



Sullivan County

100 North Street
Monticello, NY 12701

Planning, Real Property and Economic Development Committee

Meeting Agenda - Final

Chairman Ira Steingart
Vice Chairman Michael Brooks
Committee Member George Conklin
Committee Member Nadia Rajsz
Committee Member Nicholas Salomone Jr.

Thursday, December 7, 2023

10:00 AM

Government Center

Call To Order and Pledge of Allegiance

Roll Call

Comments:

Reports:

1. Division of Planning [ID-5959](#)

Attachments: [November 2023
Sept-Oct 23 AG report](#)

2. Division of Community Resources [ID-5956](#)
Monthly Report
December 2023

Attachments: [2023 PCD DCR December Report](#)

3. **County Treasurer**

4. Real Property Tax Services [ID-5963](#)

Attachments: [Real Property Tax Services Monthly Report for 10.2023](#)

5. IDA [ID-5965](#)

Attachments: [11-23 IDA Activity Report.docx](#)

6. Visitor's Association [ID-5970](#)

Attachments: [EDC December Report.docx](#)

7. **Chamber of Commerce**

8. **Partnership for Economic Development**

Discussion: None

Public Comment

Resolutions:

1. To authorize a Contract with Work Readiness Training, LLC, to provide services under the Workforce Innovation and Opportunity Act (WIOA) [ID-5950](#)
2. Authorize the application for renewal of Medicare Improvements for Patients and Providers Act Grant Funding and Activities (MIPPA) Application for 2023-2024 [ID-5962](#)

Sponsors: Office for the Aging and Deoul

Adjourn



Sullivan County

Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-5959

Agenda Date: 12/7/2023

Agenda #: 1.



DIVISION OF PLANNING, COMMUNITY DEVELOPMENT & ENVIRONMENTAL MANAGEMENT

ACTIVITY REPORT

November 2023

CONTENTS

- I. Planning
- II. Sustainable Energy
- III. Parks, Recreation & Beautification
- IV. Grants
- V. Agriculture & Farmland Protection

I. PLANNING ACTIVITY

Land Use Planning & Technical Assistance:

- GML-239 Referrals

GML-239 Referrals, Sept - Oct 2023					
Date Received	Date Requested	Project Name	Action Type	Referral ID #	Legislator
11/06/23	12/08/23	Green Acres Cottages	Special Use Permit	LIB23-11	
11/13/23	12/14/23	The Empress	Site Plan Review	FAL23-18	
11/16/23	12/12/23	Monticello Kosher Supermarket	Site Plan Review	MON23-07	Sorensen
11/16/23	12/12/23	Apple Ice Warehouse	Site Plan Review	MON23-06	Sorensen
11/16/23	12/20/23	Reddish Subdivision	Subdivision Review	DEL23-06	Conklin III
11/17/23	12/12/23	Amending the Zoning Map	Adoption/Amendment of Zoning Map	DEL23-07	Conklin III

Land Use, Strategic and Comprehensive Planning

- **Neversink Watershed Management Plan**
 - Meetings of the steering committee as well as public outreach events continue as the plan is drafted.
- **Countywide Resiliency Plan:**
 - The County's consultant, Metropolitan Urban Design Workshop (MUDW) is in the process of drafting the plan, drawing on input from Advisory Committee members, municipalities, County officials, and members of the public.
 - The final draft of the plan will be completed by January 31, 2024.
- **Water Resources and Infrastructure**
 - Division staff are meeting with ITS/GIS staff to discuss possible use of technology to map municipal wastewater/potable water infrastructure and assess existing conditions.
 - Several grants have been identified as potential opportunities to offset costs associated with acquisition and/or use of technology.
- **Hazard Mitigation**
 - An application for funding through the federal BRIC program (Building Resilient Infrastructures Communities) is being developed and we anticipate filing prior to the end of the week of December 15, 2023.

Recreation, Quality of Life & Tourism-based Economic Development

- **Sullivan O&W Rail Trail**
 - An application filed by the Town of Liberty through the annual Consolidated Funding Application (CFA) process was successful in securing \$750,000 for improvements to the trail on the section connecting Parksville to Livingston Manor. Many thanks to Heather Jacksy for her efforts in crafting the successful application!
 - The Neversink Crossing project is awaiting the final report from EDGE for the study of freshwater mussels. The survey for the hydraulic study of the project area is complete and the engineering firm is finalizing that study. Submission to the NYSDOT for design approval is targeted for the first quarter of 2024.
 - Tentative dates have been set for 2024 events:
 - SNO&W (Sat 2/24/24)
 - National Trails Day (Sat 6/1/24)
 - BOW-WO&W (Thurs 8/1)
 - HO&WL (Fri 10/25)

Community Development & Revitalization

- **CDBG Housing**
 - **Manufactured Home Replacement**
 - Fully subscribed, 4 applications with signed formal funding awards.
 - \$625,000 total committed funding, fully subscribed: Contracts are complete and signed.
 - Foundations have been poured and the units have been delivered.
 - Estimated time for final expenditure of funds in this program is estimated in January 2024.
 - **Home Repair**
 - 9 projects are currently under repair and/or finished, totaling \$250,000 of work.
 - RUPCO has conducted Contractor Outreach and implemented a new media campaign to push the information out to homeowners and local agencies. This has resulted in an additional 10 projects for the program.
 - We have requested an extension through May 31, 2024 to allow time to finish construction on the recently identified projects.
- **EPA Brownfields Assessment Grant**
 - Tectonic has completed testing for all three sites – Broadway Theater, Strong Building, and Key Bank. We are working with BRS and Tectonic to review and address comments received by the EPA on the Key Bank report in order to submit for the final reimbursement from this grant.
 - BRS continues to assist the County with ensuring all aspects of the project are in compliance with program requirements. Quarterly reporting is current.
- **Bicycle and Pedestrian Infrastructure Master Plan**
 - We have received the draft contract from NYS Department of Environmental Conservation. The NYSDEC anticipates we will have contracts executed by March or April of 2024. Once this contract is executed Planning can move forward with a solicitation to procure a consultant to assist with and write the plan.
 - The plan will focus on connecting residents and visitors in and around community centers (villages, hamlets) with safe pedestrian and bicycle infrastructure.
- **Plans & Progress**
 - Open projects continue to be closed out, with only 4 projects left to request reimbursement.

Economic Development

▪ Revolving Loan Fund

- The Legislature voted to transfer the funds and administration to the Sullivan County IDA. Planning staff are working with the County Attorney's Office to complete the transition, providing electronic and hard copy files of all open projects.

Administration

- We are actively recruiting potential candidates for vacant positions including a Research Analyst, Planner and Director in the Department of Planning.
- Attended the Upper Delaware Scenic Byway November meeting
- Participated in the New York Metropolitan Transportation Council's Forecasting Working Group Meeting to update population data.
 - The NYMTC develops Socioeconomic and Demographic Forecasts for 31 counties (including Sullivan). This forecasted data is used in various planning studies and tools. The Forecasting Working Group was created to ensure that these regularly updated forecasts are created with input and concurrence from all members. The current work is a re-adjustment of forecasts that were adopted in 2020 (and are meant to compensate for irregularities primarily due to Covid.).
- Attended the quarterly meeting of the Hudson Valley Regional Council

II. OFFICE OF SUSTAINABLE ENERGY (OSE)

- OSE continues to act as lead for the Resiliency Plan project. It is anticipated that the draft plan will be presented at a public meeting in January 2024.
- Staff have been contacted by several residents and small businesses for assistance with energy efficiency and renewable energy upgrades. Site visits have been conducted where necessary and technical assistance provided.
- OSE is reviewing the draft contract, work plan, and budget for Climate Smart Communities Grant Program award for a Bicycle and Pedestrian Master Plan. This is being done in conjunction with staff from Grants Administration and Planning. OSE staff have developed a scope of work for an RFP to procure a consultant, keeping in mind the requirements of the grant program.
- OSE staff have continued to review monthly utility statements and have identified several inconsistencies. Staff is working with utility representatives to correct the invoices and credit the County's accounts appropriately.

III. PARKS, RECREATION & BEAUTIFICATION

- Fisher Associates are developing a scope of work for the Callicoon Park for the development of an entryway, parking area, and walking path to the river along with what permitting will be needed. They are also developing the waste water management plan for phase I of the Lake Superior Westside hiking trails.
- At the D&H Canal Interpretive Center on October 22, 2023 over 40 people showed for a presentation on the history of Mamakating portion of the D&H Canal by Cliff Robinson Jr.
- The Sullivan County Historical Society is hosting their annual Holiday Theme Tree Open House on Saturday, December 2, 2023 from noon – 5:00 pm.
- The Frederick Cook Society will be hosting an open house to meet members and friends of Dr. Frederick Cook, Sunday, December 10, 2023 at the Sullivan County Museum. The event will include live music, as well as fine art, crafts, books and photographs, available for purchase, in time for the Holidays. Doors open at 11:00 and the event runs until 4pm. Admission is free.
- Attended Leadership Development Training.
- The NYSDEC installed and improved Snakehead Fish Barrier across the D&H Canal near Summitville.
- Park Maintenance:
 - Repaired a stockade gate at Fort Delaware and winterized the facilities.
 - Continued leaf cleanup at the parks.
 - Began clearing brush along the D&H Canal and lock area at the Interpretive Center.
 - Replaced deteriorated split rail at Stone Arch Bridge Park.
 - Completed general winterization projects within the parks.

IV. GRANTS ADMINISTRATION

- Activity/Technical Assistance
 - Special topics will continue to be featured in the Planning Division's monthly newsletter, along with any other pertinent funding opportunity information. October's topic was related to the Water Infrastructure Workshop and resources. November included funding opportunities related to Veterans' services.
 - Since October 20, we have received two funding resource requests (one energy efficiency related, referred to OSE; one related to water infrastructure needs).
- In-County Grant Readiness
 - DGA is prepared to initiate strategies to address issues related to grants compliance and to enhance the County's capacity to acquire and manage grants. Pending collaboration with management and Compliance, the goals include assessing current compliance-related issues, revision of the grant's manual (Grants Best Practices), and training initiatives.
 - Assistance has been provided to departments requiring support with the grant process, including ITS, Community Resources, Public Health, Planning, Public Safety, Sheriff's Department, and Public Works
- Administrative Activities
 - DGA has also obtained subscription access to GrantStation, which will enhance ability to locate funding resources and serve as a professional development resource.
 - Grant System Users Inventory was distributed in October; thank you to all of the Divisions and Departments that responded.
 - DGA staff are taking advantage of several training opportunities: Authentic Communication Matters leadership training; Grant Writing workshop; and Grant Management training. Enrollment in the Grant Administration Training includes one-year complimentary membership to Grant Professionals Association, which contains helpful professional development and grant-related resources.

V. AGRICULTURE & FARMLAND PROTECTION

- CCE September – October Ag report attached

TECHNICAL ASSISTANCE (September):

Farm Visits: 10 **Technical Assistance/Inquiries:** 85 **Soil Tests:** 2

Business and Marketing Plans, Sales Channels, Ag Districts, beginning farmer, soil tests, field crops, poultry production, plant pests, disease, and ID, vegetable production, whole farm planning, farmers markets, Farm to School, Grant and Funding sources, Mobile Markets, agricultural job posting, beginner farm/starting farm, County loan program, NRCS funding, mentorship, land access and beginner farmer resources.



SULLIVAN FRESH PROGRAM

The final Sullivan Fresh Monticello Farmers Market was held in September. However, the mobile farmers market continues into October. The market had a very successful year, offering 13 educational demonstration on wellness, health and cooking demos, where participants were able to receive \$10 in Sullivan Fresh Bucks.

Cornell Livestock Program Work Team: CCE Sullivan staff Michelle Proscia participates in this statewide team. They are currently preparing for meetings with county officials (emergency management) with discussions regarding BERP (Bovine Emergency Response Program). Sullivan County has been identified as an area where BERP workshop

would be ideal due to proximity to interstates, processors, and agriculture transportation in our area. More details to come!

2024 Farmer Mentorship Cohort: Through our Beginner Farmer Program we are organizing our 1st farmer mentorship cohort for 2024. We currently have 2 pairs of mentors and mentees, for our 2023 mini mentorship, but our 2024 mentorship cohort will have 15 mentee openings, 5 of the mentee spots will be saved for veteran farmers. Our cohort will bring their farm business goals into their mentorship, engage in monthly farm visits with their farmer mentor, attend workshops to help fulfill their goals, and learn alongside their fellow mentees. CCE, through a USDA grant, will also provide a \$10,000 stipend to each mentee to support them through the mentorship and the beginning steps of their farm businesses. The farm mentors will be compensated monetarily for their time and labor. The application window for mentees is November 1st – December 22nd, with the mentorship officially starting February 5th, 2024.



PAST WORKSHOPS

Farmer Mixer at Majestic Farm on September 23rd: Our September Farmer Mixer was hosted at Majestic Farm in Mountain Dale, NY. The monthly Farmer Mixers are opportunities for seasoned, beginner, and aspiring farmers to connect, and the turn outs for these events continue to be incredible. There were approximately 20-25 people at this event, and following the event farms informed me of the new connections they made at the Farmer Mixer. The Windsor Group staff have been attending these events to share information about 22007 Discrimination Financial Assistance Program with the USDA (United States Department of Agriculture).

Beef Quality Assurance Training- Thursday, October 5, 2023, 10:00am - 2:00pm at Sinsabaugh Rd, Pine Bush, NY. Participants learned about Beef Quality Assurance, which is a nationwide certification program to help ensure a safe, wholesome, and quality beef product for consumers. Topics covered included herd health management, nutrition, behavior and handling.



The Nuts & Bolts of High Tunnels at Sprouting Dreams Farm on October 11th: Eugene Thalmann and LeeAnna Maniace showed 11 participants around the farm. They explained the process for building high tunnels and specific tools that have become essential for them in high tunnel construction. Sprouting Dreams Farm has received several NRCS – EQIP (Environmental Quality Incentives Program) grants for their high tunnels and were able to explain to participants the eligibility requirements for applying and the application process itself.

Farmer Mixer at Sprouting Dreams Farm on October 11th: Our September Farmer Mixer was hosted at Sprouting Dreams Farm in Liberty, NY. There were approximately 20 people at this event. Our next Farmer Mixer will be November 2nd at Hidden Acre Farm in Bloomingburg, NY, we will be co-hosting with CCE Orange County and the Hudson Valley Young Farmers Coalition.

UPCOMING WORKSHOPS

Getting Started with Pigs on October 28th: we are hosting the workshop Getting Started with Pigs at ALL Family Farm, with owners and operators Nate and Misty Allanach. In the workshop they will explain the basics of raising hogs, from farrow to finish, and the benefits of integrating pigs into a farm operation, especially for beginner farmers.

Farm Food Safety Workshops- 10 workshops are in planning stages that will be delivered via webinar and in-person. These include: Produce Safety Certification, Farm Composting, Alphabet Soup: Understanding FSMA, GAPs, and PSR, Farmworker Health & Hygiene Training, Wholesale Market Readiness, Washing, Packaging, and Sanitizing Produce, Writing a Farm Food Safety Plan.

Funding Webinar Series: The series will be monthly 1-hr informational webinars about agricultural funding resources December – March. Each month will focus on a different funding resource, December – Farmer Service Agency, January – National Conversation Resources Services, February – NYS Grown & Certified, and March – General Funding Opportunities. The webinars will be added to the CCESC YouTube page to be available for future viewership.



Sullivan County

Legislative Memorandum

100 North Street
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File #: ID-5956

Agenda Date: 12/7/2023

Agenda #: 2.

Division of Community Resources Monthly Report December 2023

Workforce Development

- ✓ The County Legislators approved and funded the Welding Trade Class for County residents. The class, held at BOCES, started October 10 and will run through December 21. The 10-week program meets Tuesday and Thursday evenings from 5:30pm to 9 pm. Resumes are being polished and interviews set up with local businesses who are hiring. A small gathering is planned for the last class on December 21st.
- ✓ The CWD has been working for last few years with partners to provide Certified Nursing Assistant (CNA) training which is in high demand. While SUNY Sullivan were able to develop an approved program, they have been unable to secure an instructor. Recently, a meeting was held with HC Staffing and Training who work with the DV Job Corps. They can provide an instructor and BOCES will allow the use of their training space at Garnet Medical Center Catskills. A proposal is expected in the near future.
- ✓ The Center for Workforce Development (CWD) hosts onsite recruitment events from March through November. There are no events for December. Feedback from businesses has been very positive. For the month of October CWD hosted 14 businesses and had 70 potential hires in attendance.
- ✓ The CWD sent an email blast to County departments and vendors offering a presentation/review of services of the CWD and other departments under the Division of Community Resources. This is being conducted for outreach purposes to bring awareness of what services are available with new and changing staff. To date 5 presentations have been completed and 2 are scheduled.
- ✓ Workforce Innovation & Opportunities Act (WIOA) updates: Bi-weekly, statewide calls for Directors are held; NYS Department of Labor (DOL) is rolling out Virtual Career Centers; Virtual Reality Training & Solutions; Digital Literacy to all Career Centers; Community Colleges as Group Program Sponsors.
- ✓ A meeting was held between CWD, Work Readiness Training and the Sullivan County Chamber of Commerce to address

the need for businesses to train and retain staff. CWD has current materials that were put together for in-house and virtual training, and will look at licensing this material, modifying some of the information, working with the Chamber to sell these services for a fee, and train on these business services.

- ✓ The CWD will begin work on developing a Financial Literacy program for Career Center customers with special focus on those who are receiving public benefits.
- ✓ In an effort to increase outreach to youth, the CWD sent out over 19,000 postcards to Sullivan county homes. There has been a strong positive response to the mailing. The CWD also updated the youth webpage to make it more appealing to current youth.
- ✓ Career Center data updates:
 - Social media:
 - 874 followers; October 2023 had a reach of 16,109 people with 1,120 Facebook page views. Although there was a reduction in reach from September there was an increase in followers and a 50% increase in Facebook page views.
 - Center Services:
 - The CWD provided services to 55 business customers, including 12 new businesses, and listed 150 jobs in the month of October.
 - The CWD assisted 545 participants that came into the Career Center for the month of October 2023.
 - Welfare to Work caseload profile October 2023:
 - Total Caseload - 273
 - TANF – caseload 115
 - Medical issues – 13%
 - Disabled – 11%
 - Pregnant/Newborn – 1%
 - Needed in Home – 7%
 - No Child Care – 20%
 - Criminal Justice involved – 26%
 - Cases closed – 7
 - Safety Net – caseload – 158
 - Medical issues – 10%
 - Disabled – 26%
 - Needed in Home – 1%
 - Criminal Justice involved – 51%
 - Cases closed – 32

Labor Market Data for October 2023 compared to October 2022

- ✓ Sullivan County saw an increase in total nonfarm jobs of 4.1% (1,200) and an increase of 5.1% (1,200) in total private sector jobs.

Please note: The net month (September 2023 – October 2023) showed a loss of -1.3% (-400) nonfarm jobs and a loss of -1.6% (-400) in private sector jobs.

- ✓ For Sullivan County the job gains were:
 - Leisure & Hospitality at 15% (600)
 - Manufacturing at 10% (200)
 - Information at 100% (100)
 - Professional and Business Services at 5.3% (100)
 - Trade, Transportation & Utilities at 2.1% (100)
 - Educational and Health Services at 1.4% (100)

For Sullivan County the sectors that showed no job growth were:

- Mining, Logging & Construction
 - Financial Activities
 - Other Services
 - Government
- ✓ NYS showed an increase of 1.2% (113,200) in total nonfarm jobs and 1.2% (97,400) in private sector jobs.

The largest jobs gains were found in:

- Education and Health Services at 5.7% (124,600)
- Leisure & Hospitality at 3.9% (35,000)
- Government at 1.1% (15,800)
- Other Services at 1.1% (4,200)
- Mining, Logging and Construction at 0.4% (1,600)

NYS saw job losses in:

- Information at -10.1% (-30,200)
- Trade, Transportation and Utilities at -1.8% (-26,400)
- Manufacturing at -1.4% (-5,800)
- Professional and Business Services at -0.3% (-4,000)
- Financial Activities at -0.2% (-1,600)

- ✓ Within the region, Sullivan County's private employment sector grew the fastest year-over-year, up 5.1 percent. The second fastest growth was recorded in the Kingston MSA (+1.1%) followed by Orange-Rockland-Westchester labor market area (+1.0%) and the Dutchess-Putnam Metropolitan Division (+0.8%).

- ✓ The Hudson Valley region showed an increase of 0.9% (9,000) in total nonfarm jobs and an increase of 1.1% (8,600) in private sector jobs.

The largest job gains were found in:

- Education and Health Services at 5.8% (12,200)
- Leisure & Hospitality at 4.6% (4,200)
- Government at 0.3% (400)
- Other Services at 0.5% (200)

The Region's job losses were in:

- Mining, Logging and Construction at -7.1% (-4,400)
- Trade, Transportation and Utilities at -0.8% (-1,400)
- Professional Business Services at -0.7% (-800)
- Financial Activities at -1.3% (-600)
- Manufacturing at -1.2% (-500)
- Information at -2.3% (-300)

- ✓ Sullivan County's unemployment rate was 3.3% for October 2023 up from 2.7% in October 2022.

October 2023 had 38,700 people in the labor force (37,400 employed & 1,300 unemployed). The number of employed individuals increased 3.0% (1,100) and the number of unemployed increased by 30% (300) leaving the labor force with a net gain of 3.8% (1,400).

The total labor decreased -1.8% (-700) from September 2023 to October. There was a loss of -2.1% (-800) in employed workers and an increase of 8.3% (100) in the number of unemployed workers.

- ✓ The Hudson Valley's unemployment rate for October 2023 is 3.5%, an increase from 2.6% in October 2022.
- ✓ NYS's unemployment rate was 4.4% in October 2023 compared to 3.7% in October 2022.
- ✓ The October 2023 unemployment rates across the 62 NYS counties ranged from a low of 2.8% for Saratoga County to a high of 7.3% for Bronx County. Sullivan County with a 3.3% rate ranked 19th in the State along with Albany, Cayuga, Clinton, Madison, and Wyoming Counties.
- ✓ Hudson Valley unemployment rankings for October 2023:
 - #10 Putnam County at 3.2%
 - #19 Sullivan County at 3.3%
 - #25 Rockland County at 3.4%
 - #25 Dutchess County at 3.4%

#25 Ulster County at 3.4%
 #33 Westchester County at 3.5%
 #36 Orange County at 3.6%

Transportation

✓ **County Transportation:**

Month 2023	Veterans Medical Centers	Veterans In-County Medical	Senior Medicals	Shopping Buses
January	45		86	70
February	35		77	66
March	33		108	67
April	46		82	68
May	52	7	91	89
June	41	14	92	97
July	42	8	71	73
August	51	18	93	111
September	51	69	74	130
October	59	22	91	166
November				
December				

Move Sullivan 2023	Average Daily Ridership	Monthly Ridership	Monthly Paratransit
January	235 (21 days)	4,929	84
February	266 (19 days)	5,057	65
March	286 (22 days)	6,301	85
1st Quarter Totals		16,287	234
April	315 (20 days)	6,291	120
May	330 (22 days)	7,267	143
June	362 (22 days)	7,952	110
2nd Quarter Totals		21,510	373
July	416 (19 days)	7,901	163
August	450 (23 days)	10,358	198
September	416 (19 days)	7,895	164
3rd Quarter Totals		26,154	525
October	425 (21 days)	8,932	154
November			
December			
4th Quarter Totals			
Annual Totals			

Community Assistance Center (CAC)

- ✓ The team continues to provide referral and assistance to callers looking information and/or resources.
- ✓ Significant increase in requests for test kits.
- ✓ The CAC remains active providing food assistance deliveries as well as connections to community resources.
- ✓ The Food Bank deliveries to the pantries are bi-monthly.
- ✓ Supporting DSS Housing staff by providing food boxes for clients.
- ✓ Supported HV Food Bank mobile pantry efforts in Fremont, Yulan and Foxcroft Village.
- ✓ A member of the Sullivan Catskill Food Security Coalition.

Office for the Aging October 2023 Monthly Report

Monthly Accomplishments

OFA Director:

- Continued participation on Food Security Coalition.
- Continued participation on New York State Master Plan on Aging Levels of Care subcommittee.
- Continued participation on Empowering Towards Independence Forum planning committee, now postponed until March 2024.
- Annual Public Hearing and Senior Resource Fair was a success, over 100 attendees and strong collaboration with community organizations to provide attendees with current information.
- Senior Needs Assessment ongoing- Surveys, marketing, promotion visits and focus groups. Over 500 responses to date.
- Unite Us onboarding complete.
- HIICAP (Medicare election) - open enrollment started October 15th. Website updated to have current forms and information for this year.
- *Monthly Hoot* distribution continues to increase via mail, email and drop off locations.
- Towns of Lumberland & Bethel outreach to promote senior needs assessment, Public Hearing and annual election period.
- Alzheimer's PAC meeting participation.
- Public Health PAC meeting participation.
- Monitoring visit by NY State Office for the Aging, exit interview primarily positive about general status of operations.
- Participated in mock interviews with students at St. John St. School.
- HEAP applications processed to date: 215 with most of those (174) in October.

RSVP:

- Welcomed new volunteer who is a retired Spanish teacher. She will be located at Literacy Volunteers.
- Successful outreach through Senior Resource Fair and Radio Catskill on air about RSVP and OFA services.
- Sizeable donation of shoes, gloves, hats and more to Assemblywoman Gunther’s Holiday Clothing Drive.
- Increased collaboration with AmeriCorps manager Rebecca McCormick for more clarity regarding program guidelines and increased awareness of reporting expectations and procedure.
- RSVP page on County Website simplified and updated with latest information.

Nutrition:

	Units:	Clients:	Contributions:
Homebound:	1,847	96	\$1,704.00
Congregate served at home:	875	43	
Congregate served at sites:	203	39	\$338 (collected at our 2 active congregate meal sites)
Total:	2,925	178	\$2,042.00

- Full Time Nutrition staff continues to fill vacancies due to vacations/sick time, staff shortages.
- Continuing to work closely with Transportation Dept. to work on re-opening additional congregates sites.

Transportation:

- 91 SCT (Sullivan County Transportation) Medical Trips
- 166 SCT Shopping Trips
- 46 RSVP Medical Trips
- 3 OFA Staff provided Medical Trips
- 39 Congregate Nutrition Site Transportation

HIICAP:

- 82 Clients served including annual election period assistance.

NY Connects:

- 72 Clients served.
- OFA/NY Connects outreach at Liberty Library, Lumberland Seniors, Bethel Seniors and Golden Gems.

PERS:

- 22 clients currently receive PERS through CSE, EISEP & IIIE funding

EISEP:

- 19 Case Files open for full EISEP-type services including PCA
- 3 New case files open in October
- 3 Case files closed in October
- 5 Case files open without aides

- 2 Case files reassessed in October
- 18 Currently active on waitlist
- More clients may now categorically eligible for Medicaid services, however, their needs may better met by EISEP. This has resulted in increased screenings.

Sullivan County Youth Bureau:

- YB Manager attended HCS Data Staff meeting at Community Services.
- Youth Bureau Blast posted on social media pages throughout the month.
- The Youth Internship Program started at St. John Street School. There are 10 youth enrolled. Classes covered expectations, responsibilities, what it means to be a good employee, following directions, attendance, Promise Scholarship, resume development, work ethic, & wrapped up with mock interviews.
- Youth Internship Coordinator held meeting with the Chamber and businesses who are interested in providing internship opportunities.
- Youth Bureau Funding meeting held via Zoom with 11 people in attendance.
- Meeting with Hospice to go over proposed partnership with Youth Bureau.
- Meeting with Commissioner of Jurors to go over government days in November and December.
- Meeting with Dr. Bressler and Sheri Parucki at Sullivan West Central School to go over Youth Internship Program.
- Attended SUNY Sullivan Provider's Day-presented an overview of Youth Bureau services including the Internship Program.
- Youth Internship Coordinator did a site visit at the Town of Mamakating Park for their Halloween event.
- Youth Internship Coordinator met with Kathleen Bressler, Sheri Parucki and Jaime Schmeiser to go over how to attract businesses for youth employment.
- Claims and applications continue to be processed.

IN PROGRESS FOR NEXT MONTH

- HEAP season and HIICAP Annual Election period continue to bring much more traffic into the office, efforts to ensure all are registered and learn about other OFA services when possible.
- Preparing for submission of 4-year plan in Fall, 2023.
- Continued recruitment for RSVP sites. Recruitment efforts have increased especially for medical transportation.
- Redesign of brochures and informational materials for several programs. Working to create materials in alternative languages.
- Ordering ancillaries for EISEP clients is underway.



Sullivan County

Legislative Memorandum

100 North Street
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File #: ID-5963

Agenda Date: 12/7/2023

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Real Property Tax Services Monthly Report for October 2023

Real Property:

We continue to provide services internally, to the assessment community and to the public.

Deed and subdivision count:

These statistics through the end of **October** 2023:

October deed count: 474

2023 total: 4229

2022 total: 4315

October Subdivision Lots: 5

2023 total: 410

2022 total: 508

Director's activities for the month of October:

- Attended a meeting of the Sullivan County Assessor's Association
- Reviewed and made recommendations on three (3) correction of error applications
- Reviewed and made recommendations on seven (7) RP-556-b mass correction of error applications involving a total of 300 parcels
- Tutored two (2) assessors regarding the calculation omitted and prorated taxes
- Attended the Association of County Directors of Real Property Tax Services' Fall Conference

General office activity for the month of October:

- Reviewed one (1) new condominium project
- Answered numerous 911 address inquires

E-911:

October new addresses assigned: 17

2023 Total: 408

2022 Total: 354

October new roads created: 0

S.C.R.P.T.S. DEED/SUBDIVISION REPORT

MONTH OF		October	2023	DEEDS		SUBDIVISION LOTS	
SUBDIVISION LOTS	DEEDS	TOWN	MONTH	2022	2023	2022	2023
	58	BETHEL	JANUARY	507	541	13	4
2	16	CALLICOON	FEBRUARY	401	478	80	14
	13	COCHECTON	MARCH	436	390	24	30
	13	DELAWARE	APRIL	384	282	57	16
	74	FALLSBURG	MAY	425	397	29	125
	12	FORESTBURGH	JUNE	435	417	39	90
	8	FREMONT	JULY	457	408	61	24
	29	HIGHLAND	AUGUST	472	451	192	60
	47	LIBERTY	SEPTEMBER	399	391	11	42
	17	LUMBERLAND	OCTOBER	399	474	2	5
	61	MAMAKATING	NOVEMBER				
	10	NEVERSINK	DECEMBER				
3	14	ROCKLAND	TOTAL	4315	4229	508	410
	89	THOMPSON					
	13	TUSTEN					
5	474						
			4229 NEW DEEDS RECEIVED IN 2023				
			410 NEW SUBDIVISION LOTS FILED IN 2023				

This report reflects the number of deeds received through October 2023.

0 units of the Subdivision lots total for October 2023 were Condos.

S.C.R.P.T.S. E-911 ADDRESS REPORT

MONTH OF	October	2023			NEW E-SITES ADDED		ADDRESS VERIFICATION & OTHER ISSUES	
NEW E-SITES ADDED	ADDRESS VERIFICATIONS ETC	TOWN	MONTH	2022	2023	2022	2023	
2	0	BETHEL	JANUARY	14	9	21	18	
0	0	CALLICOON	FEBRUARY	11	80	7	8	
3	0	COCHECTON	MARCH	141	13	11	13	
0	0	DELAWARE	APRIL	11	15	11	31	
2	0	FALLSBURG	MAY	34	52	8	4	
1	0	FORESTBURGH	JUNE	33	53	23	7	
0	0	FREMONT	JULY	26	41	17	7	
1	1	HIGHLAND	AUGUST	37	111	6	11	
3	2	LIBERTY	SEPTEMBER	26	17	11	7	
1	0	LUMBERLAND	OCTOBER	21	17	4	6	
1	0	MAMAKATING	NOVEMBER					
0	0	NEVERSINK	DECEMBER					
0	0	ROCKLAND						
2	3	THOMPSON						
1	0	TUSTEN						
0	0	OUTSIDE CO.	TOTAL	354	408	119	112	
17	6	408 New E-Sites added in 2023						
		112 Address verification, address changes, and other issues, 2023						

This report reflects the number of new E-Sites created through October 2023

Other issues include road name issues, address changes and corrections, etc.



Sullivan County

Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-5965

Agenda Date: 12/7/2023

Agenda #: 5.

ACTIVITY REPORT – NOVEMBER 2023
COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY (IDA), SULLIVAN COUNTY
FUNDING CORPORATION (SCFC), THE SULLIVAN COUNTY INFRASTRUCTURE LOCAL
DEVELOPMENT CORPORATION (TSCILDC)

November 30th, 2023

The IDA Board held its regular monthly meeting on November 13th, at which time the Board adopted the following resolutions:

- Resolution appointing **M E P Wholesalers Corp. and Gibbers Estates LLC** as agents of the IDA for the purpose of developing a new retail facility and warehousing space for heating, ventilation, air conditioning, and plumbing supplies in the Town of Fallsburg. We plan to close on this transaction in early December.
- Resolution authorizing the appointment of special counsel for the **Dimifini-Fallsburg** project. This relates to the amendment and restatement of IDA transaction documents for the Rolling V bus facility in the Town of Fallsburg.
- Resolutions authorizing the amendment of the **Empire Resorts Real Estate I, LLC** (Monster Golf Course) and **Empire Resorts Real Estate II, LLC** (Alder Hotel) Payment in Lieu of Taxation (PILOT) Agreements. These resolutions are intended to align the PILOT benefit period and employment reporting obligations of the Golf, Alder Hotel, and Resorts World Catskills Casino projects, which are interrelated.

The Sullivan County Infrastructure Local Development Corporation (TSCILDC) also met on November 13th to conduct routine business.

IDA staff began to issue PILOT bills to our projects in November. The first group of PILOT payments is due December 15th. We will continue to bill and collect PILOT payments through February, and all PILOTs will be distributed to the taxing jurisdictions.

The next regular meeting of the IDA Board will be held on Monday, December 11th at 11:00 AM in the Legislative Committee Room at the Sullivan County Government Center.

##



Sullivan County

Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-5970

Agenda Date:

Agenda #: 6.

Update for December 2023

Economic Development Committee

The winter season is upon us and SCVA plans to be ready with targeted advertising in the New York Metro area promoting all our assets. Hemlock is open and with the cold weather expect Holiday Mountain with limited skiing. Reports from our properties on activity during October and November were better than last year with robust bookings. December is starting to fill as well.

Promotion for winter:

- **Peace, Love, and Lights**
- **Dance of the Lights in Wurtsboro**
- **Dickens on the Delaware**
- **Romantic Get-A-Ways**

FAST FACTS

According to the recently released data, 2022 traveler spending in Sullivan County reached a record high of \$892 million a 25.8 % increase over 2021's \$710 million in traveler spending. Since 2019 visitor expenditures increased 154.4 %. Were it not for tourism-generated state and local taxes, the average household in the county would have to pay an additional \$3,370 to maintain the same level of government revenue, already hard hit by the pandemic.

This boost has brought about a myriad of economic benefits, including increased employment opportunities and support for local businesses. In 2022, total tourism-generated employment registered 4,701 jobs, 16.3% of all jobs, according to Tourism Economics.

SCVA Activities for November

- **Final edits on 2024 Travel Guide**
- **Web design with Mid-Hudson Web is ready for January unveiling.**
- **New Catskills Go app design moving forward.**
- **Heart-A-Thon meeting**
- **Geocaching set for Spring**
- **Working with a new transportation service from NYC**
- **Catskill Cuisine Planning**

Ads and Placements for last quarter of 2023

- Google Display ads
- Visit Vortex Winter Ad
- Chronogram November ad
- Community Foundation Journal Ad
- Edible NJ Holiday ads
- Meeting and Conventions Magazine Ad and Editorial – November issue
- Catskill Delaware Magazine Fall Ad
- Catskill Confidential Holiday Ad
- Travel, Taste and Tour Magazine – Print Ad and Editorial
- ROVA December-January Print Ad
- Brand USA 2024
- Global Heroes – January 2024 Print ad and Editorial
- November Digital Banner ads for Awestruck Placement
- Valley Table November Digital Ads and October Eblast
- NY Lifestyle Magazine Holiday Print Ad
- Food & Travel Magazine – Fall Print ad and Editorial
- Digital ads for Social Media, Mid-Hudson News, Valley Table
- Winter TV commercial

Meetings

- Regional Catskill Association Tourism Promotion Agency Meeting
- Sullivan O&W Rail Trail Alliance Meeting
- D&H anniversary meeting
- Accessibility Tours Meeting
- SCVA Marketing Meeting

Social Media & E-News

- Continue to utilize videos produced with our members to create short vignettes and Tik Tok placements to use on our social channels. Tik Tok and Instagram reels are seeing a lot of likes and comments.
- SCVA continues to work with our social media group Awestruck and Fisher Mears Associates to create and implement targeted marketing to the drive traffic within two hundred miles of the Sullivan Catskills

Below are our metrics for October (9/15 – 10/15).

AWESTRUCK



Date period
09/15/2023 - 10/15/2023
Duration: 31 days



Impressions
235,217

Clicks
1,854

Average CPC
\$1.59

Cost
\$2,941.82

Campaign conversions

Name	Impressions	Clicks	Average cpc	Ctr
Smart Display	229,228	1,219	\$1.25	0.53%
Catskills Vacation	5,989	635	\$2.24	10.60%

Ctr
0.79%

Website Performance

Session default channel grouping	Sessions	New users	Total users
Organic Search	4,840	3,709	3,887
Direct	4,321	3,676	3,774
Referral	3,870	3,151	3,249
Organic Social	2,747	2,287	2,414
Display	1,422	1,176	1,275
Paid Search	893	704	720
Email	732	580	623
Unassigned	40	2	40
Organic Video	2	1	2
Summary	18,868	15,287	15,623

09/15/2023 - 10/15/2023

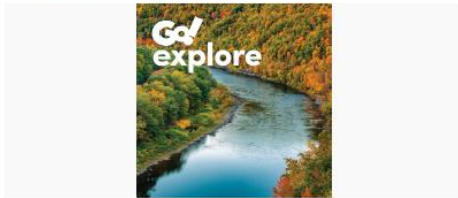


Total spent \$1,647.99	Link clicks 3,407	Impressions 246,718
Reach 109,309	Post Reactions 272	Post Comments 4
Frequency 2.26	CPC (cost per link click) \$0.48	CTR (link click-through rate) 1.38%

Top Placement

Publisher Platform	Total spent	Impressions	Reach	CTR (link click-through)	CTR (all)	Post Comments	Website Purchases
Facebook	\$1,367.45	229,097	103,650	1.12%	1.97%	4	1
Audience network	\$195.87	10,215	3,293	6.68%	6.61%	0	0
Instagram	\$84.66	7,406	4,252	2.05%	2.39%	0	0

Top Performing Ads



Ad Name: Fall Ad
Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$752.52	136,234	1,826	0



Ad Name: Fall Video Ad
Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$176.03	18,624	806	1



Ad Name: Summer Campaign_v1_2023
Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$466.82	66,048	1,865	0



Ad Name: Summer Campaign_V2_2023
Campaign Name: Traffic Campaign

Amount spent	Impressions	Clicks (all)	Purchases
\$252.62	25,812	866	0

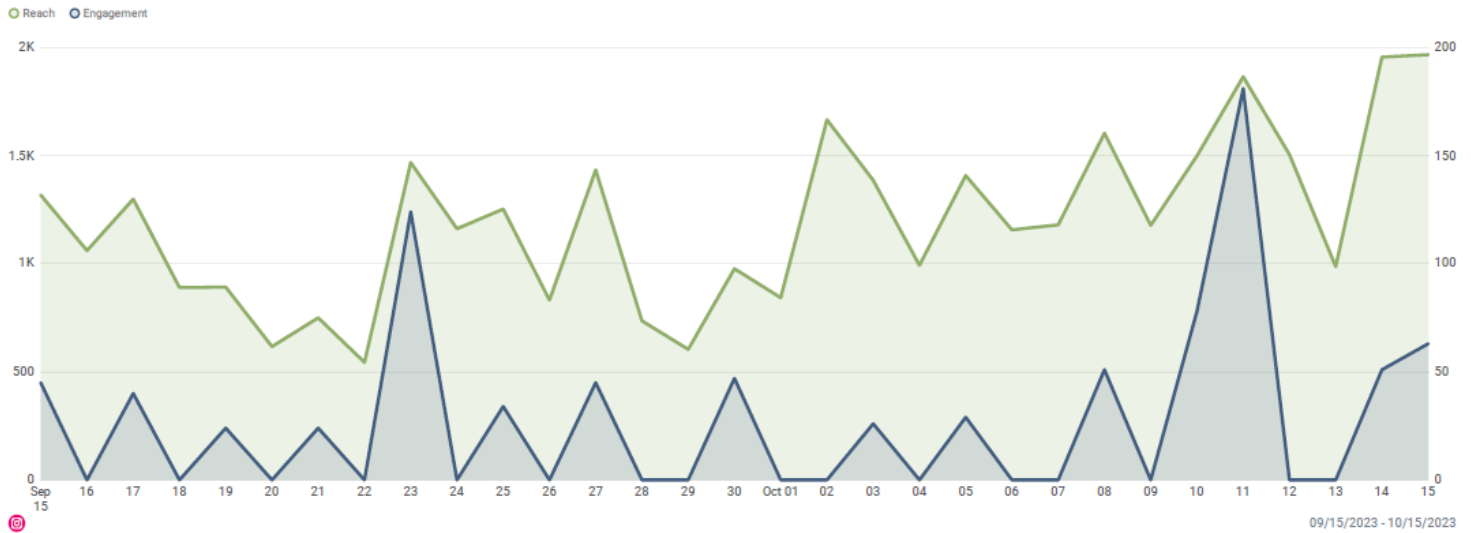


09/15/2023 - 10/15/2023

Instagram

Impressions 101,143	Impressions 18,481	Impressions 53,204
Followers 24,303	New followers 222	Engagement rate 3.55%
Engagement 862	Website clicks 182	

Reach / Engagement



Top Performing Posts



Message: Have you tried the wood-fired pizza at The Kaatskeller yet? 🍕 If not, you're missing out on a slice of heaven! 🍷 🍷 @thekaatskeller . . .

Impressions	Reach	Likes
2,029	1,855	92



Message: It's a spooky time at The Catskill Brewery 🍷 Try their Bark-A-Boom lager during your next visit! YUM 🍷 @thecatskillbrewery . . .

Impressions	Reach	Likes
1,798	1,552	49



Message: 🎭 Calling all Rocky Horror Picture Show fans! 🎭 Join Foresburgh Playhouse every weekend as they bring the cult classic to life...

Impressions	Reach	Likes
1,625	1,516	33



Message: Eagle eyed people can view the fall foliage this week. 🍂 by @jerry.cohen #sullivancatskills #catskills #catskillmountains #fall...

Impressions	Reach	Likes
1,502	1,357	76



Message: Book a stay at The Arnold House and begin your week of relaxation. 🍷 @thearnoldhouse . . #catskillsony #sullivancatskills...

Impressions	Reach	Likes
1,496	1,370	39



Message: Get ready for a flavor explosion at Tango Café with their Shrimp Ceviche Passion Fruit Citrus Marinated! 🍷 🍷 @tangocafehurleyvil...

Impressions	Reach	Likes
1,380	1,249	43



Message: 🍷 Peace, Love & Pumpkins 🍷 An enchanting walk-thru Halloween experience in our beautiful Sullivan Catskills at Bethel Woods...

Impressions	Reach	Likes
1,127	1,008	50



Message: Get ready for a spookooony and fun-filled weekend at @bethel_pastures_farm! 🍷 Starting in October through Columbus Day...

Impressions	Reach	Likes
1,014	928	26



Message: All That Glitters Is Old but in the best way possible! 🍷 Rediscover the magic of music with vintage vinyl records 🍷 🍷 ...

Impressions	Reach	Likes
1,001	925	23



Message: What's your tap of choice at Roscoe Beer Company? 🍷 🍷 @roscoebeercompany . . #catskillsony #sullivancatskills #sullivancounty...

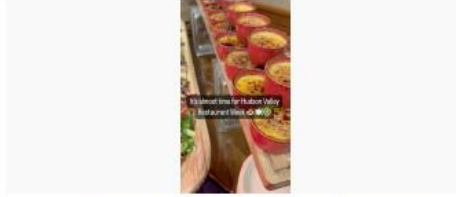
Impressions	Reach	Likes
940	878	23

Top Performing Reels



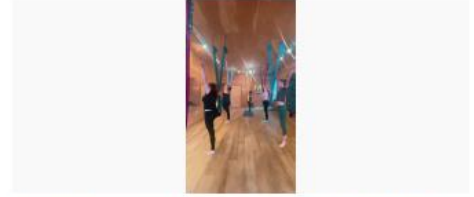
Message: Happy 1st Day of Fall! 🍂 We're so excited to embrace the autumn season and all the joy it brings. Lets make this fall one to remember! 🍁🍂...

Plays	Likes	Saved	Shares	Comments
2,680	115	2	6	1



Message: The Catskills and Hudson Valley present Fall Restaurant Week! Held: October 30-November 12 This is the perfect time to try a new...

Plays	Likes	Saved	Shares	Comments
2,629	59	3	14	2



Message: Just an average day at @mountaindaleyoga! . . #catskillsny #sullivancatskills #sullivancounty #ny #catskills #dovetrail #localbusiness

Plays	Likes	Saved	Shares	Comments
2,615	35	3	5	2



Message: Spend the day with us at @fortressbikes! 🚲 . . #catskills #mysullivancatskills #sullivancounty #sullivancountycatskills...

Plays	Likes	Saved	Shares	Comments
2,250	41	0	3	1



09/15/2023 - 10/15/2023

Top Performing Posts



Message: This is Mary and Rich Brady from Portsmouth, NH, they stayed at the Villa Roma Resort & Conference Center for the week and found a...

Impressions	Clicks	Engagement
8,115	251	366



Message: Have you tried the wood-fired pizza at The Kaatskeller yet? 🍕 If not, you're missing out on a slice of heaven! 🍷 : @thekaatskeller on IG

Impressions	Clicks	Engagement
5,097	310	363



Message: Allen and Linda Eckers from Swan Lake completed the Sullivan Catskills Dove Trail and stopped in to win their swag! They love the Dove...

Impressions	Clicks	Engagement
4,864	180	270

09/15/2023 - 10/15/2023

		The nervous driver's guide to road trips				
October 25, 2023	TripAdvisor	The nervous driver's guide to road trips	Perri Blumberg	Online	Core Creative	114,947,297
November 7, 2023 (orig ran 9/15/23)	Time Out	5 foodie weekend getaways from New York City	Kaitlyn Rosati	Online	Core Creative	31,700,000
11/8/2023	Hudson Valley Post	Kick Off Thanksgiving Morning With a Hudson Valley Turkey Trot	Editors	Online	TBD	1,900,000
11/8/2023	MidHudson News	Walk through Peace, Love & Lights with Sullivan 180	Editors	Online	TBD	474,000
11/10/2023	Thrillist	7 Fun BFF Road Trips Within 3 Hours of Philly	Perri Blumberg	Online	Core Creative	6,200,000
11/19/2023	101.5 WPDH	Escape to the Hudson Valley's Newest Retreat	Editors	Online	TBD	373,412

Sullivan Catskills Visitors Association & Core Creative *PR By the Numbers*

March - October 2022

989,067,817

Impressions

\$9,148,877

Ad Value Equivalency

January - September 2023

2,457,442,922

Impressions

\$22,731,347

Ad Value Equivalency



Sullivan County

Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-5950

Agenda Date: 12/7/2023

Agenda #: 1.

Narrative of Resolution:

To authorize a Contract with Work Readiness Training, LLC, to provide services under the Workforce Innovation and Opportunity Act (WIOA)

If Resolution requires expenditure of County Funds, provide the following information:

Amount to be authorized by Resolution: \$36,050.00 (not to exceed-full Federal funding under WIOA Youth monies)

Are funds already budgeted? Yes

Specify Compliance with Procurement Procedures: RFP 22-16

WHEREAS, the Center for Workforce Development is responsible for the administration and implementation of the Federal Workforce Innovation and Opportunity Act (WIOA) Title 1B funds; and

WHEREAS, the WIOA Section 123 requires the local provisions of education and employment and training services to Youth be procured through Request for Proposal; and

WHEREAS, the Center for Workforce Development issued a Request for Proposal RFP #22-16 for the provision of In-School Youth services and Work Readiness Training, LLC was granted the award to provide an In-School Work Readiness Leadership Training Program under the WIOA required elements of Leadership development opportunities; and

WHEREAS, Work Readiness Training, LLC will be providing this leadership training at the Fallsburg Junior-Senior High School in Fallsburg, New York, during the 2023-2024 school year; and

WHEREAS, the term of the Contract will be for the period of July 1, 2023 through June 30, 2024 and may be renewable for up to three (3) additional years based upon availability of funds. The Contract amount for the 2023-2024 school year will be in an amount not to exceed \$36,050; and

NOW, THEREFORE, BE IT RESOLVED, that the County Manager is hereby authorized to execute a Contract with Work Readiness Training, LLC in the amount of \$36,050 for the period of July 1, 2023 through June 30, 2024, and said Contract is to be in the form approved by the County Attorney, contingent upon the County receiving the necessary Federal allocations under WIOA.



Sullivan County

Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-5962

Agenda Date: 12/7/2023

Agenda #: 2.

Narrative of Resolution:

Authorize the application for renewal of **Medicare Improvements for Patients and Providers Act Grant Funding and Activities (MIPPA)** Application for 2023-2024

If Resolution requires expenditure of County Funds, provide the following information:

Amount to be authorized by Resolution: \$19,297.00

Are funds already budgeted? Yes

Specify Compliance with Procurement Procedures:

Is subject of Resolution mandated? Explain:

Is this a renewal of a prior contract? Yes

Date of prior contract: 9/1/2023-8/31/2024

Amount authorized by prior contract: \$ 19,297.00

If “Yes” specify appropriation code(s): 7610-87-R4772-R167

If “No”, specify proposed source of funds:

Estimated Cost Breakdown by Source

County: 3,116.00 Grant(s): 0 State: 0 Other: 0

Federal Government: 16,181.00

WHEREAS, the New York State Office for the Aging has notified Sullivan County that funding for the 2023-2024 **Medicare Improvements for Patients and Providers Act Grant Funding and Activities (MIPPA)** is available in the amount of \$16,181; and the County is subject to a cash match requirement in the amount of \$3,116.00; and

WHEREAS, the goal of the **Medicare Improvements for Patients and Providers Act Grant Funding and Activities (MIPPA)** is to promote information to assist low-income Medicare beneficiaries learn about programs that can make their health care and prescription drug costs more affordable, and to ensure local service providers have access to any materials and resources needed to assist Medicare beneficiaries, their families, and caregivers; and

WHEREAS, the term for the **Medicare Improvements for Patients and Providers Act Grant Funding and Activities (MIPPA)** is September 1, 2023 through August 31, 2024; and

WHEREAS, if the County’s application is approved, the funds will be used to reimburse the County for MIPPA expenditures incurred by the Sullivan County Office for the Aging including: salaries, benefits, operational costs, and marketing costs; and

WHEREAS, reimbursement for County expenditures will be available after submission by the County and approval by the New York State Office for the Aging of an application, standard assurances, program narratives and program budget;

and

NOW, THEREFORE, BE IT RESOLVED, that the County Manager or their designee is hereby authorized to execute the NY Connects renewal application with required assurances, and any amendments thereto, with the New York State Office for the Aging for the **Medicare Improvements for Patients and Providers Act Grant Funding and Activities (MIPPA)**, for the term beginning September 1, 2023 through August 31, 2024, to accept the award should one be granted, and enter into an award agreement or contract to administer the funding secured, in such form as the County Attorney shall approve.