



Sullivan County

Economic Development Committee

Meeting Agenda - Final

100 North Street
Monticello, NY 12701

Chairman Matt McPhillips
Vice Chairman Brian McPhillips
Committee Member Luis Alvarez
Committee Member Cat Scott
Committee Member Joe Perrello

Thursday, November 7, 2024

10:00 AM

Government Center

Call To Order and Pledge of Allegiance

Roll Call

Discussion - Composting

Reports:

1. Division of Community Resources [ID-6902](#)
Workforce Development
Monthly Report
November 2024

Attachments: [2024 Economic Dev November Report](#)

2. Visitor's Association [ID-6906](#)

Attachments: [EDC OCTOBER Report .docx](#)

3. IDA [ID-6907](#)

Attachments: [IDA Activity Report October 2024.docx](#)

4. Chamber of Commerce
5. Partnership for Economic Development

Discussion:

Public Comment

Resolutions:

Adjourn



Sullivan County
Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-6902

Agenda Date: 11/7/2024

Agenda #: 1.

Division of Community Resources Monthly Report

Workforce Development

November 2024

Workforce Development

- A Request for Proposal (RFP) for training, specifically in occupational short-term training will be issued. This is the next step in rebuilding an adult training and education system in the County.
- A Request for Proposal (RFP) was issued for an outreach plan. The plan will focus on branding the local workforce system, development of business services plan, targeted pieces for programs, staff development and training. The responses were due September 27. Three responses were received, review team met, evaluations of proposals completed and Bold Gold Media was chosen.
- The Center for Workforce Development (CWD) received the \$100,000 in additional funding from the NYS Department of Labor (NYSDOL). This is Workforce Innovation and Opportunities Act (WIOA) funding to be used for training and supportive services and expended by June 30, 2025.
- The college has opened their testing center on campus. This center will provide GED testing and, in the future, other testing such as the NCLEX that is needed for the Nursing program. Discussion has continued on the college providing GED prep classes.
- The CWD Youth Coordinator meets with those in jail when their release date is nearing. To date, she has met with approximately 75 individuals. The Coordinator works with individuals to begin a plan of next steps. When they are released they can come to the Career Center where they can be referred to all necessary services. In addition, the Coordinator has met with the Police Chiefs of Liberty, Fallsburg and Monticello to talk to them about workforce services. They will be creating the linkages to the School Resource Officers.

- The NYS Systems Change and Inclusive Opportunities Network (NYSCION) update:
 - ✓ As of September, there are 155 participants who have received services, 119 are enrolled, 6 are active in the Ticket to Work program and 34 individuals with disabilities have gained employment.
 - ✓ October is NDEAM (National Disability Employment Awareness Month). A tabling event is scheduled for 10/24/24 in the lobby of the Government Center hosted by CWD to include ATI, RSS, ACCES-VR, New Hope and many more. This is to bring continued awareness to our local businesses and spotlight Good Jobs for All
- Center Services:
 - There will be an in-house hiring event on November 7 with Delaware Valley Job Corps and the ARC Greater Hudson Valley from 11:00am until 2:00pm at the Career Center.
 - The Delaware Valley Job Corps and all US Military branches will hold recruitment events at the Career Center on October 22; November 19 and December 17.
 - The CWD provided services to 7 new business customers and listed 135 jobs in September.
 - There were 533 participants that came to the Career Center for services in September. The year-to-date number is 5,048.

Temporary Assistance caseload profile September 2024:

Total Caseload - 399

TANF/SNM – caseload 175

Medical issues – 6%

Disabled – 19%

Pregnant/Newborn – 2%

Needed in Home – 3%

No Child Care – 11%

Criminal Justice involved – 20%

Cases closed – 25

Safety Net – caseload – 224
Medical issues – 11%
Pregnant/Newborn – 0.5%
Disabled – 24%
Criminal Justice involved – 42%
Cases closed – 50

Labor Market Data for September 2024 compared to September 2023

- ✓ Sullivan County saw an increase in total nonfarm jobs of 4.8% (1,500) and an increase of 6.0% (1,500) in total private sector jobs.
- ✓ Sullivan County had the highest small county private sector growth rate for September 2024 at 6.0%. Allegany County was second with a private sector growth rate of 4.6% followed by Chautauqua County at 3.1%.

Please note: The net month (August 2024 – September 2024) showed a decrease in nonfarm jobs of -1.2% (-400) and a decrease of -5.0% (-1,400) in private sector jobs.

- ✓ For Sullivan County the job gains were:
 - Leisure & Hospitality at 11.9% (500)
 - Private Educational and Health Services at 3.7% (300)
 - Manufacturing at 10.0% (200)
 - Financial Activities at 10.0% (100)
 - Other Services at 9.1% (100)
 - Mining, Logging & Construction at 6.3% (100)
 - Professional and Business Services at 4.3% (100)
 - Trade, Transportation & utilities at 2.2% (100)

For Sullivan County the sectors that showed no job growth were:

- Information
- Government

- ✓ NYS showed an increase of 1.5% (142,000) in total nonfarm jobs and 1.4% (115,800) in private sector jobs.

NYS saw the largest jobs gains were found in:

- Private Educational and Health Services at 5.5% (122,100)
- Government at 1.8% (26,200)
- Leisure & Hospitality at 2.2% (20,400)
- Other Services at 0.8% (3,000)

NYS saw job losses in:

- Trade, Transportation and Utilities at -0.7% (-10,900)
 - Information at -3.5% (-9,500)
 - Mining, Logging and Construction at -2.3% (-9,400)
 - Financial Activities at -0.7% (-5,300)
 - Professional and Business Services at -0.4% (-5,000)
 - Manufacturing at -0.0% (-200)
- ✓ Within the region, Sullivan County's private employment sector posted the strongest gains year-over-year, up 6 percent. The second fastest growth was recorded in the Kingston MSA (+1.5%) followed by the Orange-Rockland-Westchester labor market area (+1.1%), followed by the Dutchess-Putnam Metropolitan Division (+0.4%).
- ✓ The Hudson Valley region showed an increase of 1.2% (11,800) in total nonfarm jobs and an increase of 1.2% (9,400) in private sector jobs.

The largest job gains were found in:

- Private Educational and Health Services at 4.7% (10,200)
- Government at 1.6% (2,400)
- Other Services at 5.4% (2,300)
- Financial Activities at 2.8% (1,300)
- Leisure & Hospitality at 1.1% (1,000)
- Manufacturing at 0.5% (200)

The Region's job losses were in:

- Mining, Logging and Construction at -4.0% (-2,500)
 - Professional and Business Services at -1.1% (-1,300)
 - Trade, Transportation and Utilities at -0.7% (-1,200)
 - Information at -4.2% (-600)
- ✓ Sullivan County's unemployment rate was 2.8% for September 2024 down from 3.3% in September 2023. *This is the lowest September rate on record.*

September 2024 had 39,600 people in the labor force (38,500 employed & 1,100 unemployed). The number of employed individuals increased by 0.8% (300) and the number of unemployed decreased by -15.4% (-200) leaving the labor force with a net gain of 0.3% (100) compared to September 2023.

The total labor force decreased by -1.2% (-500) August 2024 to September 2024. The number of employed workers decreased by -0.5% (-200) and the number of unemployed workers decreased by -21.4% (-300).

- ✓ The Hudson Valley's unemployment rate for September 2024 was 3.1%, a decrease from 3.5% in September 2023.
- ✓ NYS's unemployment rate was 4.0% in September 2024 compared to 4.2% in September 2023.
- ✓ The September 2024 unemployment rates across the 62 NYS counties ranged from a low of 2.5% for Columbia, Saratoga and Yates Counties to a high of 6.8% for Bronx County. Sullivan County with a 2.8% rate ranked 9th in the State along with Nassau, Washington, Wayne and Wyoming Counties.
- ✓ Hudson Valley unemployment rankings for August 2024:
 - # 9 Sullivan County at 2.8%
 - #14 Rockland County at 2.9%
 - #14 Putnam County at 2.9%
 - #28 Dutchess County at 3.0%
 - #28 Ulster County at 3.0%
 - #34 Orange County at 3.1%
 - #34 Westchester County at 3.1%



Sullivan County

Legislative Memorandum

100 North Street
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File #: ID-6906

Agenda Date: 11/7/2024

Agenda #: 2.

Update for October 2024

Economic Development Committee

The crisp air added a refreshing touch to October, making each gathering invigorating. Festivals celebrating the harvest season brought communities together, offering a delightful mix of traditions and cuisines. Pumpkin patches and corn mazes provided families with endless entertainment, while craft fairs showcased the talents and creativity of local artisans. The vibrant hues of red, orange, and yellow leaves created picturesque scenes, perfect for leisurely walks or invigorating hikes. Peace, Love, and Pumpkins along with Rocky Horror at the Forestburgh Playhouse entertained visitors through out the month.

HERE ARE THE SULLIVAN CATSKILLS LATEST FAST FACTS

According to the recently released data, 2023 traveler spending in the Sullivan Catskills reached another record high of \$969 million an 8.6 % increase over 2022's traveler spending. Tourism-generated state tax of \$53 million and local taxes of \$50 million, saving the average household in the county an additional \$3,481 to maintain the same level of government revenue.

The growth of tourism has brought about a myriad of economic benefits, including increased employment opportunities and support for local businesses. In 2023, total tourism-generated employment registered 4,908 jobs, \$289 million in tourism generated income.

SCVA Activities for September

- **Finish updates on the romance map and add more places and will be available at our annual meeting**
- **Brand USA content shoot for international promotion**
- **Geocaching on the Dove Trail is underway**
- **Filming for the Balancing Act that will air in winter promoting the Sullivan Catskills**
- **Beyond the Big Apple program through Miles Partnership for advertising**
- **Coordinate Media writers and influencers for the month of October**
- **Planning for 2025 Travel Guide**
- **Tour Operator B2B in White Plains**

Meetings

- Regional Catskill Association Tourism Promotion Agency Meeting
- Sullivan O&W Rail Trail Alliance Meeting
- SCVA Marketing Meeting
- NYS DMO Meeting
- NYSTIA Meeting

Social Media & E-News

- Continue to utilize videos produced by our members to create short vignettes

and Tik Tok placements to use on our social channels. Tik Tok and Instagram reels are seeing a lot of likes and comments.

- In House Social media is seeing fantastic gains

Print and Digital Ads and Advertorials Completed

- **SC Democrat Catskills Confidential: Sept & Oct**
- **Fall Digital Ads for Google, Social Media, MidHudsonNews.com**
- **Hoy en Sullivan Print ads – Sept&Oct**
- **SC Democrat Fall Catskills Delaware Magazine Print ad**
- **Group Tour Magazine Nov Print Ad**
- **Group Tour Magazine Nov Advertorial**
- **Mid-Atlantic Events Mag – Sept/Oct Print ad**
- **Chronogram Fall/Winter Ad**
- **Visit Vortex Fall Ad**
- **Visit Vortex Winter Ad**
- **USA Today Hispanic Heritage Month Print Ad**
- **USA Today Modern Woman Print Ad**
- **USA Today – Winter Travel Guide Print Ad**
- **Mass Republican Fall Print ads & Eblast**
- **Origin Magazine Fall Print As & Editorial**
- **Catskill Mountain Magazine Print Ads and Editorial – Sept & Oct**
- **Digital ads for DiscoverUpstateNY.com**
- **New York Family Dec Print and Digital Creative**
- **Jeff Journal Print Ad – Go App Download**
- **Today Media -Fall ads**

In Progress:

- **2025 Travel Guide**
- **2024 Annual Report & Collateral Materials**
- **SC Democrat Catskills Confidential Ads – Nov– Dec**
- **Hoy en Sullivan Print ads – Nov– December**
- **Chronogram Fall/Winter Ad**
- **Catskill Mountain Magazine Print Ads and Editorial – Nov-Dec**
- **Edible NJ Holiday Print Ad**
- **Brew Trail Map/Logo**
- **Update Dove Trail Map**
- **2025 Travel Guide**
- **Fall 2024 TV Ad**
- **Chronogram Print ads Nov-Jan 2025 Print ads**
- **NYSTIA/ROVA print and Digital Ads Dec-Jan**
- **Catskill Mountain Magazine – Nov-Dec Print and Advertorial**
- **Brand USA Global Inspiration Campaign**
- **Fairfield After Dark Winter Campaign**

Notable Analytics, MTD 10/1 – 10/22

- Google Ads Analytics: October MTD metrics vs LY
 - Impressions: 376,980 **+101% LY**
 - Clicks: **+219% LY** at 4,194 clicks to the website
 - CTR: 1.11% **+58% LY**
- Website Acquisition:
 - Total users to the site have increased this month **27% YoY**
 - We're also seeing an increase in new users YoY by **29% to the site (14,000 new users)**

Paid Social: October MTD metrics 10/1 – 10/22

- We've served 162,700 impressions
- serving a little over 87,230 individuals (reach)
- Link clicks: 4,018 **+90% compared to LY**
- Increase in post reactions by **58%** and an increase in comments on paid ads by **900%** - engagement increasing across social platforms on both paid and organic efforts.

TOTAL FOR 2024 TO DATE

FACEBOOK HIT 1,647,727 IMPRESSIONS UP FROM 705,386 IN 2023

INSTAGRAM REACHED 701,740 IMPRESSIONS UP FROM 522,612 IN 2023

GO APP



September 2024 PR Report

| Run Date | Publication | Article Title | Journalist | Coverage Medium | Ownership | Impressions | Ad Value |
|-----------|----------------------------|---|---------------------------------|-----------------|---------------|---------------|------------|
| 22-Aug-24 | The River Reporter | Theatre for all at In the Woods ~ In the Woods | Editors | Online | TBD | 51,508 | 476 |
| 28-Aug-20 | Thrillist | 10 Underrated Weekend Getaways Near NYC You Can Get to Without a Car | Izzy Baskette & Lauren Mattison | Online | TBD | 8,142,768 | 75,321 |
| 31-Aug-24 | Forbes | The Catskills Have Cachet—Here's Where To Stay This Fall | Jennifer Leigh Parker | Online | TBD | 81,472,794 | 753,623 |
| Sep-24 | Robb Report | High Country | Irene Opezzo | Print | Core Creative | 109,605 | 1,014 |
| Fall 2024 | Bal Harbour | Happy Valley | Mark Ellwood | Print | Core Creative | 100,000 | 925 |
| 1-Sep-24 | Chronogram | Sullivan County: Quiet Transformation | Melissa Esposito | Online | Core Creative | 54,823 | 507 |
| 2-Sep-24 | Purewow | The 34 Coziest Winter Weekend Getaways from NYC | Dan Koday | Online | Core Creative | 6,700,000 | 61,975 |
| 2-Sep-24 | Yahoo! | The 34 Coziest Winter Weekend Getaways from NYC | Dan Koday | Online | Core Creative | 3,700,000,000 | 34,225,000 |
| 4-Sep-24 | I Love NY | New Data from Tourism Economics Reflects Tourism Thriving in the Sullivan Catskills | Editors | Online | TBD | 656,923 | 6,077 |
| 4-Sep-24 | ILoveNY | New Data from Tourism Economics Reflects Tourism Thriving in the Sullivan Catskills | Editors | Online | TBD | 656,923 | 6,077 |
| 6-Sep-24 | Mid Hudson News | Sullivan County to explore viability of conference center | Todd Bender | Online | TBD | 238,822 | 2,209 |
| 9-Sep-24 | WRRV-FM (Poughkeepsie, NY) | Roadside Attraction Scavenger Hunt Through Sullivan County, NY | Editors | Online | TBD | 300,399 | 2,779 |
| 9-Sep-24 | Sullivan Country Democrat | Harvest Festival Returns to Bethel Woods Center for the Arts for 26th Year | Editors | Online | TBD | 13,103 | 121 |
| 10-Sep-24 | City Pulse | An insider's look at the flavors of New York's Sullivan Catskills City Pulse | Jill Dutton | Online | Core Creative | 27,697 | 256 |
| 14-Sep-24 | Hudson Valley Post | Roadside Attraction Scavenger Hunt Through Sullivan County, NY | Editors | Online | TBD | 238,822 | 2,209 |
| 16-Sep-24 | WPDH | Discover Family-Friendly Fall Fun At New York Orchards And Farms | Ryan Roberts | Online | TBD | 373,412 | 3,454 |
| 22-Sep-24 | ILoveNY | Find Fall Family Fun at These 16 New York State Farms | Editors | Online | TBD | 656,923 | 6,077 |
| 23-Sep-24 | Travel + Leisure | This Upstate New York Hotel Is Set at a Working Cider Mill — and It Just Got a Michelin Key | Jessica Vadillo | Online | TBD | 16,400,000 | 151,700 |
| 25-Sep-24 | InsideHook | The Best Boozy Beverage Trails (That You Don't Know About) | Katheleen Wilcox | Online | TBD | 1,157,110 | 10,703 |
| 25-Sep-24 | PureWow | Ride a Pink Cog Train up a Mountain in This Quaint New Hampshire Town | Kate Loweth | Online | Core Creative | 6,700,000 | 61,975 |
| 25-Sep-24 | Sullivan County Democrat | A Single Bite Annual Golf Tournament winners | Editors | Online | TBD | 13,103 | 121 |

PAID SOCIAL



META PAID SOCIAL

- In September, we served 210,082 impressions (an increase of +15% YOY), 3,438 link clicks, and a 1.64% link CTR.

• Top Ads

- Wedding Venue Ad, generated 119,365 impressions and 2,028 link clicks.
- Summer Ad V1, generated 30,969 impressions and 606 link clicks.

Top Performing Ads

| Ad Name | Amount spent | Impressions | CTR (link click-through rate) | Link clicks |
|--|--------------|-------------|-------------------------------|-------------|
| Ad Name: Wedding Venue Ad Campaign Name: Traffic Campaign | \$888.50 | 119,365 | 1.70% | 2,028 |
| Ad Name: Summer Ad V1 Campaign Name: Traffic Campaign | \$452.25 | 30,969 | 1.96% | 606 |
| Ad Name: Sullivan Catskills GO Campaign Campaign Name: Sullivan Catskills GO Campaign | \$128.92 | 27,264 | 1.35% | 369 |



Google Ads



- Over 5,554 clicks (+179% YoY) were recorded from our Google campaigns in September with an average cost per click of \$0.71 exceeding industry standards.
- The display campaign generated 435,013 impressions (31% increase YOY) and 4,904 clicks (293% YOY) with an average CPC of \$0.12.
- The App install campaign served 6,550 impressions, 184 clicks. and a 2.81% CTR.



OTT - CTV & DSP



CTV Impressions: 338,375

CTV Completion Rate: 98.39%

Web Conversions: 549

Display Impressions: 253,754

Clicks: 203

TOP Zip Codes:

- 11236 Brooklyn, NY
- 18017 Bethlehem, PA
- 18104 Allentown, PA
- 11434 Jamaica, NY

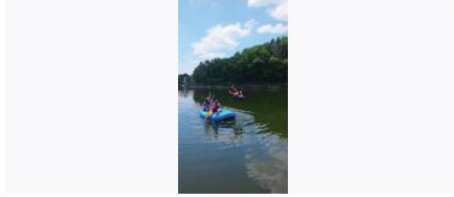


Top Performing Ads



Ad Name: Wedding Venue Ad
Campaign Name: Traffic Campaign

| Amount spent | Impressions | CTR (link click-through rate) | Link clicks |
|--------------|-------------|-------------------------------|-------------|
| \$888.50 | 119,365 | 1.70% | 2,028 |



Ad Name: Summer Ad V1
Campaign Name: Traffic Campaign

| Amount spent | Impressions | CTR (link click-through rate) | Link clicks |
|--------------|-------------|-------------------------------|-------------|
| \$452.25 | 30,969 | 1.96% | 606 |



Ad Name: Sullivan Catskills GO Campaign
Campaign Name: Sullivan Catskills GO Campaign

| Amount spent | Impressions | CTR (link click-through rate) | Link clicks |
|--------------|-------------|-------------------------------|-------------|
| \$128.92 | 27,264 | 1.35% | 369 |



Ad Name: Summer Ad V2
Campaign Name: Traffic Campaign

| Amount spent | Impressions | CTR (link click-through rate) | Link clicks |
|--------------|-------------|-------------------------------|-------------|
| \$390.66 | 17,274 | 0.58% | 100 |



Ad Name: SCVA x Breeze Airways Contest Ad
Campaign Name: SCVA x Breeze Airways Contest Boost

| Amount spent | Impressions | CTR (link click-through rate) | Link clicks |
|--------------|-------------|-------------------------------|-------------|
| \$117.56 | 13,020 | 2.15% | 280 |



Ad Name: Fall Offer 2 Ad
Campaign Name: Traffic Campaign

| Amount spent | Impressions | CTR (link click-through rate) | Link clicks |
|--------------|-------------|-------------------------------|-------------|
| \$13.63 | 1,321 | 2.95% | 39 |

| | | |
|--|--|--|
| <p>Account impressions 94,988</p> | <p>Static In-Feed Post Impressions 35,331</p> | <p>Stories Impressions 33,850</p> |
| <p>Followers 28,005</p> | <p>New followers 288</p> | <p>Engagement rate 9.75%</p> |
| <p>Engagement 2,731</p> | <p>Website clicks 369</p> | <p>Reach 74,925</p> |

Top Performing Posts



Message: 🍁🍁 FALL GIVEAWAY! 🍁🍁 Win the ultimate autumn escape to the Sullivan Catskills! Click the link in our bio for a chance to win the...

| Impressions | Reach | Likes |
|-------------|-------|-------|
| 6,457 | 5,814 | 248 |



Message: Looking for something fun to do? Another great weekend in the Sullivan Catskills is here! Enjoy the fall weather at one of our great local...

| Impressions | Reach | Likes |
|-------------|-------|-------|
| 5,188 | 4,307 | 172 |



Message: 🌈 The weather is going to be beautiful this weekend in The Catskills! There is a ton to do, so get out and enjoy the sunshine ☀️🐾 T...

| Impressions | Reach | Likes |
|-------------|-------|-------|
| 4,494 | 3,521 | 186 |



Message: ☀️ The weather is looking pretty good this weekend! Here are some things to do in The Sullivan Catskills 🌲🍁 95th Fireman's Parade i...

| Impressions | Reach | Likes |
|-------------|-------|-------|
| 3,757 | 3,067 | 188 |



Message: ☀️ The weather is looking great with sunny skies and highs in the mid-60s this weekend! Luckily, we have tons going on in The Sullivan...

| Impressions | Reach | Likes |
|-------------|-------|-------|
| 3,322 | 2,765 | 156 |



Message: 🇵🇷 We are excited to celebrate Hispanic Heritage Month in the Sullivan Catskills! Home to a vibrant Hispanic community that contribute...

| Impressions | Reach | Likes |
|-------------|-------|-------|
| 2,988 | 2,507 | 147 |

Top Performing Reels



Message: 🍷 There is a new French Bistro in Narrowsburg! Make plans to enjoy @lacigognery on your next visit to The Catskills 🍴🌲🍁 Enjoy authentic Alsatian flavors while taking in breathtaking views of the Delaware River 🏞️...

| Plays | Likes | Saved | Shares | Comments |
|-------|-------|-------|--------|----------|
| 4,995 | 391 | 41 | 194 | 24 |



Message: ☀️ Plan a fun vacation in The Catskills! At the @villaromaresort in Callicoon NY, enjoy never ending activities and delicious food every day that you are on property. A cruise on land! 🛶 All fun and no worries. Book a...

| Plays | Likes | Saved | Shares | Comments |
|-------|-------|-------|--------|----------|
| 3,543 | 78 | 10 | 33 | 1 |

facebook

| | | |
|--|--|-----------------------------|
| Impressions 517,044 | Reach 282,740 | New page likes 39 |
| Post engagements 18,587 | Page posts impressions 332,566 | Page views 2,907 |
| All posts engagement rate (reactions + comme 5.59% | Started following 101 | Followers 56,049 |
| Total page likes 53,833 | 09/01/2024 - 09/30/2024 | |

Top Performing Posts



Message: It's going to be another beautiful weekend in The Sullivan Catskills! Take a look at what is going on :)

| Impressions | Clicks | Engagement |
|-------------|--------|------------|
| 2,504 | 4,548 | 4,585 |



Message: ☀️ The weather is looking great with sunny skies and highs in the mid-60s this weekend! What are you planning to do? Let us know in t...

| Impressions | Clicks | Engagement |
|-------------|--------|------------|
| 2,547 | 4,162 | 4,203 |



Message: 🍷 Oktoberfest at Roscoe Mountain Club was a blast! Beer lovers 🍷 Make plans to continue the celebration this weekend at Big Ed...

| Impressions | Clicks | Engagement |
|-------------|--------|------------|
| 5,615 | 2,860 | 2,897 |



Message: Another great weekend in the Sullivan Catskills is here! Get out & enjoy the beautiful fall weather at one of our great local businesses 🍁...

| Impressions | Clicks | Engagement |
|-------------|--------|------------|
| 3,274 | 2,625 | 2,650 |



Message: We are always proud to celebrate Sullivan County Firefighters! Congratulations to all the winners at the 95th Annual Sullivan County...

| Impressions | Clicks | Engagement |
|-------------|--------|------------|
| 7,476 | 1,933 | 2,076 |



Message: Fall is officially here! Check out some pics from from the Liberty Fall Festival at Walnut Mountain Park over the weekend 🍁

| Impressions | Clicks | Engagement |
|-------------|--------|------------|
| 6,689 | 1,828 | 1,886 |



Sullivan County

Legislative Memorandum

100 North Street
Monticello, NY 12701

File #: ID-6907

Agenda Date: 11/7/2024

Agenda #: 3.

ACTIVITY REPORT –OCTOBER 2024
COUNTY OF SULLIVAN INDUSTRIAL DEVELOPMENT AGENCY (IDA), SULLIVAN COUNTY
FUNDING CORPORATION (SCFC), THE SULLIVAN COUNTY INFRASTRUCTURE LOCAL
DEVELOPMENT CORPORATION (TSCILDC)

October 31st, 2024

The IDA Board held its regular monthly meeting on October 21st. At that time the Board adopted the following resolutions:

- Resolution increasing the authorized sales and use tax abatement for the **Maude Crawford Realty LLC and Bridgeville Ski Company Inc. d/b/a Holiday Mountain** Project (Holiday Mountain Ski and Fun Park in the Town of Thompson).
- Resolutions extending the sales tax abatement periods for three ongoing projects: **Homesteadt, LLC and North Branch Cider Mill LLC** (North Branch Cider Mill in the Town of Callicoon); **NY Thompson III, LLC** (4 megawatt solar photovoltaic electricity generating facility along Old Route 17 in the Town of Thompson); and **Maude Crawford Realty LLC and Bridgeville Ski Company Inc.**

The Board also adopted its 2025 budget and financial plan.

The SCFC and TSCILDC Boards also met on October 21st, at which time they adopted their 2025 budgets and financial plans, and conducted routine business.

Following the meetings IDA staff filed the IDA, SCFC, and TSCILDC budgets with New York State and local agencies and officials.

On September 30th IDA staff attended a land use law training session presented by Pace University School of Law and sponsored by the Sullivan County Division of Planning. On October 30th staff provided information on IDA and SCFC loan and lease programs to agricultural producers, as part of Cornell Cooperative Extension Sullivan County's Farm Business Training Series.

The next meeting of the IDA Board is scheduled for Monday, November 18th at 11:00 AM in the Legislative Committee Room at the Sullivan County Government Center.

##