

SULLIVAN CATSKILLS

A stylized white outline of a mountain range with three peaks, positioned to the right of the word 'SULLIVAN' and overlapping the top of the word 'CATSKILLS'.

GRANT PROCESS
WURTSBORO – CASE STUDY



The Wurtsboro Board of Trade

SPONSORED BY:



Orange & Rockland

FOUNDERS' DAY



The Wurtsboro Board of Trade

★ **ANY MAKE ANY MODEL CAR SHOW** ★
★ **LIVE MURAL PAINTING BY CATSKILLS REVIVE** ★

FREE PARKING
WITH SHUTTLE
AT KOHL'S & TOWN
OF MAMAKATING



SULLIVAN STREET, WURTSBORO, NY
WWW.WURTSBORO.ORG INFO@WURTSBORO.ORG

STEADY PULSE

www.Wurtsboro.org

SMALL TOWN | **FOUNDERS' DAY**
BIG TIME | **STREET FAIR**

JULY 12 • 11AM-5PM

WURTSBORO, NY: THE GATEWAY TO SULLIVAN CATSKILLS

www.Wurtsboro.org

WURTSBORO STREET FAIR

JULY 12 • 11AM-5PM

MUSIC • FOOD • CAR SHOW • MURAL PAINTINGS

SMALL TOWN. BIG TIME.
WURTSBORO
FOUNDERS' DAY
JULY 12 • 11AM- 5PM



WURTSBORO, NY: THE GATEWAY TO SULLIVAN CATSKILLS



Small Town. Big Time.
WURTSBORO
FOUNDERS' DAY

July 12 • 11 am - 5 pm

The Gateway to Sullivan Catskills

www.Wurtsboro.org



**Exit
114**

Small Town. Big Time.

WURTSBORO FOUNDERS' DAY

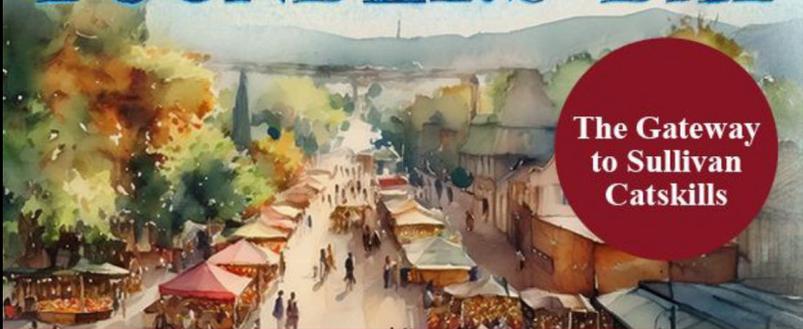
July 12 • 11 am - 5 pm

The Gateway to Sullivan Catskills

wurtsboro.org

Small Town. Big Time.

WURTSBORO FOUNDERS' DAY



The Gateway
to Sullivan
Catskills

July 12 • 11 am - 5 pm

DIGITAL CREATIVE

Small Town. Big Time.

WURTSBORO FOUNDERS' DAY

Saturday, July 12
11 am - 5 pm

*The Gateway
to Sullivan Catskills*



The Gateway
to Sullivan
Catskills

Small Town. Big Time.

WURTSBORO FOUNDERS' DAY

July 12 • 11 am - 5 pm

The Gateway
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Small Town. Big Time.

WURTSBORO FOUNDERS' DAY

July 12 • 11 am - 5 pm

The Gateway
to Sullivan
Catskills

Small Town. Big Time.

WURTSBORO FOUNDERS' DAY

July 12 • 11 am - 5 pm



**FOUNDERS'
DAY**

Small Town. Big Time.

WURTSBORO STREET FAIR

SATURDAY, JULY 12 • 11 AM - 5 PM



Small Town. Big Time.

THURSDAYS IN WURTSBORO

Farmers Market: 5 pm - 7 pm

Music in the Park: 6:30 pm - 8 pm



FOUNDERS DAY

Small Town. Big Time.

WURTSBORO STREET FAIR

SATURDAY, JULY 12 • 11 AM - 5 PM



NO PARKING



Wheel the World Facts



+250 Destinations

Hundreds of hotels and tours are offered at wheeltheworld.com with detailed information about their accessibility



+5K Travelers

Thousands of people with disabilities + companions have traveled with us from more than 10 countries



9.5 out of 10

Is the customer satisfaction index we've received from our travelers' reviews

Sullivan County, New York

Event Space Market Study

June, 2025

EVENT SPACE STUDY

BOTTOM LINE

PHASE ONE: 1-4 YEARS

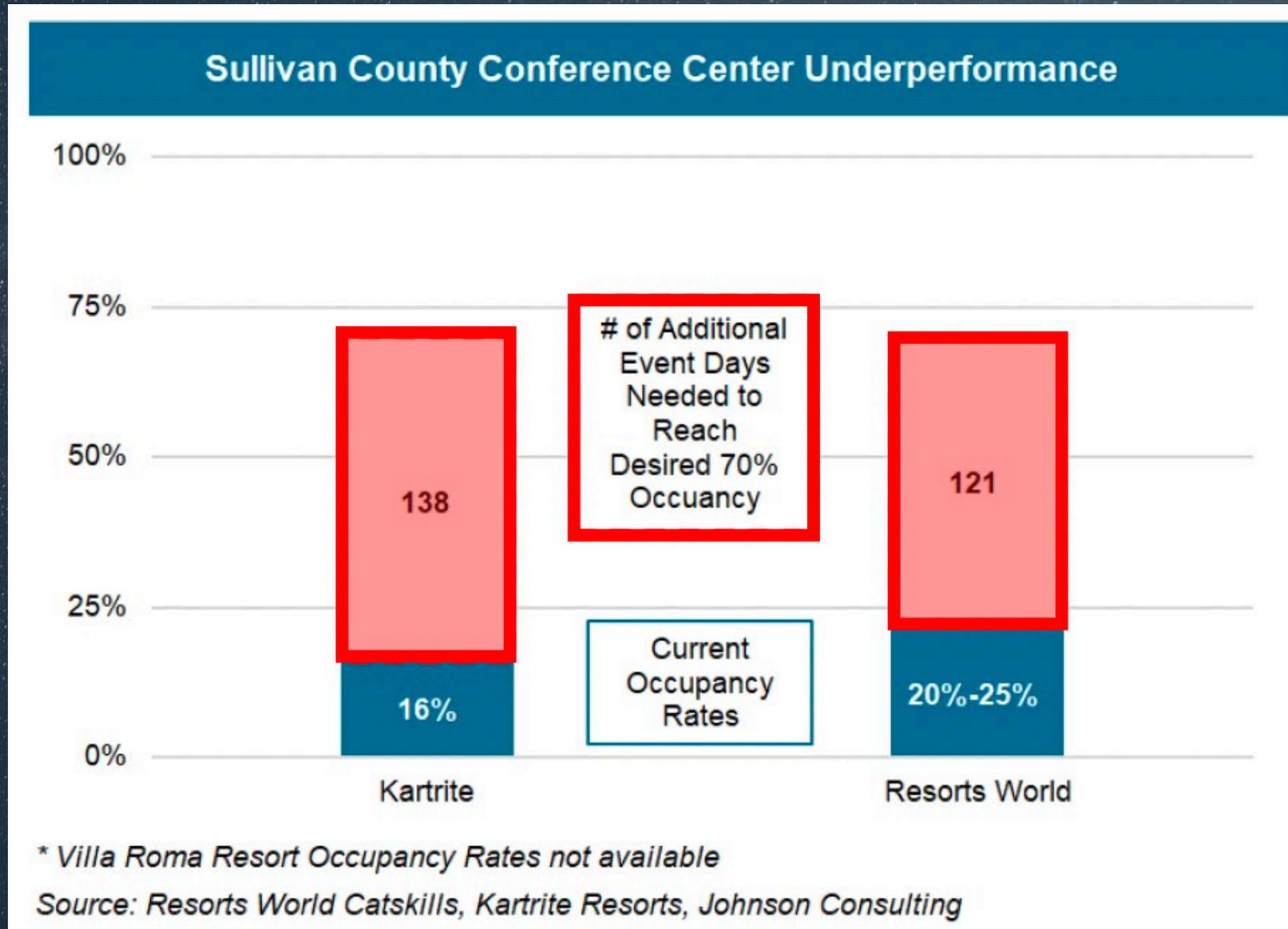
- 1. Maximize existing assets.**
2. Develop designs, a funding strategy, and an ownership and operating structure for new multipurpose event facility.
3. Hotel-room development strategy for room block.

PHASE TWO: 5-10 YEARS

- 1. If existing assets continue to underperform, reassess.**
2. Develop multipurpose events center.

CURRENT USAGE

+
259
DAYS

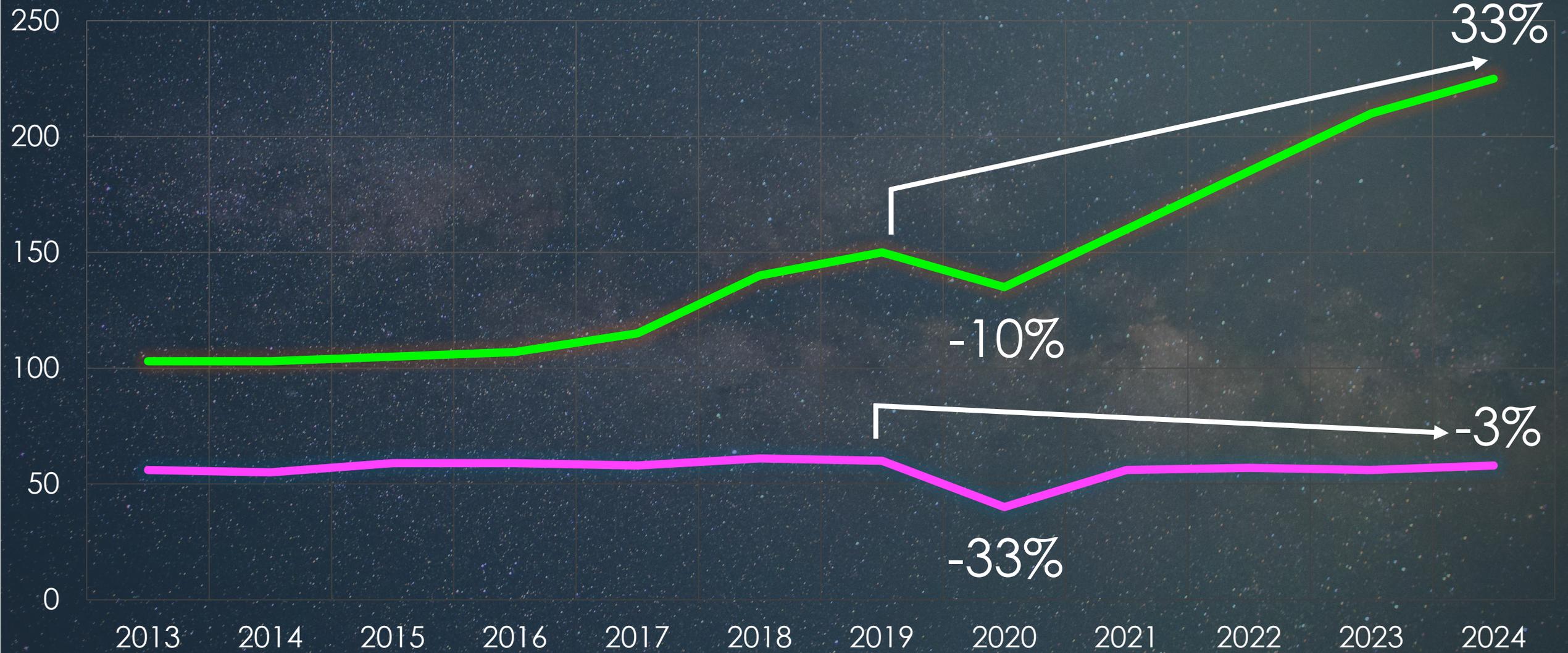


+
86
GROUPS

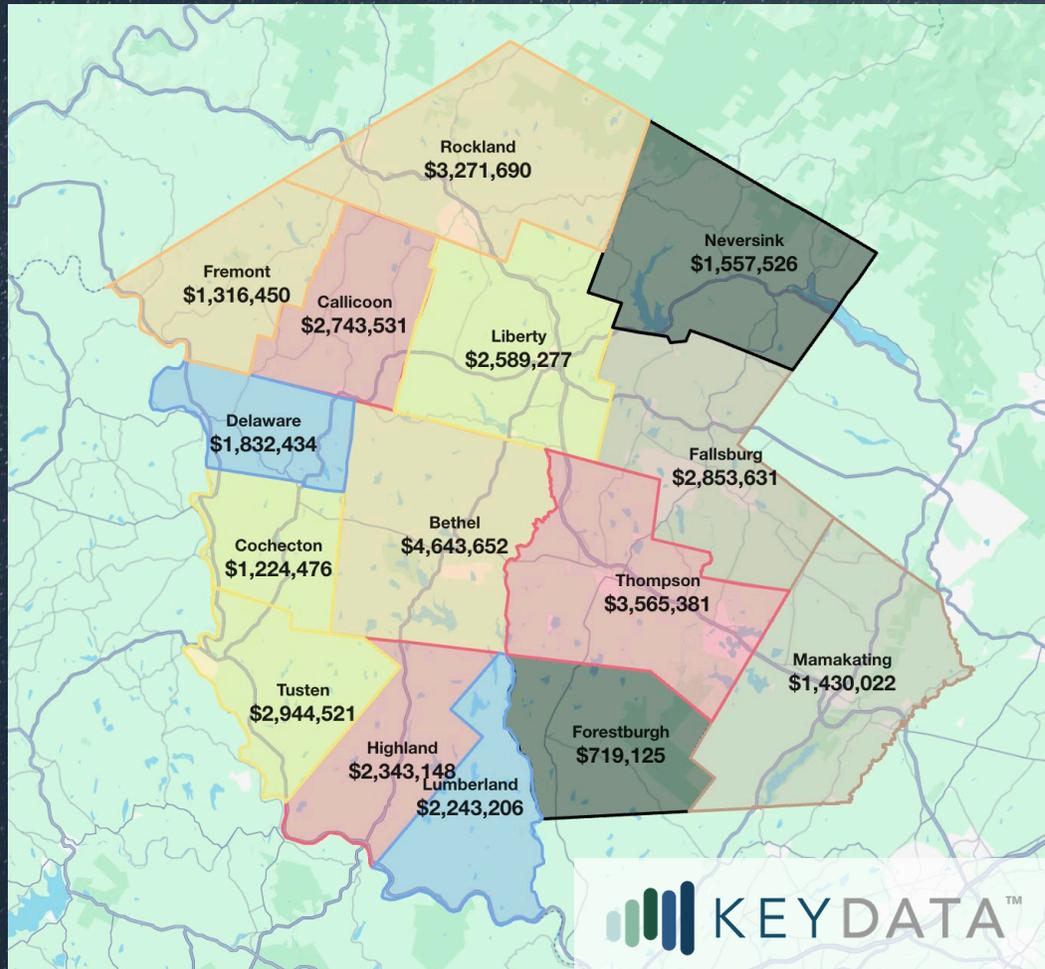
HOTEL-SPECIFIC METRICS



Occupancy (%) ADR (\$)



VACATION RENTALS 2024 REVENUE



TOWN	REVENUE	%
Bethel:	\$4,643,652	13%
Thompson:	\$3,565,381	10%
Rockland:	\$3,271,690	9%
Tusten:	\$2,944,521	8%
Fallsburg:	\$2,853,631	8%
Callicoon:	\$2,743,531	8%
Liberty:	\$2,589,277	7%
Highland:	\$2,343,148	7%
Lumberland:	\$2,243,206	6%
Delaware:	\$1,832,434	5%
Neversink:	\$1,557,526	4%
Mamakating:	\$1,430,022	4%
Freemont:	\$1,316,450	4%
Cochection:	\$1,224,476	3%
Forestburgh:	\$719,125	2%
TOTAL:	\$35,278,070	100%

PDF .xlsx

Revenue

Show Values

ADR ⓘ

\$343
primary

▲13%

\$305
compare

RevPAR ⓘ

\$42
primary

▲24%

\$34
compare

Occupancy ⓘ

12.4%
primary

▲10%

11.2%
compare

Revenue ⓘ

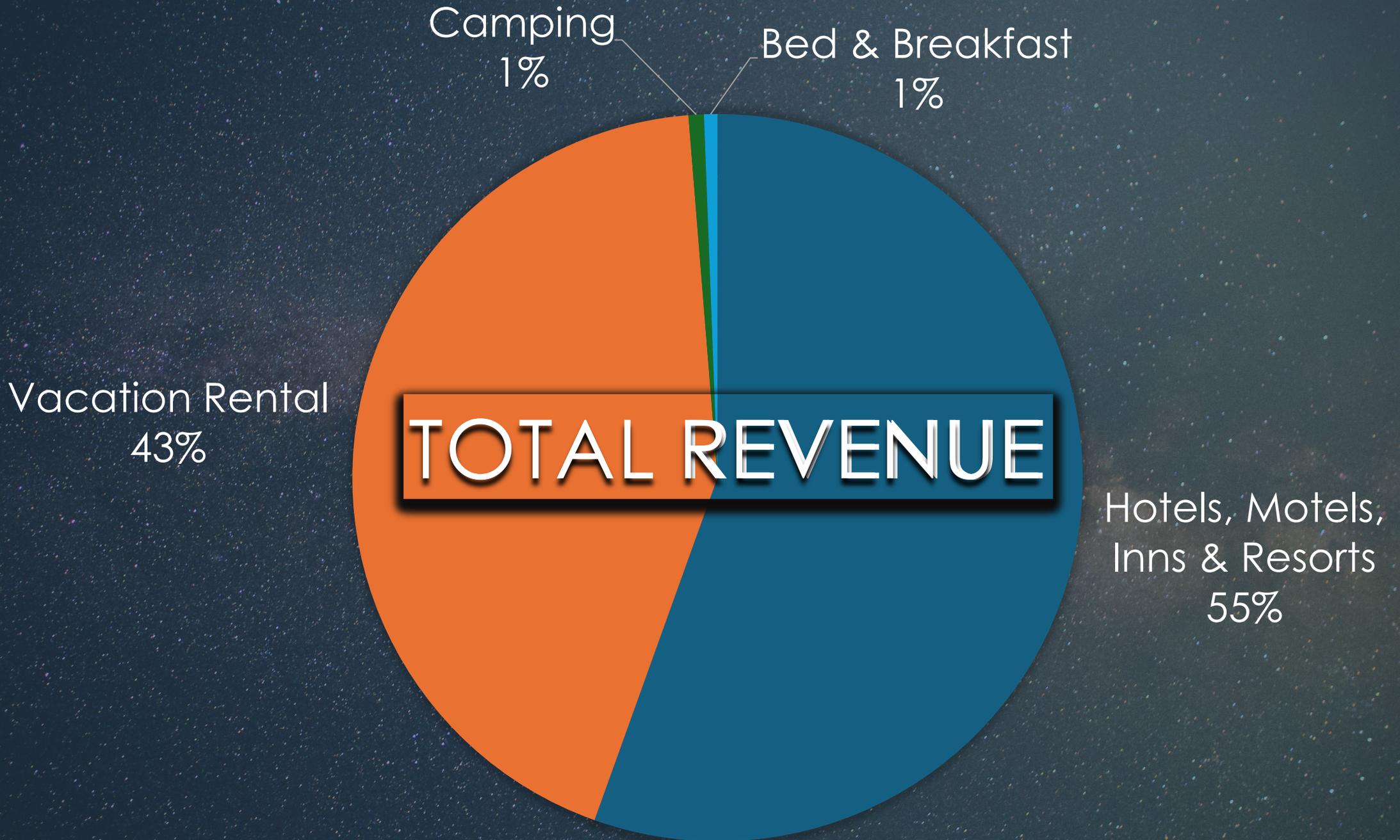
\$23.7M
primary

▲9%

\$21.7M
compare



Type	Tax Amount	Total Revenue
Hotels, Motels, Inn, Resort	\$994,891.16	\$19,897,823.20
Vacation Rental	\$775,876.05	\$15,517,521.00
Camp	\$12,122.24	\$242,444.80
Bed & Breakfast	\$10,689.12	\$213,782.40
TOTAL:	\$1,793,578.57	\$35,871,571.40



A close-up shot of a car's side-view mirror. The mirror's reflection shows a highway stretching into the distance under a vibrant sunset sky with orange and yellow hues. The car's body is visible on the right side of the frame.

PAST & FUTURE

A wide-angle, low-perspective shot of a long, straight asphalt road that recedes into the distance. The road is flanked by a vast, flat, arid desert landscape under a clear sky with some light clouds. The horizon is marked by a range of low mountains.

PERSPECTIVE

QUESTIONS

Thank you

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