the 200<sup>th</sup> anniversary of the D&H ground breaking in July of 2025.
- The Sullivan County O&W Rail Trail Alliance is now fiscally sponsored by Catskill Mountainkeeper. Tentative dates have been set for 2024 events:
  - SNO&W (Sat 2/24/24)
  - National Trails Day (Sat 6/1/24)
  - BOW-WO&W (Thurs 8/1)
  - HO&WL (Fri 10/25)

## **Community Development & Revitalization**

- **CDBG Housing**

- **Manufactured Home Replacement**
  - Fully subscribed, 4 applications with signed formal funding awards.
  - \$625,000 total committed funding, fully subscribed: Contracts are complete and signed.
  - Foundations have been poured and the units have been delivered.
  - Estimated time for completion Nov. 15, 2023.
  - The first draw down of funds has been completed.
- **Home Repair**
  - 9 projects are currently under repair and/or finished, totaling \$250,000 of work.
  - RUPCO has conducted Contractor Outreach and implemented a new media campaign to push the information out to homeowners and local agencies. This has resulted in an additional 10 projects for the program.

- We have requested a 6 month extension to allow time to finish construction on the recently identified projects, through May 2024.
- **EPA Brownfields Assessment Grant**
  - Tectonic has completed testing for all three sites – Broadway Theater, Strong Building, and Key Bank. All reports have been received.
  - All invoices were received by the September 30 deadline and the County is currently working on final reporting and grant closeout. BRS continues to assist the County with ensuring all aspects of the project are in compliance with program requirements. Quarterly reporting is current.
- **Bicycle and Pedestrian Infrastructure Master Plan**
  - We anticipate receiving the contract from NYS Department of Environmental Conservation in approximately 2 weeks. Once this contract is executed Planning can move forward with a solicitation to procure a consultant to assist with and write the plan.
  - The plan will focus on connecting residents and visitors in and around community centers (villages, hamlets) with safe pedestrian and bicycle infrastructure.
- **Plans & Progress**
  - Progress continues as we closing out the open projects that were awarded funding for the entirety of the program. This month, we have received disbursement documentation and anticipate to have closed out 3 more grant projects. This leaves only 4 projects left to request reimbursement.

## **Economic Development**

- **Revolving Loan Fund**
  - Payments on all loans are current
  - Working with the County Attorney's Office, County staff and contractor to review the program.

## **Administration**

- Attended "Lunch and Learn" hosted by Pattern for Progress which focused on the Tyler decision and it's impacts to the County foreclosure process and land banks.
- Attended the Upper Delaware Scenic Byway October meeting
- Attended Cornell Cooperative Extension Annual Meeting as well as their ASCEND event and Fall "Farm Mixer."
- Met with County Historian to discuss potential opportunities for collaboration in 2024 and forward.

## II. OFFICE OF SUSTAINABLE ENERGY (OSE)

- OSE continues to act as lead for the Resiliency Plan project. Staff worked with our consultant to host a meeting of the Advisory Committee to develop goals, strategies and actions to incorporate into the plan. The visioning board used during that meeting has been provided as a link to provide an opportunity to members who were unable to attend the meeting to weigh in with their suggestions.
- OSE is in communication with the NYS DEC to get contracts in place for our Climate Smart Communities Grant Program award for a Bicycle and Pedestrian Master Plan. The contract is forthcoming and a meeting has been scheduled to review the draft agreement with NYSDEC staff. OSE staff are also developing a scope of work for an RFP to procure a consultant, keeping in mind the requirements of the grant program.
- Several billing issues have been identified on various utility accounts which are estimated on alternating months. OSE staff are in contact with utility representatives to resolve the problem.



### III. PARKS, RECREATION & BEAUTIFICATION

- Assisted Fisher Associates in the layout of phase I of the proposed hiking trails on the westside of Lake Superior for the development of the Storm Water Management Plan.
- Fisher Associates are developing a scope of work for the Callicoon park property.
- There will be a presentation focusing on the Mamakating portion of the canal on October 22<sup>nd</sup> at 2:00 pm at the D&H Canal Interpretive Center.
- On Friday, October 13<sup>th</sup> the Frederick Cook Society presented Photographs of Robert McNeely, the exhibition featured work from McNeely's career as Chief Official White House photographer along with the Cook Society Lecture Series featuring Paleontologist Patrick De Deckker. Professor De Deckker's talk, focused on the science and heroism of the Belgian Antarctic Expedition. Over fifty of Dr. Cook's photographs are currently on display at the museum.
- Sullivan County BOCES Construction Trades Class will be building picnic tables for the County parks. The County Parks Department is supplying the materials.
- The 200<sup>th</sup> anniversary of the ground breaking of the D&H Canal 200<sup>th</sup> is taking place in 2025. Celebrations for this event are currently being organized with the municipalities and local organizations who are involved with the canal.
- Initiated discussions with Palisades Interstate Parks Commission about addressing Harmful Algal Blooms (HABs) at Lake Superior in the offseason
- Park Maintenance:
  - Completed split rail fencing at the D&H Canal Interpretive Center Lock area.
  - Installed split rail at the Callicoon Park property entrance way.
  - Repaired sign podium at Livingston Manor Covered Bridge Park.
  - Removed swim area ropes, boats, docks and secured the building at Lake Superior.
  - Began leaf clean-ups within the parks.
  - Continued mowing of parks.
  - Filled potholes in the parks parking lots.

## IV. GRANTS ADMINISTRATION

- Activity/Technical Assistance
  - Small Business Guide: DGA staff produced an updated “Help for Your Small Business” guide and, posted on their website and available for distribution to community members seeking funding resource information for startups and expansion projects.
  - Since August 22, we have received two requests for funding resources (records management for a fire company and home repair funding).
- In-County Grant Readiness
  - The DGA “Grants Best Practices” Guide (revised manual) is in final stages of editing. Further discussion will ensue related to a compliance strategy and training opportunities. Staff have discussed the possibility of recording the training and making it available countywide as a webinar.
  - Assistance has been provided to departments requiring support with the grant process, including Public Health, Community Services, Planning, Coroner, and Public Safety.
    - Of note, the Building Resilient Infrastructure Communities (BRIC) grant NOFO was released; DGA reviewed the eligibility requirements for the County to pursue BRIC funding for LHMP update activities.
    - With regard to FEMA / NYS DHSES – Public Assistance for Disaster Declaration DR#4480 for COVID-19 Emergency Protective Measures Projects, the County presented a total of five projects for emergency protective measures reimbursement as related to COVID-19 pandemic. To date the County has requested a total of \$611,689.43 in reimbursements.
- Administrative Activities
  - DGA has submitted to OMB Strategies and Key Performance Indicators focusing on critical goals related to enhancing the County’s capacity to acquire and manage grants. The goals include initiatives involving collaboration with management and Compliance, revision of the grants manual (Grants Best Practices), and training initiatives.
  - DGA has proposed restructuring the DGA webpage; content has been submitted to Dan Hust.
  - DGA has developed an inventory for Department heads to compile a list of all online grant platforms/management systems currently utilized, along with a list of staff who are enrolled as registered users in each system, and their assigned user role / corresponding security level. The process was initiated on October 1, with a response deadline of October 31. Results are currently being compiled.

## **V. AGRICULTURE & FARMLAND PROTECTION**

- CCE September – October Ag report attached

**TECHNICAL ASSISTANCE (September):**

**Farm Visits:** 10    **Technical Assistance/Inquiries:** 85    **Soil Tests:** 2

Business and Marketing Plans, Sales Channels, Ag Districts, beginning farmer, soil tests, field crops, poultry production, plant pests, disease, and ID, vegetable production, whole farm planning, farmers markets, Farm to School, Grant and Funding sources, Mobile Markets, agricultural job posting, beginner farm/starting farm, County loan program, NRCS funding, mentorship, land access and beginner farmer resources.



**SULLIVAN FRESH PROGRAM**

The final Sullivan Fresh Monticello Farmers Market was held in September. However, the mobile farmers market continues into October. The market had a very successful year, offering 13 educational demonstration on wellness, health and cooking demos, where participants were able to receive \$10 in Sullivan Fresh Bucks.

**Cornell Livestock Program Work Team:** CCE Sullivan staff Michelle Proscia participates in this statewide team. They are currently preparing for meetings with county officials (emergency management) with discussions regarding BERP (Bovine Emergency Response Program). Sullivan County has been identified as an area where BERP workshop

would be ideal due to proximity to interstates, processors, and agriculture transportation in our area. More details to come!

**2024 Farmer Mentorship Cohort:** Through our Beginner Farmer Program we are organizing our 1st farmer mentorship cohort for 2024. We currently have 2 pairs of mentors and mentees, for our 2023 mini mentorship, but our 2024 mentorship cohort will have 15 mentee openings, 5 of the mentee spots will be saved for veteran farmers. Our cohort will bring their farm business goals into their mentorship, engage in monthly farm visits with their farmer mentor, attend workshops to help fulfill their goals, and learn alongside their fellow mentees. CCE, through a USDA grant, will also provide a \$10,000 stipend to each mentee to support them through the mentorship and the beginning steps of their farm businesses. The farm mentors will be compensated monetarily for their time and labor. The application window for mentees is November 1st – December 22nd, with the mentorship officially starting February 5th, 2024.



### PAST WORKSHOPS

**Farmer Mixer at Majestic Farm on September 23rd:** Our September Farmer Mixer was hosted at Majestic Farm in Mountain Dale, NY. The monthly Farmer Mixers are opportunities for seasoned, beginner, and aspiring farmers to connect, and the turn outs for these events continue to be incredible. There were approximately 20-25 people at this event, and following the event farms informed me of the new connections they made at the Farmer Mixer. The Windsor Group staff have been attending these events to share information about 22007 Discrimination Financial Assistance Program with the USDA (United States Department of Agriculture).

**Beef Quality Assurance Training- Thursday, October 5, 2023, 10:00am - 2:00pm at Sinsabaugh Rd, Pine Bush, NY.** Participants learned about Beef Quality Assurance, which is a nationwide certification program to help ensure a safe, wholesome, and quality beef product for consumers. Topics covered included herd health management, nutrition, behavior and handling.



**The Nuts & Bolts of High Tunnels at Sprouting Dreams Farm on October 11th:** Eugene Thalmann and LeeAnna Maniace showed 11 participants around the farm. They explained the process for building high tunnels and specific tools that have become essential for them in high tunnel construction. Sprouting Dreams Farm has received several NRCS – EQIP (Environmental Quality Incentives Program) grants for their high tunnels and were able to explain to participants the eligibility requirements for applying and the application process itself.

**Farmer Mixer at Sprouting Dreams Farm on October 11th:** Our September Farmer Mixer was hosted at Sprouting Dreams Farm in Liberty, NY. There were approximately 20 people at this event. Our next Farmer Mixer will be November 2nd at Hidden Acre Farm in Bloomingburg, NY, we will be co-hosting with CCE Orange County and the Hudson Valley Young Farmers Coalition.

### UPCOMING WORKSHOPS

**Getting Started with Pigs on October 28th:** we are hosting the workshop Getting Started with Pigs at ALL Family Farm, with owners and operators Nate and Misty Allanach. In the workshop they will explain the basics of raising hogs, from farrow to finish, and the benefits of integrating pigs into a farm operation, especially for beginner farmers.

**Farm Food Safety Workshops-** 10 workshops are in planning stages that will be delivered via webinar and in-person. These include: Produce Safety Certification, Farm Composting, Alphabet Soup: Understanding FSMA, GAPs, and PSR, Farmworker Health & Hygiene Training, Wholesale Market Readiness, Washing, Packaging, and Sanitizing Produce, Writing a Farm Food Safety Plan.

**Funding Webinar Series:** The series will be monthly 1-hr informational webinars about agricultural funding resources December – March. Each month will focus on a different funding resource, December – Farmer Service Agency, January – National Conversation Resources Services, February – NYS Grown & Certified, and March – General Funding Opportunities. The webinars will be added to the CCESC YouTube page to be available for future viewership.



# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5903

**Agenda Date:** 11/16/2023

**Agenda #:** 2.

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# Division of Community Resources Monthly Report November 2023

## Workforce Development

- ✓ The County Legislators approved and funded the Welding Trade Class for County residents. There are 11 participants, 10 of which are paid for by the County and one seat is paid for through the Center for Workforce Development (CWD). The class, held at BOCES, started October 10 and will run through December 21. The 10-week program meets Tuesday and Thursday evenings from 5:30pm to 9 pm.
- ✓ NYS Department of Labor (DOL) issued guidance on reestablishing the Regional Business Services Teams that were in place prior to the pandemic. The guidance provided criteria and guidelines on representation and expected outcomes. This will be implemented before the end of the year.
- ✓ The CWD provided recruitment events on site at the Career Center for 7 businesses in September with 55 jobseekers attending the events.

### **November 2 Recruitment** event from 11am - 3pm

- New Hope Community
- 1 Time Construction
- Valley Daycare

### **November 9 Recruitment** event from 11am – 3pm

- Roscoe Rehab and Nursing Center
- Dynamic Youth Community
- SC Child Care Council – How to become a provider

### **November 14 Recruitment** event from 11am – 13pm

- Center for Discovery
- SC Government

### **November 16 Recruitment** event from 11am- 3pm

- Achieve Rehab and Nursing Center
- SUNY Sullivan

- ✓ The CWD sent an email blast to County departments and vendors offering a presentation/review of services of the CWD and other departments under the Division of Community Resources. This is being conducted for outreach purposes to bring awareness of what services are available

with new and changing staff. To date 3 presentations have been completed and 4 are scheduled.

- ✓ Workforce Innovation & Opportunities Act (WIOA) updates: Bi-weekly, statewide calls for Directors are held; NYS Department of Labor (DOL) is rolling out Virtual Career Centers; Virtual Reality Training & Solutions; Digital Literacy to all Career Centers; Community Colleges as Group Program Sponsors.

- ✓ A meeting was held between CWD, Work Readiness Training and the Sullivan County Chamber of Commerce to fulfill the need for businesses to train and retain staff. CWD has current materials that were put together for in-house and virtual training, and will look at licensing this material, modifying some of the information, working with the Chamber to sell these services for a fee, and train on these business services.

**UPDATE:** If a grant can't be figured out, CWD is going to put its own Financial Literacy training in place as the business need is in high demand. This also needs to become a requirement for participants collecting PA.

- ✓ The CWD has contracted with Work Readiness LLC to provide work readiness programming at Liberty High School. This after school program is targeted to Juniors & Seniors. Liberty High School has requested that the program begin in February.

- ✓ Career Center data updates:

Social media:

- 849 followers; September 2023 had a reach of 19,197 people with 579 Facebook page views, an increase from August 2023.

Center Services:

- The CWD provided services to 42 business customers and listed 53 jobs in the month of September.
- The CWD assisted 592 participants that came into the Career Center for the month of September 2023.
- Welfare to Work caseload profile September 2023:
  - Total Caseload - 267
  - TANF – caseload 116
  - Medical issues – 9%
  - Disabled – 22%
  - Pregnant/Newborn – 2%
  - Needed in Home – 4%
  - No Child Care – 19%
  - Criminal Justice involved – 16%
  - Cases closed – 10



Safety Net – caseload – 151  
Medical issues – 13%  
Disabled – 43%  
Needed in Home – 2%  
Criminal Justice involved – 44%  
Cases closed – 20

**Labor Market Data for September 2023 compared to September 2022**

- ✓ Sullivan County saw an increase in total nonfarm jobs of 5.5% (1,600) and an increase of 7.3% (1,700) in total private sector jobs.

*Please note:* The net month (August 2023 – September 2023) showed no increase in nonfarm jobs and a loss of -3.8% (-1,000) in private sector jobs.

- ✓ For Sullivan County the job gains were:
  - Leisure & Hospitality at 20% (800)
  - Mining, Logging and Construction at 14.3% (200)
  - Information at 100% (100)
  - Financial Activities at 11.1% (100)
  - Other Services at 9.1% (100)
  - Professional and Business Services at 5.3% (100)
  - Manufacturing at 5% (100)
  - Trade, Transportation & Utilities at 2.1% (100)
  - Educational and Health Services at 1.4% (100)

For Sullivan County the sectors that showed a loss was:

- Government at -1.7% (-100)

- ✓ NYS showed an increase of 1.6% (156,400) in total nonfarm jobs and 1.5% (119,400) in private sector jobs.

The largest jobs gains were found in:

- Education and Health Services at 5.7% (120,300)
- Government at 2.6% (37,000)
- Leisure & Hospitality at 4.1% (36,700)
- Other Services at 1.7% (6,600)
- Mining, Logging and Construction at 1.5% (6,000)
- Professional and Business Services at 0.3% (4,600)
- Financial Activities at 0.1% (600)

NYS saw job losses in:

- Trade, Transportation and Utilities at -1.9% (-28,100)
- Information at -8.2% (-24,300)
- Manufacturing at -0.7% (-3,000)

- ✓ Within the region, Sullivan County's private employment sector grew the fastest year-over-year, up 7.3% percent. The second fastest growth was recorded in the Kingston MSA (+1.5%) followed by Orange-Rockland-Westchester labor market area (+1.2%) and the Dutchess-Putnam Metropolitan Division (+0.1%).
- ✓ The Hudson Valley region showed an increase of 0.9% (8,200) in total nonfarm jobs and an increase of 1.2% (9,600) in private sector jobs.

The largest job gains were found in:

- Education and Health Services at 5.6% (11,700)
- Leisure & Hospitality at 6.8% (6,200)
- Other Services at 5.2% (2,100)

The Region's job losses were in:

- Professional Business Services at -4.4% (-5,300)
- Trade, Transportation and Utilities at -1.3% (-2,300)
- Government at -0.9% (-1,400)
- Mining, Logging and Construction at -2.2% (-1,300)
- Manufacturing at -1.4% (-600)
- Information at -3.8% (-500)
- Financial Activities at -0.9% (-400)
- 

- ✓ Sullivan County's unemployment rate was 3.0% for September 2023 up from 2.8% in September 2022.

September 2023 had 39,400 people in the labor force (38,200 employed & 1,200 unemployed). The number of employed individuals increased 4.1% (1,500) and the number of unemployed increased by 9.1% (100) leaving the labor force with a net gain of 4.5% (1,700).

The total labor decreased from August 2023 to September. There was a loss of -1.3% (-500) in employed workers and a slight increase of 100 in the number of unemployed workers.

- ✓ The Hudson Valley's unemployment rate for September 2023 is 3.2%, an increase from 2.8% in September 2022.
- ✓ NYS's unemployment rate was 4.0% in September 2023 compared to 3.6% in September 2022.
- ✓ The September 2023 unemployment rates across the 62 NYS counties ranged from a low of 2.6% for Saratoga and Yates Counties to a high of 6.5% for Bronx County. Sullivan County with a 3.0% rate ranked 18th in the State along with Albany,

Cayuga, Clinton, Hamilton, Madison, Otsego, Putnam, Rockland, Suffolk and Tioga Counties.

- ✓ Hudson Valley unemployment rankings for September 2023:
  - #18 Sullivan County at 3.0%
  - #18 Putnam County at 3.0%
  - #18 Rockland County at 3.0%
  - #29 Dutchess County at 3.1%
  - #32 Orange County at 3.2%
  - #32 Ulster County at 3.2%
  - #32 Westchester County at 3.2%

**Transportation**

✓ **County Transportation:**

<b>Month 2023</b>	<b>Veterans Medical Centers</b>	<b>Veterans In-County Medical</b>	<b>Senior Medicals</b>	<b>Shopping Buses</b>
January	45		86	70
February	35		77	66
March	33		108	67
April	46		82	68
May	52	7	91	89
June	41	14	92	97
July	42	8	71	73
August	51	18	93	111
September	51	69	74	130
November				
December				
<b>Totals</b>				

<b>Move Sullivan 2023</b>	<b>Average Daily Ridership</b>	<b>Monthly Ridership</b>	<b>Monthly Paratransit</b>
January	235 (21 days)	4,929	84
February	266 (19 days)	5,057	65
March	286 (22 days)	6,301	85
<b>1<sup>st</sup> Quarter Totals</b>		<b>16,287</b>	<b>234</b>
April	315 (20 days)	6,291	120
May	330 (22 days)	7,267	143
June	362 (22 days)	7,952	110
<b>2<sup>nd</sup> Quarter Totals</b>		<b>21,510</b>	<b>373</b>
July	416 (19 days)	7,901	163
August	450 (23 days)	10,358	198
September	416 (19 days)	7,895	164
<b>3<sup>rd</sup> Quarter Totals</b>		<b>26,154</b>	<b>525</b>
October			
November			

December			
<b>4<sup>th</sup> Quarter Totals</b>			
<b>Annual Totals</b>			

**Community Assistance Center (CAC)**

- ✓ The team continues to provide referral and assistance to callers looking information and/or resources.
- ✓ Increase requests for test kits.
- ✓ The CAC remains active providing food assistance deliveries as well as connections to community resources.
- ✓ The Food Bank deliveries to the pantries are bi-monthly on Thursdays.
- ✓ Supporting DSS Housing staff by providing food boxes for clients.
- ✓ Supported HV Food Bank mobile pantry efforts in Freemont, Yulan and Foxcroft Village.
- ✓ A member of the Sullivan Catskill Food Security Coalition.

Office for the Aging (OFA) September 2023 Monthly Report

Monthly Accomplishments	
<b><u>OFA Director:</u></b>	<ul style="list-style-type: none"> <li>• Thirty-one (31) new clients contacted the Office for the Aging for resources/assistance for the month of September.</li> <li>• Continued participation on Food Security Coalition.</li> <li>• Continued participation on New York State Master Plan on Aging Levels of Care subcommittee.</li> <li>• Continued participation on Empowering Towards Independence Forum planning committee.</li> <li>• Farmer’s Market Coupon Distribution ongoing, 800 booklets distributed this season.</li> <li>• Senior Needs Assessment ongoing- Surveys, marketing, promotion visits.</li> <li>• E-MDT case collaboration.</li> <li>• Issuance of Intergenerational RFP.</li> <li>• Unite Us implementation ongoing.</li> <li>• RSVP 50<sup>th</sup> Anniversary recognition luncheon held at Villa Roma, over 100 guests in attendance. All OFA &amp; Youth Bureau (YB) staff attended and assisted.</li> </ul>

- Co-Hosted 2 “Reach out and Play” events, one in Narrowsburg at Sage Session and one in Hurleyville at HPAC.
- Resumption of 5 days a week shopping bus commenced September 11<sup>th</sup>.
- Participation in Sullivan County Workforce Monthly Roundtable.
- Outreach at Monticello Seniors & Mamakating Seniors.
- HIICAP- open enrollment starting October 15<sup>th</sup>.

**RSVP:**

- Over 700 Volunteer Hours Served during September across multiple stations (number likely higher as stations continue to mail/email hours)
- Successful volunteer acknowledgement event at Villa Roma in collaboration with OFA, Youth Bureau, and other social service agencies
- Successful transportations within and beyond Sullivan County by staff to assist with increasing need for transports and improve awareness of other OFA services (Speaking about Medicaid, EISEP, HIICAP counseling, and more during a transport)

**Nutrition:**

	<b>Units:</b>	<b>Clients:</b>	<b>Contributions:</b>
<b>Homebound:</b>	1,734	100	\$1,611.00
<b>Congregate served at home:</b>	695	43	
<b>Congregate served at sites:</b>	144	39	\$275.00 (collected at our 2 active congregated meal sites)
<b>Total:</b>	<b>2,573</b>	<b>182</b>	<b>\$1,886.00</b>

- Full Time Nutrition staff continues to fill vacancies due to vacations/sick time, staff shortages.
- Continuing to work closely with Transportation Dept. to work on re-opening additional congregated sites.

**Transportation:**

- 74 SCT (Sullivan County Transportation) Medical Trips
- 130 SCT Shopping Trips
- 40 RSVP Medical Trips
- 7 OFA Staff provided Medical Trips
- 29 Congregate Nutrition Site Transportation

**HIICAP:**

- 25 Clients served
- HIICAP presentation at Loch Sheldrake Seniors

**NY Connects:**

- 39 Clients served.
- OFA/NY Connects presentation at Mamakating Seniors
- NY Connects annual application submission on 9/22/23

**PERS:**

- 23 clients currently receive PERS through CSE, EISEP & IIE funding

**EISEP:**

- 20 Case Files open for full EISEP-type services including PCA
- 1 New case file open in September
- 2 Case files closed in September
- 7 Case files open without aides
- 0 Case file reassessed in September
- 15 Currently active on waitlist
- As more clients are now categorically eligible for Medicaid services, however their needs are better met by EISEP, additional screenings have increased.

**Sullivan County Youth Bureau (YB):**

- Participated in the MLK Day of Service planning committee meeting.
- Visited the Tusten and DFC/YARD in Wurtsboro, for application technical support and program monitoring.
- Weekly Youth Bureau Bulletins emailed. Reached around 600 people, and continually adding.
- Consistent posts to the Youth Bureau's Facebook & Instagram pages. Reached almost 4,000 people – Doubled in amount reached from previous month.
- Participated in monthly co-hostess spot on Talk Sullivan Radio.
- Met with St. John Street school and finalized plans for Internship program beginning in October.
- Participated in the Healing Communities Study through Cornell.
- Participation on United Sullivan meetings.
- Continued participation in the PARFACT meeting.
- Attended Youth leadership Day at Bethel Woods. Over 450 students attended from all SC districts, 3 in Orange County and 1 in Ulster County.
- Press release and website updates for updated YB information.
- YB Board meeting held 9/12.

**IN PROGRESS FOR NEXT MONTH**

- Continuing outreach efforts, Public Hearing/Senior Resource Day scheduled for October 25<sup>th</sup>.
- Implementation of TCARE assessment, new initiative for Caregivers as directed from NY State Office for the Aging.
- Continue to work on planning on opening additional Congregate sites in conjunction with Sullivan County Transportation and Jail kitchen.
- Continued participation in Long Term Supports Subcommittee of Master Plan on Aging- Statewide collaborative planning effort between OFA & DOH.
- Preparing for submission of 4 year plan in Fall, 2023.

- Area Service Representative (ASR) visit from NY State Office for the Aging scheduled October 18 & 19<sup>th</sup>.
- Continued RSVP site additions ongoing.
- Redesign of brochures and informational materials for several programs. Working to create materials in alternative languages.



# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5883

**Agenda Date:** 11/16/2023

**Agenda #:** 4.

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## Real Property Tax Services Monthly Report for September 2023

### Real Property:

We continue to provide services internally, to the assessment community and to the public.

### Deed and subdivision count:

These statistics through the end of **September** 2023:

**September deed count: 391**

**2023 total: 3755**

2022 total: 3916

**September Subdivision Lots: 42**

**2023 total: 405**

2022 total: 506

### Director's activities for the month of September:

- Attended a meeting of the Real Property Advisory Board
- Attended a meeting of the Sullivan County Assessor's Association
- Reviewed and made recommendations on ten (10) correction of error applications
- Attended a meeting of the Agriculture and Farmland Protection Board
- Attended a meeting of the Sullivan County Superintendents of schools and briefed the members on the 466-a Firefighter and EMS exemption

### General office activity for the month of September:

- Continued review of two (2) new condominium projects
- Answered numerous 911 address inquires
- Completed printing new tax maps for the assessing units

### E-911:

**September new addresses assigned: 17**

**2023 Total: 391**

2022 Total: 333

**September new roads created: 0**

## S.C.R.P.T.S. DEED/SUBDIVISION REPORT

S.C.R.P.T.S. DEED/SUBDIVISION REPORT							
MONTH OF	September	2023		DEEDS		SUBDIVISION LOTS	
SUBDIVISION LOTS	DEEDS	TOWN	MONTH	2022	2023	2022	2023
	44	BETHEL	JANUARY	507	541	13	4
	13	CALLICOON	FEBRUARY	401	478	80	14
2	14	COCHECTON	MARCH	436	390	24	30
	17	DELAWARE	APRIL	384	282	57	16
	66	FALLSBURG	MAY	425	397	29	125
	5	FORESTBURGH	JUNE	435	417	39	90
	16	FREMONT	JULY	457	408	61	24
	15	HIGHLAND	AUGUST	472	451	192	60
3	28	LIBERTY	SEPTEMBER	399	391	11	42
	20	LUMBERLAND	OCTOBER				
35	40	MAMAKATING	NOVEMBER				
	16	NEVERSINK	DECEMBER				
2	17	ROCKLAND	TOTAL	3916	3755	506	405
	72	THOMPSON					
	8	TUSTEN					
42	391						
			<b>3755 NEW DEEDS RECEIVED IN 2023</b>				
			<b>405 NEW SUBDIVISION LOTS FILED IN 2023</b>				

This report reflects the number of deeds received through September 2023.

21 units of the Subdivision lots total for September 2023 were Condos.

## S.C.R.P.T.S. E-911 ADDRESS REPORT

MONTH OF		September	2023	NEW E-SITES ADDED			ADDRESS VERIFICATION & OTHER ISSUES	
NEW E-SITES ADDED	ADDRESS VERIFICATIONS ETC	TOWN	MONTH	2022	2023	2022	2023	
0	0	BETHEL	JANUARY	14	9	21	18	
2	0	CALLICOON	FEBRUARY	11	80	7	8	
0	0	COCHECTON	MARCH	141	13	11	13	
0	0	DELAWARE	APRIL	11	15	11	31	
1	3	FALLSBURG	MAY	34	52	8	4	
2	0	FORESTBURGH	JUNE	33	53	23	7	
0	1	FREMONT	JULY	26	41	17	7	
0	0	HIGHLAND	AUGUST	37	111	6	11	
8	2	LIBERTY	SEPTEMBER	26	17	11	7	
0	0	LUMBERLAND	OCTOBER					
1	0	MAMAKATING	NOVEMBER					
1	0	NEVERSINK	DECEMBER					
0	1	ROCKLAND						
2	0	THOMPSON						
0	0	TUSTEN						
		OUTSIDE CO.	TOTAL	333	391	115	106	
<b>17</b>	<b>7</b>	<b>391 New E-Sites added in 2023</b>						
		<b>106 Address verification, address changes, and other issues, 2023</b>						

This report reflects the number of new E-Sites created through September 2023

Other issues include road name issues, address changes and corrections, etc.



# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5934

**Agenda Date:** 11/16/2023

**Agenda #:** 5.

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**ACTIVITY REPORT – OCTOBER 2023**  
**COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY (IDA), SULLIVAN COUNTY**  
**FUNDING CORPORATION (SCFC), THE SULLIVAN COUNTY INFRASTRUCTURE LOCAL**  
**DEVELOPMENT CORPORATION (TSCILDC)**

November 7<sup>th</sup>, 2023

The IDA Board held its regular monthly meeting on October 16<sup>th</sup>, at which time the Board adopted the following resolutions:

- Resolution authorizing the amendment of the **EPR Concord II, L.P., EPT Concord II, LLC, and Adelaar Developer, LLC** Master Developer and Agent Agreement, to extend the master developer designation for approximately five years. This relates to the master development of the former Concord Resort site in the Town of Thompson.
- Resolution extending the sales tax abatement period for the **Maude Crawford Realty LLC and Bridgeville Ski Company, Inc.** Project (rehabilitation of Holiday Mountain Ski & Fun Park in the Town of Thompson).
- Resolutions authorizing the amendment of the **Adelaar Developer, LLC** (Kartrite Waterpark) and **Montreign Operating Company LLC** (Resorts World Casino) Payment in Lieu of Taxation (PILOT) Agreements, to extend the PILOT benefit periods for these two projects by two years.
- Resolution authorizing a mortgage modification and extension relating to the **Yasgur Road Productions, LLC** Project (campground in the Town of Bethel).

The Sullivan County Funding Corporation (SCFC) and The Sullivan County Infrastructure Local Development Corporation (TSCILDC) Boards also met on October 16. At the October 16 meetings, all three agencies adopted their **2024 budgets and financial plans**. Staff distributed the adopted budgets and financial plans to local and New York State officials in accordance with the General Municipal Law and Public Authorities Law.

Staff members attended recent meetings of the Sullivan-Wawarsing Rural Economic Area Partnership (REAP) Board and Resilient Sullivan Advisory Committee.

There will be an IDA public hearing on the proposed **M E P Wholesalers Corp. and Gibbers Estates LLC** Project on Wednesday, November 8<sup>th</sup> at 9:30 AM in the Town of Fallsburg Court Room, 19 Railroad Plaza, South Fallsburg. This project relates to the development of a heating, ventilation, air conditioning, and electrical supply retail sales facility with accessory office and warehousing space in South Fallsburg.

The next regular meeting of the IDA Board will be held on Monday, November 13<sup>th</sup> at 11:00 AM in the Legislative Committee Room at the Sullivan County Government Center. The TSCILDC Board will also meet on November 13<sup>th</sup> following the IDA meeting to conduct routine business.

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# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

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**File #:** ID-5935

**Agenda Date:** 11/16/2023

**Agenda #:** 6.

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## Update for November 2023

### Economic Development Committee

**SCVA was busy planning for the fall and winter season with targeted advertising in the New York Metro area promoting all our assets.**

- **Peace, Love, and Pumpkins**
- **Hudson Valley/Catskills Restaurant Week started October 30-November 12.**
- **Peace, Love, and Lights**
- **Dance of the Lights in Wurtsboro**
- **Dickens on the Delaware**
- **Romantic Get-A-Ways**

### FAST FACTS

*According to the recently released data, 2022 traveler spending in Sullivan County reached a record high of \$892 million a 25.8 % increase over 2021's \$710 million in traveler spending. Since 2019 visitor expenditures increased 154.4 %. Were it not for tourism-generated state and local taxes, the average household in the county would have to pay an additional \$3,370 to maintain the same level of government revenue, already hard hit by the pandemic.*

*This boost has brought about a myriad of economic benefits, including increased employment opportunities and support for local businesses. In 2022, total tourism-generated employment registered 4,701 jobs, 16.3% of all jobs, according to Tourism Economics.*

### SCVA Activities for October

- **Meeting with Meeting and Incentives Event Coordinator**
- **Hudson Valley/Catskills Restaurant Week Press Event Kick-off at Bethel Woods**
- **NorthStar Destination Meeting Market with Planners**
- **Hosted BANY at the Villa Roma**
- **Attended Tour Operator Marketplace**
- **Web design with Mid-Hudson Web**
- **New Catskills Go app design**
- **Heart-A-Thon meeting**
- **NYC International Travel Show**

## Familiarization & Press Trips Hosted

- Trotta Tourism-one of the fastest growing Latin receptive operators in the United States. They sell tourism to US destinations including group travel, Fly-drive, weddings and meetings. They work with Mexico and Latin America.
- Megan McNulty, social media influencer with 33k Instagram followers visited from Oct 6-8
- Lauren Wire, Finn Partners and Marisel Salizar food influencer and writer Sept 28-30

## Ads and Placements for last quarter of 2023

- Google Display ads
- Visit Vortex Winter Ad
- Chronogram November ad
- Community Foundation Journal Ad
- Edible NJ Holiday ads
- Meeting and Conventions Magazine Ad and Editorial – November issue
- Catskill Delaware Magazine Fall Ad
- Catskill Confidential Holiday Ad
- Travel, Taste and Tour Magazine – Print Ad and Editorial
- ROVA December-January Print Ad
- Brand USA 2024
- Global Heroes – January 2024 Print ad and Editorial
- November Digital Banner ads for Awestruck Placement
- Valley Table November Digital Ads and October Eblast
- NY Lifestyle Magazine Holiday Print Ad
- Sullivan Chamber Pride Journal Ad
- Food & Travel Magazine – Fall Print ad and Editorial
- Digital ads for Social Media, Mid-Hudson News, Valley Table
- Mass Republican Fall Campaign
- **Fall TV Ad Campaign**

Below are our metrics for October (9/15 – 10/15).

### Digital Ads 9/15 – 10/15

#### Google Ads

- 235,517 impressions
- Search Campaign has a 10.60% CTR - industry standard is 4.4%
- Average CPC is \$1.09- Industry Standard is \$1.53
- 1,854 website clicks

#### Facebook Ads

- 246,718 impressions
- Facebook Campaign has a 1.97% CTR – industry standard is .90%
- Average CPC is \$0.48– industry standard is .63

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- 3,407 Website clicks

#### Facebook Organic

- 382,717 Impressions
- Average engagement rate of 13.35% - industry standard is .19%
- Top 3 posts:
  - Mary and Rich Brady from Portsmouth, NH
  - Kaatskeller wood fired pizza
  - Allen and Linda Eckers Dove Trail

#### Instagram Organic

- 101,143 account impressions
- 18,481 post impressions
- 53,204 story impressions
- Average engagement rate of 3.55% - industry standard is .91%
- 182 Website Clicks
- Top 3 Reels:
  - Happy 1<sup>st</sup> Day of Fall
    - 2,680 Plays
    - 115 Likes
    - 1 Comment
    - 6 Shares
    - 2 Saves
  - Fall Restaurant Week Announcement
    - 2,629 Plays
    - 59 Likes
    - 14 Shares
    - 3 Saves
    - 2 Comments
  - Mountaindale Yoga
    - 2,615 Plays
    - 35 Likes
    - 3 Comments
    - 5 Shares
    - 3 Saves
    - 2 comments
- Top 3 Posts:
  - Kaatskeller Wood fired Pizza
  - Catskill Brewery
  - Rocky Horror picture show – Forestburgh Playhouse

#### OTT Results (9/15 – 10/15)

- Impressions: 161,723
- Completion Rate: 98.37%

- Website Conversions: 7,657

## Monthly PR Report

September 27, 2023	Hudson Valley Magazine	<a href="#">Halloween Events for Spooktacular Fun in the Hudson Valley</a>	RAPHAEL BERETTA, SABRINA SUCATO, MATT MOMENT AND KAIT WATERMAN	Online	193,300	1,788
October 1, 2023	CHCH Live	<a href="#">Tips to Get Set, Go! on an Affordable Fall Getaway</a>	Heather Greenwood-Davis	Broadcast/Online	604,744	5,594
October 2, 2023	Mid Hudson News	<a href="#">Sullivan County experiences 'remarkable surge' in tourism spending</a>	Editors	Online	474,000	4,385
October 2, 2023	New York Lifestyles	<a href="#">Fall Foliage 2023</a>	Patricia Canole	Online	13,540	125
October 4, 2023	USA Today	<a href="#">Take a Holiday Road Trip: 10 Friendsgiving Ideas for a Great Getaway</a>	Jenny Peters	Online	150,300,000	1,390,275
October 4, 2023	Westchester Magazine	<a href="#">A Monster Golf Course Returns to the Catskills</a>	Dave Donelson	Online	137,461	
October 4, 2023	Mid Hudson News	<a href="#">Sullivan Catskills Visitors Association's CEO Roberta Byron-Lockwood Named Outstanding Tourism Executive of the Year</a>	Editors	Online	474,000	4,385
October 6, 2023	Newbreak	<a href="#">4 Of The Coziest Winter Towns In The US Are In New</a>	Brett Alan	Online	11,678,280	108,024

		<a href="#">York</a>				
October 6, 2023	<a href="#">q1057.com</a>	<a href="#">5 Of The Coziest Winter Towns In The US Are In New York</a>	Brett Alan	Online	125,179	1,158
October 6, 2023	WBLK.com	<a href="#">5 Of The Coziest Winter Towns In The US Are In New York</a>	Brett Alan	Online	203,764	1,885
October 8, 2023	Mid Hudson News	<a href="#">"The Big Sip" returns to Bethel Woods</a>	Editors	Online	474,000	4,385
October 10, 2023	River Reporter	<a href="#">Roberta Byron-Lockwood named outstanding tourism exec</a>	Editors	Online	43,700	404
October 12, 2023	Conde Nast Traveler	<a href="#">23 Christmas Vacation Ideas for 2023</a>	Judy Koutsky & Matt Ortile	Online	4,486,574	41,501
October 14, 2023	Fox News	<a href="#">10 best fall ghost tours for spine-tingling fun in America</a>	Perri Blumberg	Online	1,700,000,000	15,725,000
October 17, 2023	Conde Nast Traveler	<a href="#">The Most Exciting Fall Hotel Openings of 2023, From Oregon to Mexico City</a>	Todd Plummer	Online	4,486,574	41,501
October 19, 2023	Chronogram Magazine	<a href="#">Hudson Valley &amp; Catskills Tourism is Booming Post-Pandemic</a>	Anne Pyburn Craig	Online	118,100	1,092
October 20, 2023	Sullivan County Democrat	<a href="#">Forestburgh Playhouse announces 2024 mainstage season</a>	Editors	Online	22,000	
October 24, 2023	Thrillist	<a href="#">Grab Your BFFs: These 8 Epic Fall Mountain Towns Await</a>	Perri Blumberg	Online	6,200,000	57,350
October 24, 2023	WWD	<a href="#">Inside Hemlock, Foster Supply Hospitality's New Upstate Retreat</a>	Kristen Tauer	Online	1,897,634	17,553

## Sullivan Catskills Visitors Association & Core Creative *PR By the Numbers*

### March - October 2022

**989,067,817**

Impressions

**\$9,148,877**

Ad Value Equivalency

### January - September 2023

**2,457,442,922**

Impressions

**\$22,731,347**

Ad Value Equivalency

#### Meetings

- Regional Catskill Association Tourism Promotion Agency Meeting
- Sullivan O&W Rail Trail Alliance Meeting
- D&H anniversary meeting
- Accessibility Tours Meeting
- SCVA Marketing Meeting
- BANY Conference at Villa Roma meeting

#### Social Media & E-News

- Continue to utilize videos produced with our members to create short vignettes and Tik Tok placements to use on our social channels. Tik Tok and Instagram reels are seeing a lot of likes and comments.
- SCVA continues to work with our social media group Awestruck and Fisher Mears Associates to create and implement targeted marketing to the drive traffic within two hundred miles of the Sullivan Catskills

#### PR Outreach:

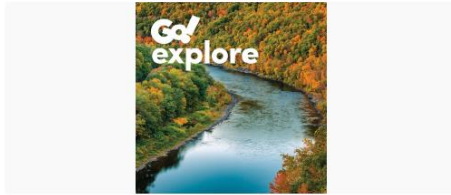
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- Working with ILNY PR Firm, Core Creative, and Awestruck Agency to continue with story ideas for social media influencers and renowned writers now and in the future.

### Attachments: Advertising and social marketing highlights

#### Top Performing Ads



Ad Name: Fall Ad  
Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$752.52	136,234	1,826	0



Ad Name: Fall Video Ad  
Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$176.03	18,624	806	1



Ad Name: Summer Campaign\_v1\_2023  
Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$466.82	66,048	1,865	0



Ad Name: Summer Campaign\_V2\_2023  
Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$252.62	25,812	866	0

#### Top Performing Posts



Message: Have you tried the wood-fired pizza at The Kaatskeller yet? 🍕 If not, you're missing out on a slice of heaven! 🍷 🍷 : @thekaatskeller . ....

Impressions	Reach	Likes
2,029	1,855	92



Message: It's a spooky time at The Catskill Brewery 🍷 Try their Bark-A-Boom lager during your next visit! YUM! 🍷 : @thecatskillbrewery . ....

Impressions	Reach	Likes
1,798	1,552	49



Message: 🎃 Calling all Rocky Horror Picture Show fans! 🎉 Join Forestburgh Playhouse every weekend as they bring the cult classic to life...

Impressions	Reach	Likes
1,625	1,516	33



Message: Eagle eyed people can view the fall foliage this week. 📸 by @jerry.cohen #sullivancatskills #catskills #catskillmountains #fall...

Impressions	Reach	Likes
1,502	1,357	76



Message: Book a stay at The Arnold House and begin your week of relaxation. 🍷 📸 : @thearnoldhouse... #catskillsny #sullivancatskills...

Impressions	Reach	Likes
1,496	1,370	39



Message: Get ready for a flavor explosion at Tango Café with their Shrimp Ceviche Passion Fruit Citrus Marinaded! 🍷 📸 : @tangocafehurleyvill...

Impressions	Reach	Likes
1,380	1,249	43



Message: 🎃 Peace, Love & Pumpkins 🎃 An enchanting walk-thru Halloween experience in our beautiful Sullivan Catskills at Bethel Woods...

Impressions	Reach	Likes
1,127	1,008	50



Message: Get ready for a spooooky and fun-filled weekend at @betheL\_pastures\_farm! 🎃 Starting in October through Columbus Day...

Impressions	Reach	Likes
1,014	928	26



Message: All That Glitters Is Old but in the best way possible! ✨🌟 Rediscover the magic of music with vintage vinyl records 🎵📀🎧...

Impressions	Reach	Likes
1,001	925	23

**Top Performing Posts**



Message: This is Mary and Rich Brady from Portsmouth, NH, they stayed at the Villa Roma Resort & Conference Center for the week and found a...

Impressions	Clicks	Engagement
8,115	251	366



Message: Have you tried the wood-fired pizza at The Kaatskeller yet? 🍷 If not, you're missing out on a slice of heaven! 📸 : @thekaatskeller on IG

Impressions	Clicks	Engagement
5,097	310	363



Message: Allen and Linda Eckers from Swan Lake completed the Sullivan Catskills Dove Trail and stopped in to win their swag! They love the Dove...

Impressions	Clicks	Engagement
4,864	180	270

09/15/2023 - 10/15/2023



Sullivan County  
Legislative Memorandum

100 North Street  
Monticello, NY 12701

**File #:** ID-5861

**Agenda Date:** 11/16/2023

**Agenda #:** 1.

**Narrative of Resolution:**

Apply for I Love New York Matching Funds

**If Resolution requires expenditure of County Funds, provide the following information:**

**Amount to be authorized by Resolution:** Click or tap here to enter text.

**Are funds already budgeted?** Choose an item.

**Specify Compliance with Procurement Procedures:**

**RESOLUTION INTRODUCED BY THE PLANNING, REAL PROPERTY AND ECONOMIC DEVELOPMENT COMMITTEE AUTHORIZING THE SULLIVAN COUNTY VISITORS ASSOCIATION, INC. TO APPLY FOR I LOVE NEW YORK MATCHING FUNDS.**

**WHEREAS,** The I Love New York State Matching Funds Grant Program provides assistance to counties for advertising and promoting tourism; and

**WHEREAS,** The County of Sullivan has benefited from participating in the Matching Funds Program for more than 30 years; and

**WHEREAS,** participation in the Matching Funds Program is a vital component to the continuing growth of tourism in Sullivan County; and

**WHEREAS,** the Sullivan County Visitors Association, Inc. has been charged with promoting tourism in Sullivan County; and

**WHEREAS,** the Sullivan County Visitors Association, Inc. has the expertise and staff to apply for and administer the I Love New York Matching Funds Program.

**NOW, THEREFORE, BE IT RESOLVED,** that the Sullivan County Legislature hereby designates the Sullivan County Visitors Association, Inc. as the official tourism promotion agency of Sullivan County to apply for and receive matching funds for the fiscal year 2024

**BE IT FURTHER RESOLVED,** that the County of Sullivan pledges to match up to 5% of the total New York State Matching Funds Budget, subject to County Legislature appropriation, which is the maximum application amount allocated per county for 2024 Program Year.





Sullivan County  
Legislative Memorandum

100 North Street  
Monticello, NY 12701

File #: ID-5881

Agenda Date: 11/16/2023

Agenda #: 2.

**RESOLUTION INTRODUCED BY THE EXECUTIVE COMMITTEE TO AMEND  
RESOLUTION 263-23, TERMINATE THE YOUTH SKATING CONTRACT WITH THE  
TOWN OF THOMPSON, AND MODIFY THE CONTRACT WITH THE TOWN OF  
THOMPSON YOUTH SKI PROGRAM - THURSDAY NIGHT LIGHTS**

**WHEREAS**, pursuant to Resolution 263-23 enacted on June 16, 2023 the County Legislature allocated \$2,000 for the Town of Thompson Youth Skating Program and \$2,000 for the Town of Thompson Youth Ski Program - Thursday Night Lights; and

**WHEREAS**, the Town of Thompson has deemed the Youth Skating Program unsuccessful and the Youth Ski Program - Thursday Night Lights successful; and

**WHEREAS**, the Sullivan County Youth Bureau and the Town of Thompson wish to terminate the Youth Skating Program contract for January 1, 2023 through September 30, 2023 and reallocate the \$2,000 of approved funds from the Skating Program to the Ski Program in the Town of Thompson amending the allocated amount for the Town of Thompson Ski Program - Thursday Night Lights from \$2,000 to \$4,000 for the contract period of January 1, 2023 through September 30, 2023; and

**WHEREAS**, NYS OCFS has approved the reallocation of funds from the Town of Thompson Youth Skating Program to the Town of Thompson Youth Ski Program - Thursday Night Lights,

**NOW THEREFORE BE IT RESOLVED**, that Resolution 263-23 is hereby amended to remove the Youth Sports & Education Funding (YSEP) for the Town of Thompson - Youth Skating Program of \$2,000 and increase the YSEP funding for the Town of Thompson - Youth Ski Program - Thursday Night Lights to \$4,000.

**BE IT FURTHER RESOLVED**, that the Legislature does hereby authorize the County Manager to terminate the Town of Thompson Youth Skating Program contract and to execute a Contract Modification with the Town of Thompson Ski Program - Thursday Night Lights, in such form as approved by the County Attorney's Office.



# Sullivan County

## Legislative Memorandum

100 North Street  
Monticello, NY 12701

**File #:** ID-5929

**Agenda Date:** 11/16/2023

**Agenda #:** 3.

**Narrative of Resolution:**

Authorize the County Manager to execute an agreement with Weston & Sampson, PE, LS, LA, Architects, PC to provide services for development of a Sullivan County Parks Master Plan as well as a County-wide community needs assessment of available recreational opportunities

**If Resolution requires expenditure of County Funds, provide the following information:**

**Amount to be authorized by Resolution:** \$150,000

**Are funds already budgeted?** Yes

**Specify Compliance with Procurement Procedures:** A-7110-39-40-4001

**RESOLUTION INTRODUCED BY THE PLANNING, COMMUNITY DEVELOPMENT, REAL PROPERTY AND CAPITAL PLANNING AND BUDGETING COMMITTEE TO AUTHORIZE THE AWARD AND EXECUTION OF A CONTRACT WITH WESTON & SAMPSON, PE, LS, LA, ARCHITECTS, PC**

**WHEREAS**, Sullivan County (“County”) issued an RFP, R-23-40, seeking proposals from qualified vendors to provide services for development of a Sullivan County Parks Master Plan as well as a County-wide community needs assessment of available recreational opportunities; and

**WHEREAS**, a Parks Master Plan will review the current inventory of County parks and operations, and make recommendations for future projects, programming and fee structures; and

**WHEREAS**, a County-wide community needs assessment would make data available to the County as well as municipalities to identify locations where expansion of publicly available parks and recreational opportunities is most needed; and

**WHEREAS**, staff in the Sullivan County Division of Planning have reviewed proposals and conducted interviews, and determined that Weston & Sampson, PE, LS, LA, Architects. PC located at 1 Winners Circle, Suite 130, Albany, NY 12205, is the best qualified firm to provide the services required; and

**WHEREAS**, the 2023 Operating Budget allocated \$150,000 for this initiative, but the project has taken longer than anticipated; and

**WHEREAS**, this funding can be placed in the existing Assigned Fund Balance - Planning Programs and utilized for its originally intended purpose.

**NOW, THEREFORE, BE IT RESOLVED**, that the Sullivan County Legislature authorizes the County Manager to execute an agreement with Weston & Sampson, PE, LS, LA, Architects. PC to provide services for development of a Sullivan County Parks Master Plan as well as a County-wide community needs assessment of available recreational opportunities to the, in such form as the County Attorney shall approve, in an amount not to exceed \$150,000; and

**BE IT FURTHER RESOLVED**, that funds be placed in the Assigned Fund Balance - Planning Programs in the amount of \$150,000.