

## JUNE 2024 AG REPORT

## Cornell Cooperative Extension Sullivan County

### TECHNICAL ASSISTANCE:

**Farm Visits: 11    Technical Assistance/Inquiries: 127    Soil Tests: 11**

Business Planning, Tax Forms, Ag Assessments, Beginner Farmer, NRCS programs, Markets in Sullivan County, FSA Farm ID numbers, Establishing a business in NYS, Sullivan County Revolving Loan Fund, Ag Districts, Farm Tax Info, Mentorship, Veteran farmer resources. Resources for realtors.

**Horticulture:** Technical Assistance was provided to 50 contacts Invasive management, soil testing, stone fruit tree pest ID, pest management

### PAST WORKSHOPS

**The In's and Out's of Selling Farmland for Realtors 6/5:** 12 registered, 9 people attended. Michelle and Melinda covered various topics including ag assessments, ag districts, zoning, and farmlands in the area. We also heard from Farm Credit East on types of loan programs for rural housing, farmland, and other types of grants and financing options for rural and farmland purchasing. Everyone who attended the class received 3 continuing education credits.

**Ag Energy NY: Farmer Energy Efficiencies 6/12:** 39 registered, 17 attended. Gabriel Gurley from Ag Energy NY lead the webinar with partners from Ensave, and NYSERDA on topics such as funding opportunities for upgrading equipment and renewable projects, efficient technologies based on various farm types, and energy audits to help identify areas of improvement.

**Hudson Valley Agri-Tourism Networking Session 06/20:** 25 attended. Charles Hurd, business owner of Hurd's Family Farm, led a farm tour and explained the agritourism enterprise on their farm. Following the tour, CCE staff facilitated a panel discussion on agritourism topics. The panelists were Lisa Berger, Director of Ulster County Tourism and Ulster County Office for Film, Charles Hurd, business owner of Hurd's Family Farm, Erika Malmgreen, business owner of Winterton Farms, and Sharon Soons, Retail Operations Director of Soons Orchard. Following the panel, participants networked with CCE staff, panelists, and fellow participants. The event was organized by CCE Ulster County, CCE Orange County, and CCE Sullivan County.

**Pollinator Habitat & Biodiversity on the Farm 06/25:** 27 registered, 18 attended. Brenda Miller, owner and operator of Bobolink Farm, hosted the workshop on her farm. Brenda led a tour of the farm showing different pollinator habitats she has created on her farm and explained how these habitats and biodiversity contribute to her crop production and success. Brenda provided the list of species she has planted to create pollinator habitats and biodiversity on her farm. She showed each of the plants, explained their benefits, and how to facilitate their growth.



### UPCOMING WORKSHOPS for July

- Forest Ecology: Forest to Farm at Unbroken Acres (7/2): 6:00 - 8:00PM
- Farmer Mixer at Winterton Farms (7/15) 6:00 - 8:00PM
- Invasive Species to Have on Your Radar (7/17): 6:00 - 7:00PM
- Composting and Soil Health Workshop (7/29): 2:00 - 4:00PM

**LAND ACCESS, AG ZONING, FARMLAND PRESERVATION PROJECTS**

- **Land Access:** Staff are currently in the process of developing a training series in partnership with the planning department and the County Ag Board for municipal officials on the topic of agri-tourism. Planning and Zoning Board members will receive 2 credits for the class. The online class will be held on Wednesday October 10th and the in person class will be held on Wednesday October 2nd
- **SC Ag Board & Ag Districts:** The 30 Day window for enrollment into Ag District #1 and Ag District #4 was held during April. The County reviewed applications and made recommendations to the County Legislature. The public hearing is scheduled for Thursday July 25th.

**SULLIVAN FRESH PROGRAM**

The Sullivan Fresh Monticello Farmers Market has begun and the Sullivan Fresh Mobile Markets will start in July. As part of the program we have partnered with SC Public Health to continue the Sullivan Fresh Wellness Program. Customers participate in a cooking demo and learn about cooking with healthy, farm fresh ingredients and then receive \$10 in Sullivan Fresh Bucks. Demos take place at the Monticello Farmers Market every Thursday at 11am and select Mobile Market stops.

**New for the 2024 season:** Sullivan Fresh Kids Club: Stop by the Sullivan Fresh Markets and receive a Sullivan Fresh Kids Club card. After the kids attend at least 4 educational events at the market and get their cards stamped, they receive \$10 in Sullivan Fresh Bucks. Plus kids get special giveaways at the markets on certain dates.



**JOIN THE**

**SULLIVAN Fresh KIDS CLUB!**

**CALLING CHILDREN OF ALL AGES!**

**GET A SULLIVAN FRESH KIDS CLUB CARD ON YOUR FIRST VISIT AND GET A STAMP EACH TIME YOU ATTEND AN EVENT**

**AFTER EVERY 4 EVENTS, EARN 10 SULLIVAN FRESH BUCKS TO SPEND ON FRUITS, VEGGIES, MEAT, AND DAIRY AT THE SULLIVAN FRESH FARMERS' MARKETS!**

For every 4 events you attend you earn \$10 in Sullivan Fresh Bucks!

**SULLIVAN Fresh KIDS CLUB!**

**SULLIVAN Fresh BUCKS \$2**

The graphic features a light blue background with a white cloud containing the 'SULLIVAN Fresh KIDS CLUB!' logo. To the right, a photo shows a woman and two children holding 'SULLIVAN Fresh BUCKS \$2' cards. Below the photo, text describes the rewards program. At the bottom left, a smaller version of the club logo is shown with a row of four orange stamps and a list of fresh produce. At the bottom right, a stack of 'SULLIVAN Fresh BUCKS \$2' cards is displayed.

# SULLIVAN FRESH JULY NUTRITION AND COOKING DEMOS

ATTEND AND EARN 10 SULLIVAN FRESH BUCKS TO SPEND AT THE  
SULLIVAN FRESH MARKETS!

 **TUESDAY, 2ND AT 3:00PM**  
**WOODRIDGE MOBILE MARKET STOP**  
**GREEN AVE. & DAIRYLAND RD., WOODRIDGE**



 **FRIDAY, 5TH AT 11:30AM**  
**HARRIS MOBILE MARKET STOP**  
**68 HARRIS BUSHVILLE ROAD, HARRIS**



 **TUESDAY, 9TH AT 3:00PM**  
**WOODRIDGE MOBILE MARKET STOP**

 **WEDNESDAY, 10TH AT 3:00PM**  
**LOCH SHELDRAKE MOBILE MARKET STOP**  
**CORNER OF HASBROUCK RD. & RT. 52, LOCH SHELDRAKE**

 **THURSDAY, 11TH AT 11:00AM**  
**MONTICELLO FARMERS' MARKET**  
**10 JEFFERSON ST., MONTICELLO**

 **THURSDAY, 18TH AT 11:00AM**  
**MONTICELLO FARMERS' MARKET**

 **TUESDAY, 23RD AT 11:30AM**  
**LIBERTY MOBILE MARKET STOP**  
**50 COMMUNITY LANE, LIBERTY**

 **THURSDAY, 25TH AT 11:00AM**  
**MONTICELLO FARMERS' MARKET**

**SCAN FOR  
MORE INFO**



[sullivanccce.org/agriculture/sullivan-fresh](http://sullivanccce.org/agriculture/sullivan-fresh)

**Cornell Cooperative Extension**  
Sullivan County



Sullivan County  
Rural Health Network

